VOGUE

ADVANCE RETAIL TRADE EDITION

Beauty Survey

Paris Collections

October 15, 1946 Price 35 Cents
Incorporating Vanity Fair 40 Cents In Canada

QUALITY
CRAFTSMANSHIP
STYLE
FORSTMANN
100% VIRGIN WOOL
©
THIS LABEL IDENTIFIES THE
FINEST WOOLENS IN THE WORLD
FORSTMANN WOOLEN COMPANY
PASSAIC, N.J.

How to use this issue of

VOGUE

Beauty Survey

"Beauty can add up to 100%," says Vogue (page 210), after making a survey, accurate as Annie Oakley, of the beauty practices of typical Vogue readers (smart women from all corners of the country). Now Vogue aims its heavy artillery at those preparations which our beauty-survey shows women should use more often for modern good grooming.

Vogue aims at eye make-up that keeps eyes competing against a tinted complexion and vivid lipstick...eye-pads for making eyes feel and look rested...facial masques, quick pick-up for the weary complexion...hair lotions to help keep hair lustrous, the coiffure longer lasting...facials, beauty treatments that are made-to-order.

Use these Vogue themes (pages 210-215) to increase sales of the less-used beauty preparations in your stock. Take a beauty-survey of your own customers. Let the results be the basis for future promotional planning. Make these Vogue ideas *your store's* heavy artillery.

Don't miss the newest coiffure trends (pages 216-217). Hair is worn faceward...hair is waved forward. The trend is to flattering softness, to gentle the look of a complexion.

Paris Collections

Here's a Vogue's eye view of the Paris collections. See pages 178-191 for details. Evening dresses, by their number, their rich fabrics, are the sensation of the Openings. The next most important single point of news is in coats...day coats, cloth coats full of intricate design. This is stimulating news for people who have an eye-on-fashion.

American Fashion News

...*Clothes for country living* (pages 204-207), tweeds and flannels with the good country air that has come to have a look that's right for all outdoors.

...*Blouses again that are half-a-dress* (pages 208-209), blouses to wear *by day* with suits; pretty enough to wear at home *by night,* with a long skirt.

...*Fur smallcoats* (pages 222-223) as bulkless and simple as woollen coats, as pattern conscious as plaid.

...*Fleece coats for town* (pages 224-225) that are worn with deep, deep berets from the same colour pot.

...*Black and white town tweed* (pages 236-237) worn with jersey drawn to the wrists or drawn over the hips in the long-bodied line of a true sweater dress.

...*Glitter is back for night* (pages 238-239). Glitter can be in gold, rhinestones, paillettes or jet. Glitter can be *scattered* on a jacket or little black hat. Glitter can be *concentrated,* as the focus point of a costume, in a gilded metal belt, black velvet sandals strung with rhinestones, pailletted gloves.

...*What looks new* (pages 240-241) from the new bulk of a cloth stole over a cloth coat to the long sweater-line.

...*Juniors will dance in wonderful evening dresses* (pages 232-235), mostly bare shouldered, or held by the thinnest possible straps: then spun out from a little waist to a great full skirt. There is more news, too, in young evening coats and accessories for young parties.

RELEASE DATES for material in this issue: October 25th, East of the Mississippi—November 1st, West of the Mississippi. For other information, write or wire Vogue Merchandising Service.

TRADE EDITION SUBSCRIPTIONS
2 YEARS (48 ISSUES) $3.00
WRITE FOR QUANTITY RATES
OCTOBER 15, 1946

COPYRIGHT 1946, THE CONDÉ NAST PUBLICATIONS INC., PRINTED IN U. S. A.

RETAILERS AND MANUFACTURERS ARE ENTITLED TO RECEIVE THE TRADE EDITION OF VOGUE. SUBSCRIPTIONS MUST BE PLACED DIRECT WITH THE PUBLISHERS OR DIRECT WITH A CATALOGUE SUBSCRIPTION AGENCY. DO NOT SUBSCRIBE FOR THE TRADE EDITION THROUGH AN AGENT CALLING ON YOUR STORE. MAKE YOUR CHECK PAYABLE TO VOGUE, AND MAIL TO VOGUE, GREENWICH, CONN.

To sell fashion, quote

VOGUE

Use these Quotations in your advertising or on your own window display cards

Release Dates: October 25th, East of the Mississippi—November 1st, West of the Mississippi

Make-up

VOGUE SAYS: "Flawless bisque: complexion colour"
VOGUE SAYS: "Healthy tinted complexion, vivid lips"
VOGUE SAYS: "Light face powder, dark lipstick"

Eye Make-up

VOGUE SAYS: "Mascara for thicker looking lashes"
VOGUE SAYS: "Mascara...on upper lashes only"
VOGUE SAYS: "Eye-shadow for larger looking eyes"

Eye-care Preparations

VOGUE SAYS: "Eye-pads: rest for tired eyes"
VOGUE SAYS: "Eye-lotion for luminous eyes"
VOGUE SAYS: "Eye-lotion helps keep eyes bright"

Suits and Dresses

VOGUE SAYS: "Black and white for town tweeds"
VOGUE SAYS: "Long-lined suit jacket"
VOGUE SAYS: "Long bodied sweater dress"
VOGUE SAYS: "Jersey and tweed for autumn"

Coats

VOGUE SAYS: "Wear a coat of fleece"
VOGUE SAYS: "Cream-coloured coat: city elegance"
VOGUE SAYS: "Town shortcoat, beige wool"
VOGUE SAYS: "New bulk: cloth stole...cloth coat"
VOGUE SAYS: "Wear a great bundling black coat"
VOGUE SAYS: "Cinch in the waist of your coat"

Blouses

VOGUE SAYS: "Blouses have a line of their own"
VOGUE SAYS: "Your blouse curves to fit the figure"
VOGUE SAYS: "Pretty blouse, long skirt: at home"
VOGUE SAYS: "Wear a deep-yoked blouse"
VOGUE SAYS: "Empire-waisted, blouse of fashion"

Glitter

VOGUE SAYS: "Glitter for after dark"
VOGUE SAYS: "Glitter can be gold"
VOGUE SAYS: "Sequins light up the dark"
VOGUE SAYS: "Wear a wristful of glitter"
VOGUE SAYS: "Make a focus point of glitter"

Junior Fashions

VOGUE SAYS: "Skirts are young silhouette news"
VOGUE SAYS: "Bare sandals for young feet"
VOGUE SAYS: "Pearls and more pearls for juniors"
VOGUE SAYS: "Young white gloves: just to the wrist"

These new "Vogue Says" cards may be ordered without charge!

VOGUE SAYS: "Lipstick colour: costume accessory"
☐ counter cards

VOGUE SAYS: "Fleece shortcoat, on the town"
☐ window cards ☐ floor cards

VOGUE SAYS: "A beautiful blouse is half-a-dress"
☐ window cards ☐ counter cards

VOGUE SAYS: "Glitter is back for night"
☐ window cards ☐ floor cards

VOGUE SAYS: "Bouffant skirts for young parties"
☐ window cards ☐ floor cards

Check the number of each card wanted and mail this coupon: *(10/15)*

Name.....

Store Name.....

Address.....

Vogue Merchandising Service
420 Lexington Avenue, N. Y. 17, N. Y.

In a champagne mood—
our dance dress exclusive
of black rayon lace.
Sizes 10 to 16, $125
BERGDORF GOODMAN
5TH AVE. AT 58TH ST. • NEW YORK 19
ON THE PLAZA
RICHARD AVEDON

Photo by George Platt Lynes • Duquette Room, Second Floor

VOGUE
October 15th, 1946

VOGUE incorporating Vanity Fair is published semi-monthly except June and July when it is published monthly by The Condé Nast Publications Inc., Boston Post Road, Greenwich, Connecticut. Entered as second-class matter at the Post Office at Greenwich, Connecticut, under the act of March 3rd, 1879. Subscription $6.00 a year in U. S. A.

Vol. 108, No. 7
Whole No. 1773

Bonwit Teller New York

AVEDON

Wrapped in a cloud of red fox against black—by philip mangone

The Mode Ltd.
Boise, Idaho
BEN REIG Original
designed by OMAR KIAM
hat by John Frederics
umbrella by Arpad

suit
theatre
FABULOUS
WITH
GILT
SEQUIN
EMBROIDERY
Egston
B. ALTMAN & CO.
Fifth Avenue New York

RAWLINGS

Monta-Sano & Pruzan

new york

NEW YORK • CHICAGO • BEVERLY HILLS • DETROIT

PHOTOGRAPHED AT THE DUVEEN GALLERY BY KAY BELL

SAKS FIFTH AVENUE

The inimitable Monte-Sano molding in Forstmann's lustrous wool broadcloth.

that ayres look –

L. S. Ayres + co.
INDIANAPOLIS

Costume by Traina-Norell

A limited quantity of "Coeur Joie" has been imported from Paris and is now featured by a selection of leading stores

FOR YOUR

Autumn Entertaining

For more than a century Gorham craftsmen have fashioned silverware for use in fine homes. Today, every woman who wishes to bring her table setting to gracious perfection chooses enduring sterling, preferably one of these Gorham favorites. Write for "Entertaining the Sterling Way," Gorham's illustrated book giving correct table service for every occasion. Send 10¢ (outside U. S. A. 40¢). Address The Gorham Company, Dept. LHJ,11 Providence 7, Rhode Island.

Gorham
STERLING
America's Leading Silversmiths since 1831

GORHAM LYRIC

GORHAM KING EDWARD

GORHAM CAMELLIA

GORHAM CHANTILLY

GORHAM NOCTURNE

GORHAM SOVEREIGN

GORHAM ENGLISH GADROON

GORHAM GREENBRIER

GORHAM STRASBOURG

GORHAM FAIRFAX

GORHAM BUTTERCUP

GORHAM OLD FRENCH

© 1946, THE GORHAM COMPANY

Genesis of fashion! A daguerreotype fabric by Celanese —called aptly enough "Reprise†"—sets the nostalgic mood of the designer—results in a completely enchanting dress, neo-Victorian in feeling.
A Celanese Creative Fabric of synthetic yarn.
Celanese Corporation of America, New York 16.

*Reg. U. S. Pat. Off.
†Trade Mark

CELANESE* *SYNTHETICS*

IN
DEEP

TUSSY lipstick DEEP IN A RUBY'S HEART YOU'VE SEEN THIS COLOR, WICKEDLY ALLURING. BUT WAIT TILL YOU SEE IT IN TUSSY'S NEW LIPSTICK $1 • NAIL POLISH 50c • CREAM ROUGE $1 • ROUGE COMPACT 75c. PLUS TAX. ALL TUSSY COSMETICS AT FINE STORES.

Jewels Van Cleef & Arpels

Hats Lilly Daché

Royal Pastel and Silverblu Mutation Mink

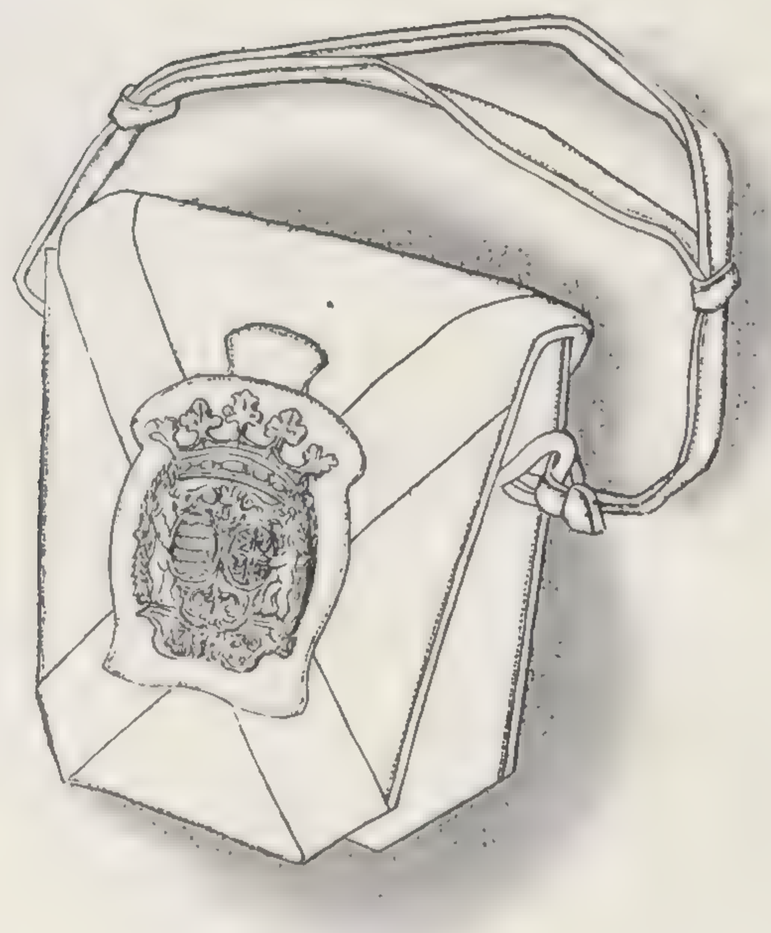
Natural pedigreed mink at the very peak of its rare jewel-like perfection

BERGDORF GOODMAN, New York **I. MAGNIN & CO., California** **NEIMAN MARCUS, Dallas**

Mutation Mink Breeders Association

Consult your furrier for further information about Royal Pastel and Silverblu Mink

Top-flight



All air roads lead to Dallas

—and to Neiman-Marcus,

where shopping is an adventure of unalloyed pleasure

...where the understanding services

of an efficient and courteous staff

make the selection and fitting of clothes

a custom appointment

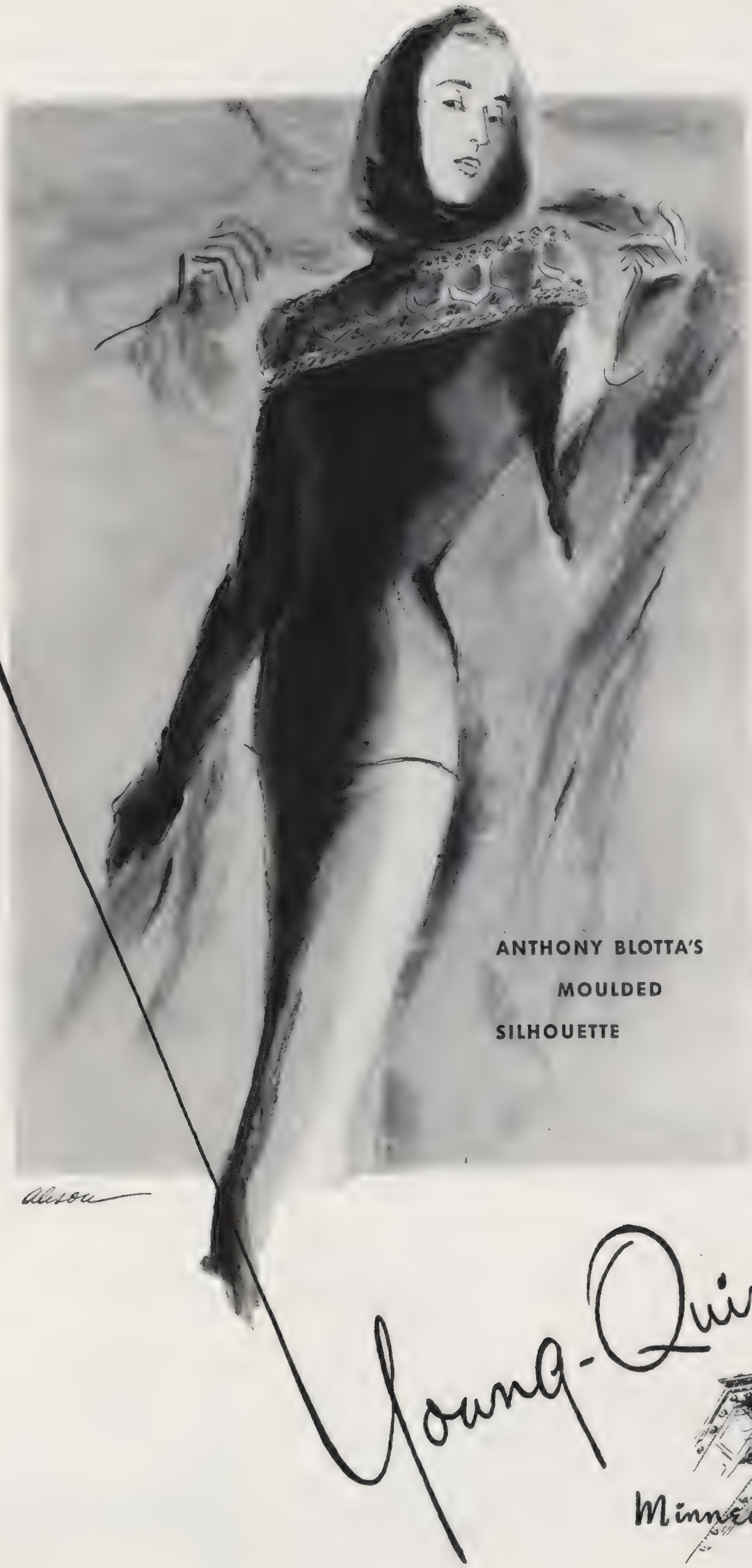
...where housed under one roof you will find

all the top-flight

fashion names of America.

Neiman-Marcus
Dallas

Suit made for Neiman-Marcus by Traina-Norell



So very
Alison
Young-Quinlan
Minneapolis

Revillon Frères
Furs

684 Fifth Avenue at 54th Street

perfume
that spins a moment
into a memory
Breathless
by
Charbert
Burdine's
Sunshine Fashions

jay Thorpe
24 WEST 57
NEW YORK

PATTULLO garlands your shoulders with roses, sheathes your figure in Bianchini rayon crepe. Black, ruby glass, royal blue or nutria. Jay Thorpe, Third Floor

The Halle Bros. Co.

Canton, Ohio • **CLEVELAND** • *Erie, Penna.*

NEW PANDORA SLING PUMP IN BLACK SUEDE—PLATFORM AND BOW LACED WITH BLACK PLASTIC. NEW GRACE FOR SPECIAL OCCASIONS.

RADKAI

Our bold boxed Boulevardier was parented in Paris by Lucien Lelong for us alone—translated here by Weiner into Miron's specially woven chalk-striped gabardine. Doesn't it have all the savoir-faire of your cousin Pierre in that old tin-type in the family album? $69.95, misses' sizes, Fourth Floor.

Fifth Avenue at 36th Street, New York • Fulton and Bridge Streets, Brooklyn • 200 North Michigan Avenue, Chicago

FIFTH AVENUE AT 38th ST., NEW YORK 18, N. Y. • WI. 7-9600 • GREENWICH, EAST ORANGE, CLEVELAND, BRIDGEPORT

*Reg. U. S. Pat. Off.

Harzfeld's
Petticoat Lane . Kansas City
Revlon's "Ultraviolet"
Dress by Herbert Sondheim

PRECISION MANUFACTURED FOR FIT, BEAUTY AND ENDURANCE

Aberlé nylon stockings of Sheer Enduring Beauty!

at fine stores everywhere—H. P. Wasson + Co. in Indianapolis

Strook
America's Most Distinguished Woolens
At leading stores everywhere
by the yard and in distinctive outer wear.

20 CARATS

the perfume of golden opportunity. . .yours

Dana

the ounce $24 (tax extra)

© 1946 Dana Perfumes, Inc.

© 1946 JACQUES KREISLER MANUF. CORP • SUIT BY CEIL CHAPMAN

Fringe is fashion . . . cascading from your earrings, adding a fillip of elegance to a handsome basketweave bracelet. Fringed earrings, $17.50 pair . . . Fringed basketweave bracelet, $15. Prices include Federal tax. At better stores everywhere.

Jacques Kreisler

CREATORS OF FINE FASHION JEWELRY FOR MEN AND WOMEN

Fashion Reflection of an Autumn afternoon... New silhouette, carved bodice, curved skirt... a Sondheim original... $49.95

COHAMA 8 P. M. CREPE OF BUR-MIL QUALITY

SALLY VICTOR HAT

MONTE-SANO'S new postillion coat, its
waist-deep cape and giant pockets paved with Persian Lamb.

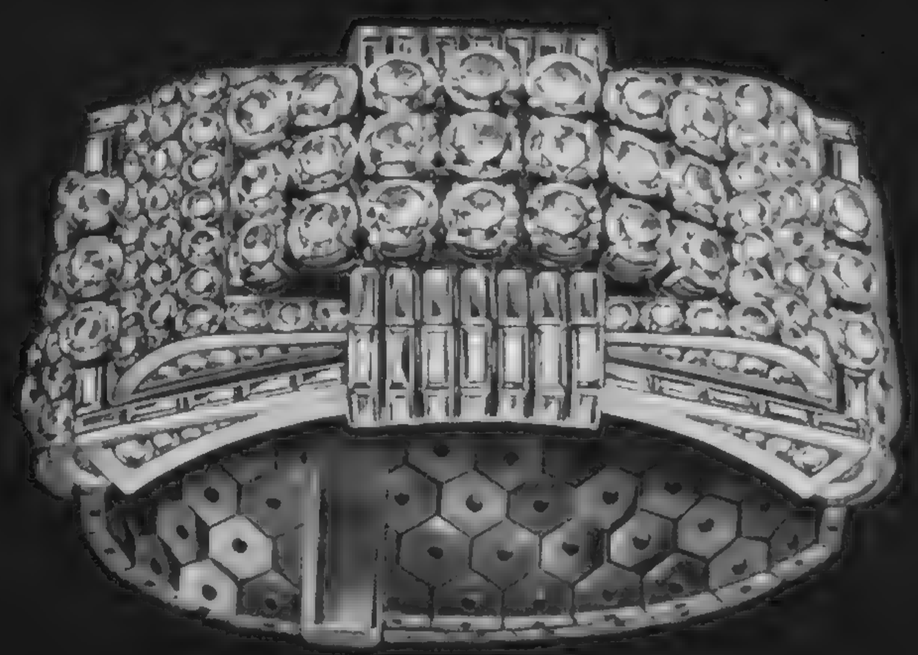
FRENCH SHOPS Filene's BOSTON

HOLLANDER FEATHERLITE BRAND

HOLLANDER FURS

SOME LIKE THEM HOODED...silken Hollander Russian Broadtail
edged with precious chinchilla. One of the season's most striking fur
combinations whether it's a tight-fitted jacket or lavish longcoat.
SOME LIKE THEM CUFFED . . . proud, lustrous
Hollander Persian Lamb with a rippling sleeve,
punctuated with cuffs and pockets of deep-toned mink.
Fine Hollander furs are sold everywhere.
They're beautiful, and their beauty will last.

Van Cleef & Arpels Jewelers



A diamond and platinum bracelet and double clip . . . Typical of Van Cleef & Arpels artistry in the creation of modern jewelry . . . Exemplary of the manner in which our skilled craftsmen can redesign the settings of your most treasured gems.

744 Fifth Avenue, New York ~ Paris ~ London ~ Palm Beach

An ED GERRICK ORIGINAL brings sculptured grace of line to the gracious woman . . . accents a handsome short rayon crepe dinner dress with blazing Sphinx beads. In brown, black, grey and blue. Sizes 36 to 44.

The Dayton Company Oval Room Minneapolis

CAPE BY PHILIP MANGONE

Peck *and* Peck

Palumbo

Tweed goes a new way...

Time was when tweed was tweed and country as all-get-out, and never darkened a city door. What's this going on? A most polished piece of tweed with blocks of plain wool, glimmering buttons, a worldly future... brown, wine or green with matching solid tone. Sizes 10 to 16. 65.00.

NEW YORK • BOSTON • CHICAGO • CLEVELAND • DETROIT • HARTFORD • MILWAUKEE • CINCINNATI • PHILADELPHIA • PROVIDENCE • ST. LOUIS • ST. PAUI

Fragile enchantment touched with light from a myriad of sequins...from our Costume Room collection.

"Loomed to be heirloomed"

Bates' bridal bouquet (heaven to own, or to toss *her* way).

Bates' burnished bridal satin of acetate rayon, for a

lace-foamed negligee by Edward J. Macksoud. And Bates' blossom embroidered

comb-percale—for sheets that make the dream-part of your trousseau.

BATES FABRICS, INC., 80 WORTH ST., NEW YORK 13, N. Y.

SUIT BY MONTE-SANO • HAT BY ROBERT DUDLEY

Ember . . . a glowing autumn rust, created by Hockanum . . . makers of woolens of beauty, quality and lasting wear.

HOCKANUM
Woolens

HOCKANUM MILLS, ROCKVILLE, CONN. • FOUNDED 1809 • DIVISION OF M. T. STEVENS & SONS COMPANY, NORTH ANDOVER, MASS. • J. P. STEVENS & CO., INC., EMPIRE STATE BUILDING, N. Y. 1, SELLING AGENTS

It's **"FUTURE FEMININE"** for Fall '46.

And Hattie Carnegie's Couturier Cosmetics help you

to a new exquisitely *feminine* loveliness.

ROUGE 1.25*
FACE POWDER 3.00*
LIPSTICK 2.00*

In representative stores throughout the country

*Plus Federal Tax

Hattie Carnegie

For blouses. Characteristic of the fabrics fashioned by French for fine lingerie, negligee, blouses. French Fabrics Company, New York

Cobra

Parfums Weil Paris Co., 745 Fifth Avenue, New York

For style and fit

Pretty little girls don't mind wearing rubber footwear when it's as smart looking . . . and as comfortable . . . as these Beverly Gaiters. Warmly lined for greater comfort, they were especially designed for young hands to put on and take off.

The smart fitting women's Gaiters shown below are one of the many styles of fine quality BALL-BAND rubber footwear now available. Designed for comfort and styled for flattery and smooth, easy fit . . . they will protect your health, your shoes, your precious hose all winter long.

Look for the store displaying the Red Ball—then look for the Red Ball on the sole.

TRADE MARK

REG U S PAT OFF 1901

Ball-Band

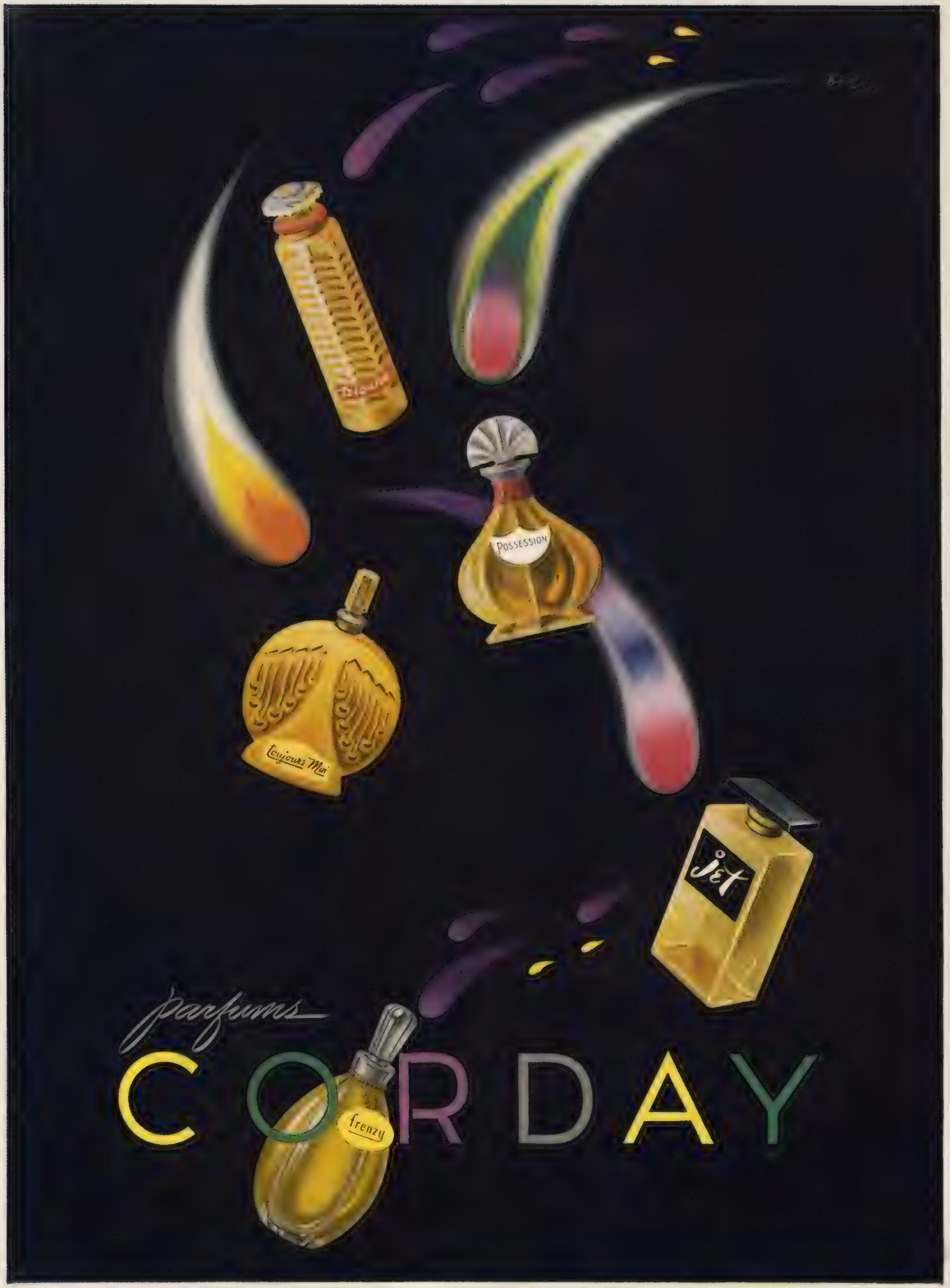
MISHAWAKA RUBBER & WOOLEN MFG. CO., Mishawaka, Indiana

PAMPER YOUR NAILS with this cream enamel that wears so long, so well—that whispers what lovely hands you have! 18 fashion shades.

Rulac

CREAM NAIL ENAMEL

BY ROUX — SPECIALISTS IN COLOR FOR BEAUTY


POSSESSION
Toujours Moi
Jet
parfums
frenzy
CORDAY

LEEDS, LTD. ORIGINAL

POISED ON THE PINNACLE OF FASHION . . . these 100% pure Winthrop Mills woolens! Skillful Maine hands loom this superb fabric . . . gift it with the stubborn, time-resistant quality of Down East tradition. Look for the Winthrop Mills label . . . in coats, suits, dresses. At the smart shops in your city. Winthrop Mills, Winthrop, Maine.

Sales Agent, ALLEN L. GOLDFINE — *225 West 34th Street, New York 1, N. Y.*

WINTHROP *mills*

ONE OF THE FINE NAMES IN WOOLENS

Away with Fingertip Monotony!

Three successful young career women show how to become a smarter YOU!

Suits by Vera Maxwell—Hats by Peg Fischer

Radio Actress
BETTY WINKLER

Star of "Rosemary" and "Joyce Jordan, M.D." styles her nails to maintain a vibrant radio mood. To be a *"vibrant" you:* cover your nails completely with a rich, glowing shade such as Dura-Gloss BLACKBERRY! Accent your colorful costume!

Corporation Lawyer
MARY E. BRIER

accents an appropriately business-like effect with a tailored nail style. To be a *"tailored" you:* use a crisp, vivid red, such as Dura-Gloss FLARE RED, exposing both moons and tips! Dress your fingertips in keeping with the occasion!

Advertising Illustrator
APRIL ZIPES

styles her nails artistically for a sophisticated mood. To be a *"sophisticated" you:* apply a subtle, subdued shade such as Dura-Gloss PINK LADY; expose moons, cover tips, for an artistic effect!

The Newest Strategy of Allure

DURA-GLOSS

Individual Fingertip Styling

No need for a complete manicure each time—You can achieve individual fingertip styling simply by changing polish shades and by trying different moon and tip effects. All so simple with the...

Dura-Gloss "Quick Trick" Technique—Cut polish changing time in half. Simply whisk off the old polish, using Dura-Gloss Polish Remover, and, over one coat of Dura-Coat, apply *one* coat of Dura-Gloss polish. Quick dry with Polish Dryer—and you're ready to go! If you have a few extra moments, apply a second coat of polish before applying Polish Dryer. So, away with fingertip monotony! Create a fresh, new, individual "you"—right to your very fingertips!

Every fashionable shade of Nail Polish made is made by Dura-Gloss

Copr. 1946, Lorr Laboratories, Paterson, N. J.;
Havana, Cuba; Montreal, Canada. Founded by E. T. Reynolds

Modart
THE PERFECT FOUNDATION
LEMONDE · CORSET · COMPANY — SAGINAW · MICHIGAN

For the Eternal Feminine

HOUBIGANT

Perfumers since 1775

The new look is the
luxury look — and here it is in a
rich cloth coat, braid bound
and beautiful. In Juilliard pure worsted.
Sizes 10 to 18. About $90.
At one leading store in your city.
The House of Swansdown,
500 Seventh Avenue, New York 18, N. Y.
Morris W. Haft & Brothers, Inc.

Swansdown

PHOTOGRAPH BY RAWLINGS

Look! Look! Look!

It's not placketed,

it's not shiny,

it's a fabric-covered zipper!

What could be smarter—

than zipper efficiency

without zipper glitter?

Sleek and flexible

as the new silhouette,

discreet as a whisper,

it's making fashion news

everywhere. And the only

fabric-covered zipper

in the world is...WALDES KOVER-ZIP*

*REG U S PAT OFF

WALDES KOHINOOR INC., LONG ISLAND CITY 1, N.Y.

From my "EIGHT THIRTY"
Collection introduced with my
"EIGHT THIRTY" Perfume

Mainbocher

Sketched At The Brookhaven Country Club

Maurice Rentner emblazons his
new theatre dress with an all-sequin top—which cascades
to the side. A dress in the magnificent tradition.

RICH'S Atlanta

Maurice Rentner
ORIGINAL
Holmes
NEW ORLEANS
Hat by Lilly Daché

Gunther does two Originals in Alaska Sealskin... the "Edwardian" in Matara... the "Officer" in black
Gunther
666 Fifth Ave. at 53rd, New York 19

Soft accents, brilliant lights! Bugle beads
slashed across Maurice Rentner's
two-piece cocktail dress.
The m.m. Cohn company
LITTLE ROCK, ARKANSAS

SAN CHU and SILDUKA

Based on the frescoes of Piero della Francesca (c. 1416-1492). Blouse by Florence Gainor. Hats by Chanda. Photograph by Rawlings.

All beauty, past and present, is a cut from the same cloth . . . twentieth-century rayons with the richness of the renaissance . . . Silduka . . . San Chu. Duplex "Bur-Mil" rayons in dresses, blouses, negligees and by the yard at leading stores. Duplex Fabrics Corp., 1410 Broadway, N. Y. C.

Suskana
GALLANT FABRICS FOR THE NEW FUTURE
All of our efforts today are bent
toward our dream of tomorrow,
when the traditional quality and beauty
of Suskana fabrics . . . in color, design
and weave . . . will be yours.
SUSQUEHANNA MILLS, INC., Gabardine & Worsted Division, 498 Seventh Avenue, New York 18

the powder base
that's Color-blended just for you!

You are not a type . . . you are you!
For you—and you alone the Jacqueline Cochran color
expert will blend an individualized
powder base of rich, protective creams deftly matched
to your natural skin tones. Not only
does Chromablend accent natural coloring—it can also
bring your skin tone in harmony with
colors you have longed to wear—but never quite dared.

JACQUELINE
COCHRAN

© 1946 Jacqueline Cochran

*Trade Mark Reg. U. S. Pat. Off.

Theatre dress in a Verney rayon faille woven of Celanese* yarn*

VERNEY
FABRICS

LORD & TAYLOR — NEW YORK RICH'S, INC. — ATLANTA BLUMS VOGUE — CHICAGO MEIER & FRANK — PORTLAND, ORE.

VERNEY FABRICS CORPORATION • 1412 BROADWAY, NEW YORK 18, N. Y.

Suzy's Madrigal

All the gay world listens when your perfume sings a song of love. SUZY creates a new melody in fragrance.

Distributors: S.P.F. of America • 475 Fifth Avenue • New York 17, N.Y.

BAGS BY

Josef

PORTMANTEAU...a treasure in leather by Josef . . . cradled in mock tortoise. Brown, black, wine. $39.50*. Also in faille, moiré, satin, broadcloth. $35.00.

GOLD SEAL IMPORTERS, INC.

Paris New York

*Slightly higher on West Coast

Prices subject to 20% Fed. Tax

Lane Bryant

NEW YORK
CHICAGO
PHILADELPHIA
ST. LOUIS
BALTIMORE
BROOKLYN
DETROIT

Frost flowers

in sequins . . .

draping your hip,

suddenly swathing

your head

in wintry light.

"Feathernest"

a Guild Fabric rayon

Black or tulip purple

Sizes 36 to 46—59.95

It's the button that makes your waistline!

Fashion focuses at your waist! So shower it...as KIVIETTE does on her wand-slim satin sheath...with a cascade of Sea Shell buttons. They're golden or silvered metal in a choice of sizes. Only one of hundreds of button beauties created by La Mode to weave witchery 'round your waist! B. Blumenthal & Co., Inc., 1372-82 Broadway, N.Y. 18, N.Y. Button specialists since 1877.

La Mode

Nathalie Nicoli's Manhattan cocktail suit
of Forstmann woolen topped with jet
Nathalie Nicoli
375 SUTTER STREET · SAN FRANCISCO

A French touch—lovely appliquéd underthings
in Vanity Fair's pliant tricot rayon jersey.
Vanity Fair
Vanity Fair Mills, Inc. Reading, Pennsylvania

André d'Ulan
IN JUILLIARD WOOL

I Live in California
Where my love
for lovely things
is reflected
in my Pandora shoes
of surpassing beauty.
MAY CO.
Los Angeles
PANDORA
FOOTWEAR

ANDRE D'AULAN
brilliant new artist in the fashion
firmament, creates Nova, exciting
as the dazzling trail of a meteorite.
The Aquila
OMAHA
FASHION COURT OF AMERICA

Imported Swiss Appenzell eyelet top on fine cotton broadcloth.
Pink, blue, yellow. Sizes 3 to 6x — **8.95**, 7 to 10 — **10.95**.

Exclusive in Chicago with

Mandel Brothers

Stradivari

The perfume with a love song in its heart.

In gold-encrusted crown bottles . . .

7.50 to 25.00 plus tax

Prince Matchabelli

711 FIFTH AVENUE, NEW YORK

At Bonwit Teller, dinner dress inspired by Stradivari Perfume

this year it's *Campus*

New as tomorrow – gay as a picnic – exciting as graduation – CAMPUS Cosmetics, alert to your charms, bring you new, young beauty – designed to dazzle! This fall, the smart set is using CAMPUS – the newest, smartest word in glamour fashion from California.

Campus cosmetics FOR THE YOUNG AT HEART

CAMPUS CAKE MAKE-UP – perks up your complexion. Super-smooth – non-drying – in the keenest colors ever. **CAMPUS LIPSTICKS** – with exciting stay-on power and smoothness, in the gayest, most tempting shades of the season. **MAKE-UP REMOVER** – something *really* different. Fluffs on like cream, rinses off like soap – leaves your skin so perky it tingles. **DRY SKIN LOTION** – a wonderfully soothing lotion for face, hands and body – sensational as a make-up base. **BEAUTY CLEANSER** – dainty almond meal to scour and scrub – leaves your skin breezy clean – grand for beauty problems that beset the young. **CAMPUS CREAM** – make-up for dry skins. Leaves no oily shine, but satiny softness – the last word in smart young beauty.

FROM CALIFORNIA TO YOU – a product of Colonial Dames, Hollywood (not connected with any society).

of course it's a joselli...

Joselli's fine tailoring brings you a high style suit in an exclusive MARDUN fabric, by Dunn Woolen. About $35. At leading stores everywhere. JOSELLI SUITS, 512 Seventh Avenue, New York 18, N. Y.

Intoxication
D'ORSAY
it goes to your heart!

the strapless slip featherboned to mold and uplift . . . Talon zipped at the side.*

It's Tina Leser's revolutionary answer to all strap worries.

Good-bye bra straps! Good-bye slip straps!

Yours . . . short for day . . . or in evening length for after dark.

The William Carter Co., Needham Heights 94, Mass.

LESLIE GILL

Tina Leser's forward look in Celanese* rayon jersey designed exclusively for

Carter's

*Reg. U. S. Pat. Off.

"Duette"*

—It's a beautiful spread, a snuggly comfortable all in one

It's quilted—and filled with light-as-down lamb's wool. Made of a Hope Skillman striped cotton in two-tone stripes of deep green on leafy green, royal blue on powder blue or brick on peach. To match—pillow cases, petticoats and tailored lined draperies (99″ long). The third in a famous series.

*Reg. U. S. Pat. Off. Patent Applied For

Obtainable at: LORD & TAYLOR, NEW YORK • MARSHALL FIELD & CO., CHICAGO • CITY OF PARIS, SAN FRANCISCO

PAINTED FOR WESTMORLAND STERLING BY BEN STAHL

...a Solid silver lining for your life

Those glorious days ahead will receive much of their character from the few important possessions that endure.

Much of the charm, stability and beauty of any home is created by the silverware. It is the focal point of the family three times a day. It portrays your taste to the critical eyes of guests, and keynotes every holiday and celebration.

When you own Westmorland Sterling you are assured that money will never purchase finer solid silver. The artistry of its permanent patterns can never grow "out-of-date." Its ageless beauty improves with use. Its substantial worth and value is apparent and lasting. Actually, Westmorland Sterling is one of the safest investments you will ever make.

Select Westmorland Sterling in your own home, at your leisure and pay for it on a plan that you select to suit your *own* convenience and pocketbook.

Westmorland Sterling, New Kensington, Pa.

THE SOLID SILVER YOU BUY AT HOME—YOUR WAY

WESTMORLAND *Sterling*

THIS RAMS-HEAD MARK MEANS HIGHEST QUALITY IN STERLING SILVER

© WESTMORLAND STERLING

New star on the fabric horizon! *North Star*, shining name in blankets and throws, now identifies fine wool fabrics made into smart apparel by exclusive quality houses.

NORTH STAR WOOLEN MILL COMPANY, MINNEAPOLIS 1, MINNESOTA

Menace
perfume by Evyan
deliberate witchery

Warner's

Le Gant* Sta-Up-Top*

THE ULTIMATE IN FINE CORSETRY

Won't Roll Over - Won't Ride Up

The Bra is a Warner's ABC Alphabet*

*Reg. U. S. Pat. Off.
Pat. No. 2,136,742

Van Raalte

STOCKINGS • UNDERTHINGS • GLOVES

"BECAUSE YOU LOVE NICE THINGS"

Van Raalte

Nylons

Flawless lustery for your legs in stockings always sized with dependable precision. Form-fitted to the shape of your foot by the exclusive mesh-panel FLEXTOE* Still very scarce, but worth asking and waiting for, at better stores everywhere.

*Reg. U. S. Pat. Off.

MRS. MISSOURI sees for herself !

No, of course not, that isn't her real name. She's Mrs. James C. Gray, of Detroit. But . . . when it comes to spending her husband's good money, she — like all housewives — is strictly "from Missouri," and "Show me!" is her motto. And did we show her why of all plastic products

"Krene" is Queen!

SURPRISE free trip to New York . . . a tour of the town, including a "Krene" style show . . . an airplane trip to Bennington, Vermont, one of the places where "Krene" brand plastic products are made . . . all this happened to Mrs. "Missouri-Gray" just because she asked a question.

Her question was contained in a letter to the editor of a leading woman's magazine, and it came to our attention. "I am a housewife," she wrote, "and I'm confused. There are so many plastic fabrics on the market; and, because they're all so new, how can I tell which brands really stand up? etc."

So . . . we answered

We said . . . "Mrs. Gray, that makes a lot of sense. There *is* great variation in quality, not only in the plastic fabrics themselves, but in the way the articles are made. So please be our guest and see for yourself why 'Krene' is Queen."

And Mrs. Gray said, "When do we start?" She tells in her own words the story of what she did and what she saw.

NATIONAL CARBON COMPANY, INC.
30 East 42nd Street, New York 17, N. Y.
"Krene" products are made and sold in Canada by Canadian National Carbon Company, Ltd.

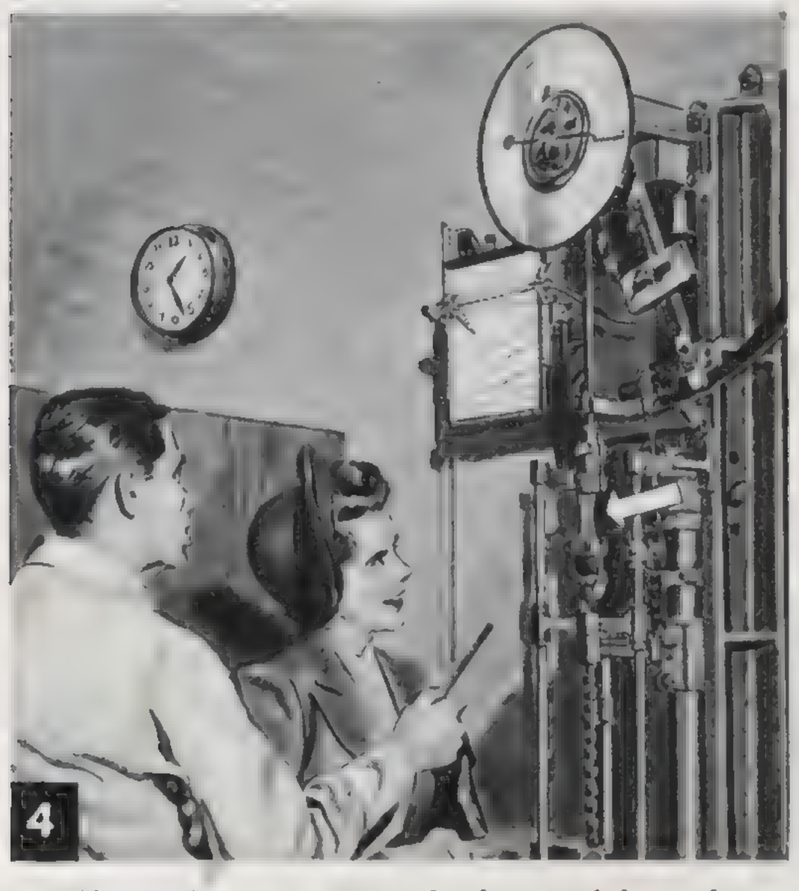
"KRENE" IS A REGISTERED TRADE-MARK OF NATIONAL CARBON COMPANY, INC.

"Back to New York and a 'Krene' style show! I loved the 'Krene' aprons. So pretty, *so* practical. Many had spot-welding for extra strength where needed. You never iron them. Most spots wipe off. Waterproof. Won't crack or peel."

"It was a great thrill! First, exciting New York and then Bennington with its beautiful mountain scenery, where I was welcomed by officials from the 'Krene' products plant. My 'education' about plastic products had begun."

"One of the first things I saw showed why 'Krene' shower curtains keep lovely year after year. In this box, 'Krene' plastic fabric must stand days of constant exposure to a hot soapy spray . . . At the end of the test it must be clear and supple."

"'Krene' colors have to pass this tough test! First, blistering-hot water . . . then blinding ultraviolet light—over and over. No wonder water, soap, and sunlight have a hard time fading 'Krene' brand plastic shower and window curtains!"



"This machine tests 'Krene' plastic fabric for strength. They tell me the plastic fabric in 'Krene' brand shower curtains is strong enough to bear the full weight of a grown man. That's stronger than any shower curtain has to be, if you ask me!"

"Heat-sealed seams are even stronger than the 'Krene' plastic fabric itself! They're next to invisible. Make a 'Krene' shower curtain look one-piece. The heat-sealing process was developed in the 'Krene' plastics laboratories."

"Hard to believe that's a plastic ruffle! Looks more like organdy, but wears almost like steel. And imagine *never* having to iron those ruffles! 'Krene' ruffled bathroom window curtains stay fresh . . . most dirt slides right off."

"So many beautiful printed shower curtains, I just couldn't pick a favorite! With 'Krene' printed shower curtains, the pattern won't fade or peel off, because only plastic inks are used and they literally become part of the fabric."

"Waterproof, mildew-proof . . . folds never stick together or cling! Most spots easily wipe off 'Krene' shower curtains. All 'Krene' plastic shower curtains, in prints or plain colors, have matching ruffled bathroom window curtains."

THE "KRENE" LABEL...
Your guarantee of quality

Look for the "Krene" trade-mark . . . your assurance of beautiful plastic products, beautifully made. "Krene" brand plastic products are made by people who "grew up" with plastics . . . who are leaders in the plastics field. Each "Krene" product is individually tested . . . It lives up to its looks.

Shower curtains, bathroom window curtains, and aprons may be in your department store now. A growing list of beautiful, useful products is on the way.

ENGSTEAD

Holmes presents
NEW ORLEANS

FROST ON THE BLUE BIRD BY ADRIAN

ENGSTEAD

PERSIAN MOMENT
BY ADRIAN

all we do
is think of you!
the truth of the matter is that we have
all the time in the world and nothing else to do
but think of you . . . of how you like to look
and what you like to wear and where you like to go
and what you like to do . . . all of which thinking comes out
in these wonderful Jantzen girdles and panty-girdles . . .
light-as-air, easy-to-wear, flexible as freedom . . .
5.00 to 12.50 . . . at most stores.
*Jantzen
is a really
marvelous foundation
*Reg. U. S. Pat. Off.

Also at Nancy's, Westwood

Deauville Models of California creates a luxurious blouse of Cohama 5 P.M. Crepe. White, Pink, Aqua. 14.95 Exclusively at **NANCY'S** Hollywood, California.

exclusive with
Phil A Halle
MEMPHIS

Woolf Brothers
KANSAS CITY
WICHITA TULSA

Dreyfuss & Son
DALLAS

exclusive with

Woolf Brothers
KANSAS CITY
WICHITA TULSA

Phil A Halle
MEMPHIS

LINED WITH ROBBINS RAYON CREPE

Weiner follows up a suit with **THE BACK-JUTTING JACKET**

The fabric, a rain of stripes in Miron's yarn-dyed gabardine, gunmetal or brown with white. About $60 at one fine store in your city. Weiner Associates, 205 West 39th Street, New York City. • **FABRIC** by **MIRON WOOLENS**

Sleeping de Schiaparelli

ducharne

244 MADISON AVENUE, NEW YORK 16
631 S. WESTMORELAND AVE., LOS ANGELES 5
14-20 RUE DRUMMOND • MONTREAL

20 RUE DE LA PAIX • PARIS

kachoulle

(100% VIRGIN WOOL)

Baranee*

Baranee.

Baranee.

Baranee.

Baranee is the sole inventor of the revolutionary process that transforms ordinary shearling into new era footwear. Never say just shearling – demand the Baranee label

AT BETTER STORES THROUGHOUT THE WORLD. WRITE FOR NAME OF *Baranee* DEALER IN YOUR CITY WRITE FOR FREE COLOR BOOKLET "SAGA OF *Baranee* SHEARLING"

DIANAFIX CORPORATION 192 WEST 237th STREET NEW YORK 63, N. Y.

*Reg. U. S. Pat. Off. • Copr. 1946, DIANAFIX CO.

© 1946 JOHANSEN BROS. SHOE CO. INC., ST. LOUIS, MO.

PAUL D'OME

Mother and Daughter . . . a duet in blouses

. . . in **BUR-MIL*** *rayon crepe*

BLOOMINGDALE'S—New York

BUR-MIL QUALITY

BUR-MIL Fabrics, sold by licensed converters, are Burlington woven and quality controlled.

*Registered Trade Mark

BURLINGTON MILLS CORPORATION OF NEW YORK • 450 SEVENTH AVENUE • NEW YORK 1, N. Y.

Fashioned to Complement Your Costume

Junior-Deb
ORIGINAL
about $50
junior and misses' sizes,
lined with
Panatone, a Pandel
acetate rayon fabric
AMERICAN WOOLEN COMPANY
Available at fine stores throughout
the country. For store nearest you, write
Simon Cohen & Co., Inc.
512 Seventh Ave., New York 18, N.Y.

From pedigreed mink

A triumph of the famed Fromm Breeding Ranches . . . the wedding of two aristocratic mink strains . . . one for its silken deep-toned beauty, one for strength. Designed and tailored by Fromm craftsmen in a modern classic of matchless beauty and enduring grandeur.

$3995 including Federal Tax
Florence Reichman Hat $50
At Sanger's in Dallas

Sanger BROS. Texas
FORWARD WITH SINCE 1857

Riviette designs the Idlewild...inspired by Dallas' Debutante Ball. Exclusive at Sanger's in Dallas
Sanger BROS. Texas
FORWARD WITH
SINCE 1857

Dressing For Two

without hullabaloo

in a *Milliken* fabric

Cut like a nightshirt, really, and crushed by the accommodating belt: McKettrick's gift to the mother-to-be. Milliken wool-and-rayon in smoke gray, mist green, aqua, or gold. 10 to 18. $11.95 in the McKettrick department of your favorite store. McKettrick-Williams, 1350 Broadway, New York City.

In New York at LORD & TAYLOR

Bare-Foot Originals

. . . for gay and lighthearted promenadin' . . . for campus or town, boulevard or country lane. They are the perkiest, prettiest — supplest, smoothest flats in forty-eight states . . . with their barefoot buoyant ease • black suede — toeless • and black or brown softie calf •

Widths AAAA-C • Sizes 4-10—9.95—Mail Orders

Evanston
Oak Park
South Shore

544 NORTH MICHIGAN AVENUE, CHICAGO, ILLINOIS

Yardley products for America are created in England and finished in the U.S.A. from the original English formulae, combining imported and domestic ingredients. Yardley of London, Inc., 620 Fifth Ave., Rockefeller Center, N.Y.

ADV. BY N. W. AYER

FASHIONABLE fur lined coat by Country Tweeds
as changeable as the weather! Cozy rabbit fur lining
to keep you snug in winter . . . on balmy days just zip it out
and you have a smart between-season coat.
Black, deep brown, kelly green, tavern green,
silvered gray, burgundy. 10 to 18.
55.00 tax free.
THE INSIDE Country
Pure virgin wool Suede cloth. ★ The lining is cozy rabbit fur backed with rayon satin so the fur doesn't touch the dress. ★ With the Talon slide fastener you can zip in or zip out the fur lining in 15 seconds. ★ The detachable lining features chamette sleeves with snug-fitting windbreak wristlets. ★ All buttons are re-inforced.
STORY OF Tweeds
★ Crush-resistant hymo fronts insure the shape and neat appearance of the coat at all times. ★ Concave shoulder pads are properly sized for maximum effectiveness of the shoulder line.
Country Tweeds
WITH DETACHABLE FUR LINING
Exclusive in Boston with Jordan Marsh
COUNTRY TWEEDS • INC • 250 WEST 39th STREET • NEW YORK 18 • N. Y.

*"Botany" is a trade mark of Botany Worsted Mills, registered in the U. S. Patent Office Copyright 1946 by Botany Worsted Mills

JULIUS GARFINCKEL & CO.

IN THE NATION'S CAPITAL

NETTIE ROSENSTEIN'S GREEK GODDESS LOOK IN WHITE JERSEY WITH ROPED GOLD EMBROIDERY, FOR GLAMOROUS DINING.

TONI FRISSELL

SMARTWEAR
Emma Lange, Inc.
MILWAUKEE
Designed by Seymour Fox . . . Julliard's SATIN-SMOOTH Gabardine
in a superbly translated suit . . . Convertible collar jacket with belted back.
Amber, White, Birch, Red Maple or Black. Misses' sizes. $59.95

Maximilian

MAXIMILIAN FURS NEW YORK

Jewels Van Cleef & Arpels

Joffé—Vogue Studio

Alaska Sealskin sacque . . . revival of the tango era.

Holt, Renfrew & Co. Ltd.
CANADA

Kaluki
a rayon Crepe
by oscar hayman
Fresh and new as the dawn . . . soft as a whisper . . . flattering as candlelight. That's KALUKI, Oscar Hayman's luxurious new rayon crepe that knows no season. Inspiration for fashion . . . admiration for you.
oscar hayman
fabrics of oh fashionation
1400 BROADWAY, NEW YORK

ah! no seams
nylons by Hanes

Smart addition . . . and typical of the reptile originations that bear the Deitsch Dragon. One of a whole series of belt-plus-bag duos . . . this one in brilliant Brazilian snake. At better stores or write Deitsch, 36 e. 31 st., n.y. 16, n.y.

deitsch

the **specialist** in reptile bags

Wintra

new sophistication in BONMOUTON*

Eitingon dyed lamb

Wintra offers

faultless fashion . . .

perfection in every way

from its New Era

BONMOUTON* fur

so beaver-soft

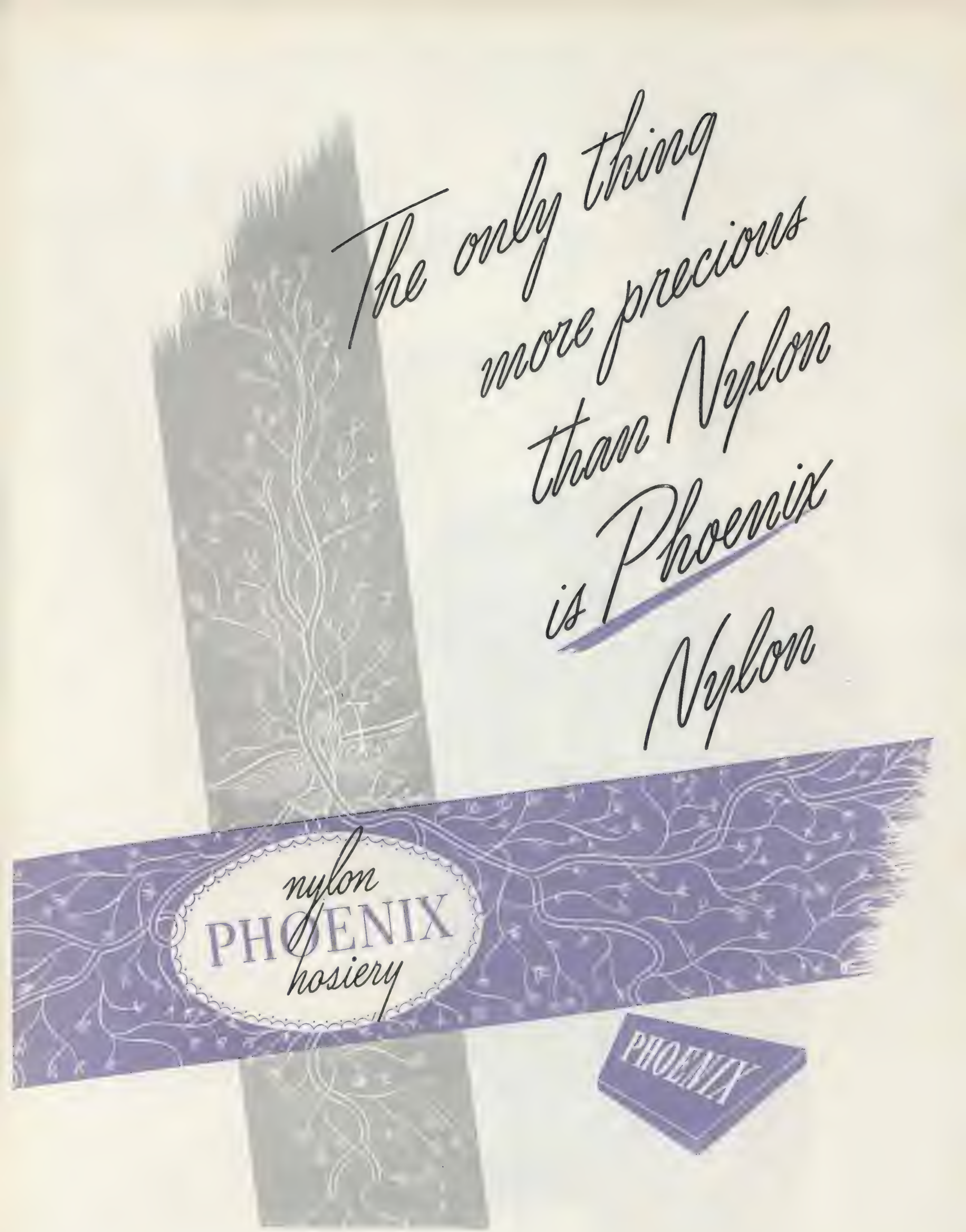
and nutria-sleek

to its fine lining

of Narco Rayon.

TOWN AND COUNTRY CLUB FURS, INC.
540 West 58th Street, New York

*Distinguishes product of Motty Eitingon, Inc.
Trademark Reg. U. S. Pat. Off.


The only thing
more precious
than Nylon
is Phoenix
Nylon
nylon
PHOENIX
hosiery
PHOENIX

Yours and only yours. It fits because it's Vital Dimension-*sized* to assure harmony 'twixt waist and hip.
Vital Dimension Figure-Fitting Formula exclusive in: American Lady, Artist Model, American Girl.

American Lady

Stripes Junior style—
stitched fine and narrowed
to the Junior waist.
Wool jersey by Carlye, St. Louis.

Mary Dunhill

personalized colognes

WITH YOUR OWN INITIALS

A stunning bottle...with your own choice
of initials in metal of golden tones...
put on at the counter when you buy it.
Four appealing fragrances...
Flowers of Devonshire, Gardenia,
White Hyacinth and Bewitching.

3 oz. — 2 initials — $1.75

6 oz. — 3 initials — $3.00

plus taxes

Mary Dunhill, Fifth Avenue, New York

Working with black mist,
Howard Greer
did this
ravishing evening dress
for
Lord & Taylor
Hood-

Fredrica *Original*

Parka and Helmet of Alaska Sealskin—Black, "Matara" and "Safari"

FOR THE STORE IN YOUR CITY SELLING MY CLOTHES, WRITE ROSE BARRACK, 530 SEVENTH AVENUE, NEW YORK 18, N. Y.

originals

Le Danne

IN THE JEWEL-CASE PACKAGE

From the talented hands of Le Danne come shoes of rare perfection . . . in feminine silhouettes . . . for street and dress occasions.

Prices about thirteen-fifty and higher.

At better stores everywhere.

AMERICA'S BEST-LOVED CLASSICS — AT LEADING STORES IN THE UNITED STATES, CANADA AND ARGENTINA

joseph magnin, stockton at o'farrell, san francisco • also in san mateo, palo alto, sacramento, california and reno, nevada • joseph magnin

MIRON on the MOLLY plan

Famous combine in the suit world! Here, Molly does the new longer jacket suit—tapers and tailors it in Miron's pure wool gabardine—uses two shades for contrast.
Sizes 10-18, Jacket 65.00
Skirt 10.95

Joseph Magnin

In **MIRON** fine worsted pin point over-plaid.
Lined with Frank Ix rayon crepe.

At leading fashion stores
MOLLY DESIGN • 512 Seventh Avenue • New York, N. Y.

Grace Notes

MANNE & WEILL, INC. • New York • Kansas City • San Francisco

Watch courtesy of TISSOT—"The Watch of the 400"

YOUR FAVORITE STORE MAY HAVE OTHER DAWNELLE GLOVE STYLES IF THE ONE ILLUSTRATED IS NOT AVAILABLE

Capture Your Radiant Star.

Set a shimmering flame to your beauty. Touch your lips, your lids, your finger tips, your hair with RADIANT STAR* . . . Antoine's newest Paris inspired make-up. It's the magic of a thousand stars captured in pulse-tingling color for you.

653 Fifth Avenue,
New York 22, N.Y.

*Trade Mark

Antoine
DE PARIS

"RADIANT STAR" hats created by Jeanne Tete.

Bare-Foot Originals*
AT A SELECTED GROUP OF FINE SHOPS ACROSS THE
COUNTRY, OUR NEW WINTER-TIME COLLECTION. LIKE ALL
TREASURES, THEIR SUPPLY IS LIMITED. WOLFF-TOBER, ST. LOUIS

Free as you've never been before . . . firm and shapely as you dream of being . . . in CORSEES, light and delightful two-way control . . . four ounces of young figure-molding magic!

Flexees

Flexees Girdles and Combinations • Flexaire* Bras • Corsees* Step-In and Pantie Girdles*

* reg. trademarks

SUIT DESIGN BY FRIESS

KANMAK

Lovely to look at, soft to touch, wonderful to wear. Kanmak gabardines and worsteds, of pure wool, pure dye, show their woven-in quality at first glance . . . and in the long view. Kanmak fabrics are preferred by leading makers of clothes to men *and* women.

KANMAK TEXTILES INC. • 417 FIFTH AVENUE • NEW YORK 16

Champagne Rosée

is a gloriously flattering shade

of HOUBIGANT TRANSLUCID face powder

...a warm sunny tone, perfect with the new costume colors.

And of course, the powder's sheer-sifted and perfumed

by Houbigant! A most important part

of your new sheer make-up

for sheer beauty.

$1.50 plus tax

It's the way Rolfs *does* alligator!

It's the way Rolfs *does* alligator that makes it so unusually smart—in a new and wafer thin billfold, Slimliner—mansize, of course, but wonderfully, magically thin. In the Boodle Bag—that famous little inside-purse carryall for cosmetics (but large enough to carry alone as a slack bag.) Alligator in vibrantly lovely colors—in purse accessories styled with Rolfs inimitable "fashion first" look.

SLIMLINER **$17.50** *plus tax*
Other models from **$12.50**

boodle bag * **$25.00** *plus tax*

**Trade Mark*
Reg. U. S. Pat. Off.

STITCHED WITH Nylon FOR LASTING BEAUTY

AT FINE STORES EVERYWHERE

Rolfs

DISTINCTIVE LEATHER ACCESSORIES FOR MEN AND WOMEN

WEST BEND, WISCONSIN • 330 FIFTH AVENUE, NEW YORK

Evening elegance . . . original by Rudolf . . . kelly green Cherubskin, a foreman fabric made with NARCO rayon.*

At Saks-Fifth Avenue — New York, Chicago, Detroit, Beverly Hills.

** Narco is the registered trade-mark of the North American Rayon Corporation • 261 Fifth Avenue • New York, N. Y.*

Capri Original

A Patricia Jones fabric by Bloomsburg.

AVAILABLE AT THESE FINE STORES:

AKRON, OHIO.....POLSKY'S BOSTON, MASS.....JORDAN MARSH SEATTLE, WASH.....THE BON MARCHÉ TAMPA, FLA.....MAAS BROTHERS

Silverblu Mink by De Leo

L. S. AYRES & CO.

Indianapolis

PARIS INSPIRED

Haute couture original...flown
here from France...translated
into an American accessory idiom
by the gifted *Michel*

Pure wool broadcloth, Black,
Brown, Navy, Wine. Rayon faille,
Black, Brown, Navy. About $13.50
at better stores, or write us.

Coronet inc. *handbags* 6-8 East 32nd St., New York 16, N. Y.

Martini DESIGNED

Versatile gown of American Silk Mills Nylonette to be worn with or without its jacket of crepe adorned with a rhinestone embroidered necklace.

Harry Cooper BEVERLY HILLS, HOLLYWOOD

The Girl from Maxim's in American Silk Mills Crepe Intrigue

Exquisitely soft, supple Persian Lamb in a dirndl coat by Fredrica. HAMMER BRAND, of course . . . the precious Persian Lamb and Broadtail.

HAMMER BRAND

PERSIAN LAMB and BROADTAIL

HERMAN BASCH & CO., INC. New York . . . World's Oldest and Largest Processors of Persian Lamb and Broadtail.

1897 1947

JOHN A. BROWN COMPANY
OKLAHOMA CITY, OKLA.

OLDS & KING
PORTLAND, ORE.

ADAM, MELDRUM & ANDERSON
BUFFALO, N. Y.

Courtesy of Funk & Wagnalls Company

In the language of stockings, 51 means good, and Humming Bird 51 means extra good! The fine quality of Humming Birds makes the supply seem even shorter than it is, but when you can once more shop for stockings, remember Humming Bird 51—your magic password to beauty that wears!

Copyright, 1946, by Davenport Hosiery Mills, Inc.

LABTEX FABRICS
A Henry Rosenfeld Classic in a
Labtex Bur-Mil rayon
in Vineyard Hues.
Green, Blue, Grey, Beige.
Sizes: — 10 - 18 $14.95
at Russeks
HENRY ROSENFELD

EISENDRATH GLOVE CO. • 173 W. Madison St., Chicago 2, Ill.

I've
a
suspicion
I'm
falling
in
love

Aisle of Beauty

STRAWBRIDGE & CLOTHIER

PHILADELPHIA — ARDMORE — JENKINTOWN

Suspicion
by
SARDEAU

Parfum . . . . . 2.75 to 18.00
Toilet Water . . . 2.00, 3.75, 5.00

Silver blu
Mink
from
our
new
silver
blue
Salon
ackerman
blatt inc
60 East 56th Street

Lily of France Duo-Settes—
enchanting, fluid lines to lift your bosom youthfully high; to persuade hips into frank roundness and waist into frank smallness. Imaginative designing, impeccable workmanship and heaven-sent attention to detail that make your Lily of France a perpetual joy to wear.

Lily of France*

CORSETS AND BRAS

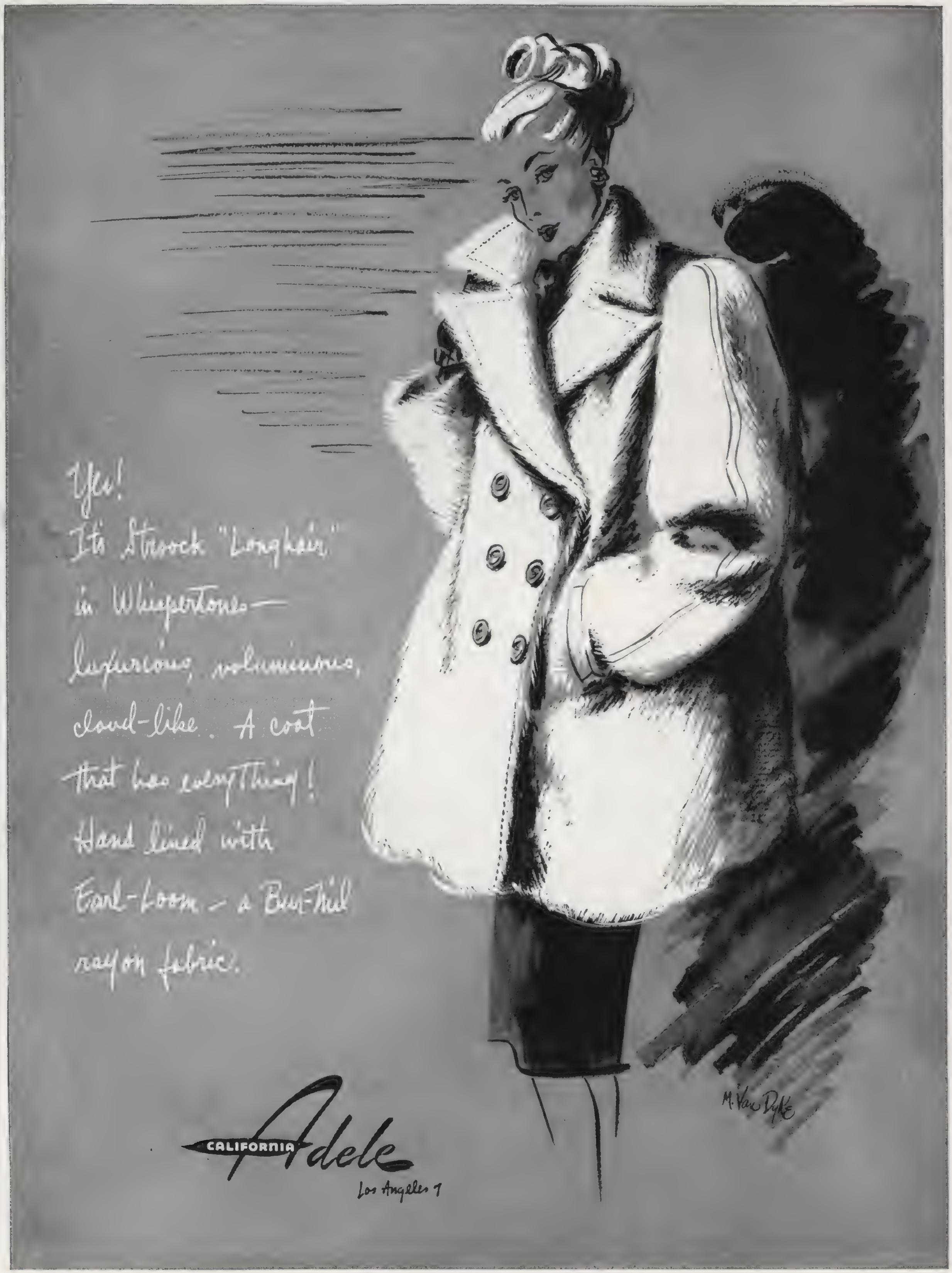
To make YOU more beautiful

Copyright, 1946, Lily of France Corset Company

*Trade Mark

ENGSTEAD

• Arrowhead playsuit at California's Arrowhead Springs Hotel. One-piece rayon suit plus skirt. Woodward & Lothrop, Washington, D. C., The Fair, Fort Worth, Desmond's Palm Springs and other fine stores • DeDe Johnson, Inc., 333 West 2nd St., Los Angeles 12, California.


Yes!
It's Stevock "Longhair"
in Whispertone—
luxurious, voluminous,
cloud-like. A coat
that has everything!
Hand lined with
Earl-Loom – a Bur-Mil
rayon fabric.
M. Van Dyke
CALIFORNIA Adele
Los Angeles 7

faerie
FINE KNIT UNDERTHINGS
—with that handmade look
FAIRY SILK MILLS, INC., SHILLINGTON, PA.
New York Office & Showrooms
385 Fifth Avenue

Connie Foster
CALIFORNIA

ben mann's fine twist worsted jersey in subtle autumn contrasts. at fine stores about $50.
or name of store in your city, write connie foster, 315 east 8th street, los angeles 14, california

Moonwink" bengaline for the
dancing deb or bridesmaid
...a rayon fabric by Janshaw
pink, blue, rose, aqua.
sizes 9 to 15 and 10 to 16.
under $20
at leading stores
Janshaw
FABRICS, INC.
BARBARA
DANCE FROCKS
1385 Broadway, New York, 18, N. Y.

There's a Future for Your Figure in Foundettes Every inch of this Foundette pantie girdle is modern. It's designed with special fagoted seaming that flexes with your body when you sit...makes unwelcome fabric-wrinkles disappear like magic. It's long...the way you like it. It's leno and one-way stretch satin knit with fine elastic yarn... with power to give even a fuller young figure the curves you covet.

At better department stores everywhere.

MUNSINGWEAR *Foundettes*

Reg. U. S. Pat. Off.

Inspired by Columbia's new technicolor musical drama "The Jolson Story."

GERTRUDE ROTHSCHILD designs the minstrel silhouette in "Kaluki"—an OSCAR HAYMAN fabric, MILLIKEN woven, in Swanee colors. Sizes 10 to 18. About $25.

BEN Lindner ORIGINAL

AT RUSSEK'S IN NEW YORK

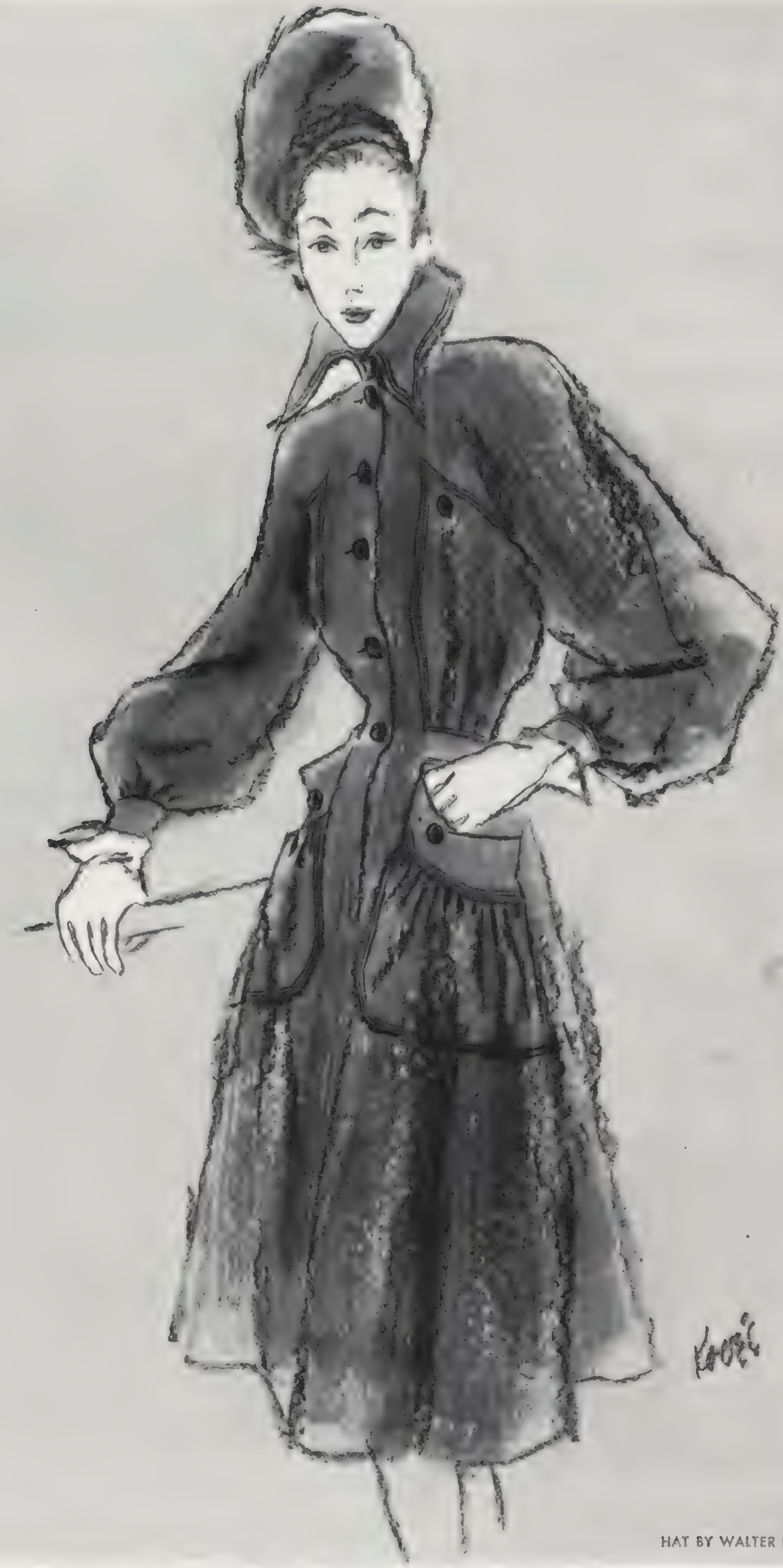
and fine stores everywhere or write Ben Lindner, 1400 Broadway, New York 18, N. Y.

At leading stores throughout the country. For store in your city write: JACK HERZOG & BRO., INC., 530 Seventh Avenue, New York 18

ETTA GAYNES has a new way with bows . . . beautifully tailored coat with balloon sleeves and a double row of miniature buttons. In an all wool fabric. Quality rayon lined with EARL-GLO. Sizes 9 to 17, 10 to 16. About $50. Matching Accessories by REGO.

At fine stores everywhere, or write: ETTA GAYNES, 500 Seventh Avenue, New York 18, N. Y.

Photographed,
Girdle, No. 3070
Sketched, companion
Panne-Girdle, No. 3071
FLEXNIT
Lightweight Foundations
200 Madison Avenue, New York 16, New York



Carmel
creates
a superb
coat in
Forstmann's
Melton

HAT BY WALTER FLORELL

Pickett's
CHATTANOOGA, TENNESSEE

THE Elaine Shop
JACKSON, MICHIGAN

Purcells
JACKSONVILLE, FLORIDA

Sun Valley
IDAHO

re-opens december 21st

Famous Sun Valley invites you. Enjoy healthful outdoor activities under a "summer sun"... pleasant evening hours of music and dancing.

Original design by PICARD of SUN VALLEY. Front and back of windbreaker are bright red. Knitted cuffs and collar in black. Worn tucked-in or over ski pants.

For reservations, wire or write—
W. P. Rogers, Mgr.
SUN VALLEY • Idaho

SCHOOL DIRECTORY

For advice write to Vogue's School Bureau

DRAMATIC ARTS

AMERICAN ACADEMY OF DRAMATIC ARTS

The foremost institution for Dramatic and Expressional Training in America. For catalog write: SECRETARY, ROOM 251, CARNEGIE HALL, N. Y. 19.

FINE & APPLIED ARTS

ABBOTT ART SCHOOL

Commercial, fashion ill., costume, general design, int. decoration. Fine arts. Certificates for 3 yr. courses. Credits for shorter courses. Approved for G.I. training. Day and evening classes. Catalog. ANNE F. ABBOTT, BOX V, 2013 I ST., N.W., WASHINGTON 6, D. C.

CHIC SCHOOL

PATTERNMAKING • GRADING • DRAPING

Dresses, Tailored Wear, Furs, Sportswear, Lingerie. Modern trade methods; no books, no squares. Individual instruction. Day-Eve. Request Booklet G. 55 W. 35TH ST., NEW YORK 1. WIs. 7-4673.

NEW YORK SCHOOL OF INTERIOR DECORATION

FOUR MONTHS' PRACTICAL COURSE

Starts Feb. 3rd. Faculty of leading decorators. Period and modern styles. *Send for Catalog 6R.*

HOME STUDY COURSE. Starts at once. For those who cannot come to N. Y. *Send for Catalog 6C.*

515 Madison Avenue, New York 22, N. Y.

CHICAGO ACADEMY of FINE ARTS

Direct Project Training
Enroll Now! Day, Eve., Sat. and Sun. classes. Art Essentials, Commercial Art, Dress Design, Fashion Illustration, Interior Decoration, Illustration, Cartooning, Drawing and Painting. Write for Free Catalog.

SUITE KB-10 18 S. MICHIGAN AVE., CHICAGO 3

Famous Career School of the Central West
The RAY Schools Chicago

Dress Design · Styling
Interior Decoration

Merchandising, Buying, Line, Color & Fabric Analysis, Pattern Making, Fashion Advertising, Modeling, Millinery, Fashion Illustration, Photography. Individual Advancement. Students Prepared for Professional Contacts. Entrance Dates: Winter and Spring on Request

116 SOUTH MICHIGAN BOULEVARD, CHICAGO • DEPT. V-10

TRAPHAGEN SCHOOL OF FASHION *FOR RESULTS*

• *Training Here Pays Life Dividends* •
Intensive Winter, Spring & Summer Courses

Top honors for 20 years. Professional methods for beginners or advanced students. Fashion Drawing, Design, Sketching, Layout, Styling, Fashion Writing, Window & Interior Display, Interior Decor., Draping, Remodeling, Patternmaking, Dressmaking, Millinery, etc. *Credits. Approved by Regents—REGISTER NOW! Day & Eve. Our Graduates in Demand! Sales Dept. Free Placement Bur. Send for Cir. 1. Phone CO 5-2077*

TRAPHAGEN, 1680 Broadway (52d), N.Y. 19

DANCE

MARTHA GRAHAM
DANCE SCHOOL

Saturday morning classes for Boys and Girls ages 10 to 13 and 14 to 17. Beginning and advanced divisions. Adult professional classes also.
66 FIFTH AVENUE, NEW YORK. Tel. Gramercy 5-9100.

RETAILING

LABORATORY INSTITUTE
OF FASHION MERCHANDISING

Well-paid jobs await our Fashion Career graduates. 8-months course includes buying, advertising, display, coordination—store work with salary. Catalog V, 45 WEST 34TH STREET, NEW YORK 1.

TOBÉ-COBURN SCHOOL
FOR FASHION CAREERS

Train for fashion positions in merchandising, advertising. One-Year Course for girls with two years of college. Two-Year Course for high school graduates. Catalog A. ONE W. 57 ST., NEW YORK 19.

PHOTOGRAPHY

PROGRESSIVE SCHOOL OF PHOTOGRAPHY

Staffed by experts headed by William Gerdes. Class room work, individual instruction, group lectures. Dormitory for men. Coeducational.

Write for Catalog

217 Park Street, New Haven 11, Conn.

SPECIAL SCHOOLS

THE WOODS SCHOOLS

For Exceptional Children — Three Separate Schools
Girls — Little Folks — Boys
BOX 169, LANGHORNE, PA.
MOLLIE WOODS HARE, PRINCIPAL

BOYS' SCHOOLS

STAUNTON
MILITARY ACADEMY

Distinguished military school for 85 years. Prepares boys for all colleges. War Dep't R.O.T.C. Unit. Excellent health record. Highest War Dep't Rating. Catalogue. SUPT., BOX V-10, STAUNTON, VA.

FORK UNION MILITARY ACAD.

Honor School rating. Small classes. Accredited ROTC. Supervised study. Prepares for college or business. Post-graduate course. Junior school. Housemother. All athletics. Horseback. Catalog
COL. J. C. WICKER, BOX V, FORK UNION, VA.

When you are in New York we invite you to call at our offices—a few steps from Grand Central—to discuss your school problem with us.
VOGUE'S SCHOOL BUREAU
420 Lexington Avenue, New York 17

FINE & APPLIED ARTS

FASHION ACADEMY

THE SCHOOL OF FAMOUS GRADUATES
FASHION DESIGN • MERCHANDISING • BUYING
STYLING • FASHION ILLUSTRATION • REPORTING

To-day the young woman with a well trained fashion perspective and good style sense finds newer and greater opportunities. Intensive fashion training under direction EMIL ALVIN HARTMAN America's Foremost Fashion Instructor and Style Authority. Resident Winter enrollments request Book 5. Home Study Book 5H

812 FIFTH AVENUE, NEW YORK 21 • Regent 7-0231-2

FASHION MODELING

FASHION AND PHOTOGRAPHIC MODELING

• *A distinctive career for attractive girls* •

Prepare for today's superior opportunities in modeling for photographers, department stores, exclusive shops, in fashion shows, film shorts and television.

FREE PLACEMENT SERVICE • DAY-EVE. SESSIONS
ILLUSTRATED CATALOGUE A ON REQUEST

BARBIZON STUDIO OF MODELING
576 FIFTH AVENUE, N. Y. 19, N. Y.

GIRLS' SCHOOLS

LAUREL SCHOOL

A Country Day and Boarding School for girls in suburban Cleveland. Thorough College Preparation and General Courses. Excellent facilities for Art, Music, Dramatics, and Athletics. EDNA F. LAKE, HEADMISTRESS, SHAKER HEIGHTS, CLEVELAND, OHIO.

SOUTHERN SEMINARY

For 79 yrs. one of America's famous schools for girls & young women. Accredited Junior College and High School. Academic, vocational, cultural courses. All sports. Indoor pool. Riding. Catalog. ROBT. LEE DURHAM, PRES., BOX 110-V, BUENA VISTA, VA.

MOUNT VERNON SEMINARY

Accredited Junior College. Transfer, Liberal Arts, Child Development, Secretarial Courses. Separate Preparatory School. Sound College Preparation. New buildings on 26-acre campus. G. W. LLOYD, 1340 FORDHAM ROAD, WASHINGTON 16, D. C.

MARJORIE WEBSTER

Jr. College in Nation's Capital. Accredited 2-yr. terminal and transfer liberal arts and career courses: phys. ed., kindergarten, dramatic art, radio, music, secretarial, fine and commercial arts. Fireproof buildings. Sports. Catalog. BOX V-15, WASH. 12, D. C.

GRIER SCHOOL

In the Alleghenies. Accredited College Preparation and General Courses. Home atmosphere for girls 12-18. Music, Art, Typing. Exceptional Riding. Winter and team sports. 800 acres. Gym, pool. 93rd year. T. C. GRIER, DIRECTOR, BOX 610, BIRMINGHAM, PA.

OGONTZ SCHOOL

Accredited college preparatory and general elective courses. Secretarial, home economics (nutrition), music, art, dramatics. Military drill. All sports, riding. Rydal Hall, separate junior school. BOX A, ABBY A. SUTHERLAND, OGONTZ SCHOOL P. O., PA.

HARCUM JUNIOR COLLEGE

2-year college—Diploma. Academic, Fine Arts, Merchandising, Dramatics, Music, Secretarial and Medical Secretarial. Sports. Placement. EDITH HARCUM, HARCUM JUNIOR COLLEGE, BOX V, BRYN MAWR, PA.

MISS BEARD'S SCHOOL

For Girls. Est. 1891. Outstanding college preparation; general courses. Separate Junior School. Strong Art, Music, and Dramatics. Complete sports program. 15 miles from New York. HEADMISTRESS: SARA C. TURNER, BOX 30, ORANGE, NEW JERSEY.

EDGEWOOD PARK

Accredited college prep. Advanced courses in cultural and practical arts, fine arts, secretarial science, med. asst., home ec., dramatics, costume design, interior decoration, merchandising, kindergarten. All sports —riding. BOX E, BRIARCLIFF MANOR, N. Y.

THE BARMORE SCHOOL

CAREER — CULTURAL — BUSINESS

Liberal Arts, Home Executive, Languages, Interior Decoration, Personal Culture, Secretarial, Writing, Fashion, Radio, Art. Our own Residence Building. 22 EAST 60TH STREET, NEW YORK 22. PL 3-1971.

GARLAND SCHOOL

Homemaking and Allied Vocations. 1 & 2 year courses at college level. English, Science, Nutrition, Cookery, Budgeting, Child Development, Clothing Art Center, Practice residences. Catalog. MRS. GLADYS V. JONES, 409 COMMONWEALTH AVE., BOSTON 15, MASS.

ABBOT ACADEMY

A College Preparatory School. 9th through 12th Grades. Special emphasis on Music. Large campus. Modern buildings and equipment. All sports. 23 miles from Boston. Founded 1829. Catalogue.
MARGUERITE C. HEARSEY, PRIN., ANDOVER, MASS.

LASELL JUNIOR COLLEGE

Ten miles from Boston. Academic, Home Ec., Secretarial (general, medical), Merchandising, Fashion, Pre-nursing, Pre-med. tech., Pre-occupational therapy, Art, Music. Catalog. GUY M. WINSLOW, PRES., 112 WOODLAND RD., AUBURNDALE, MASS.

MARY A. BURNHAM SCHOOL

Accredited college preparation. General course. Also postgraduate courses. Music, art, drama, secretarial. Riding. All sports. Mensendieck system for posture. 68th yr. Catalog. MRS. GEO. W. EMERSON, PRIN., BOX 43-D, NORTHAMPTON, MASS.

OAK GROVE

Emphasizes Preparation for College and Gracious, Purposeful Living. Music, Art, Dramatics. Grades VII thru XII. Riding included. Winter Sports. New Fireproof Buildings overlooking Kennebec Valley. MR. & MRS. ROB'T. OWEN, BOX 121, VASSALBORO, ME.

call MO 4-7500

For impartial and competent advice about private schools.

VOGUE'S school bureau

WHICH SIZE ARE *You*... TINY, TYPICAL or TALL?

Whatever your height you will be perfectly fitted . . . without alteration . . . in one of these *Ann Tyler* figure-proportioned coats. Rich needlepoint topped by a Persian ascot . . . styled with a young hand by *Reinis.*

Sizes 14 to 22 **Tiny**
14 to 24 **Typical**
16 to 26 **Tall**

Black only
About $85

Featured exclusively in the
Woman's Departments of the following stores:

L. BAMBERGER & CO. . . . . . Newark, N. J.
WM. H. BLOCK . . . . . Indianapolis, Ind.
CARSON-PIRIE-SCOTT . . . . . Chicago, Ill.
DENVER DRY GOODS . . . . . Denver, Colo.
KAUFMANN'S . . . . . Pittsburgh, Pa.
LANE BRYANT . . . . . New York City
LIT BROS. . . . . . Philadelphia, Pa.
THE SAMPLE . . . . . Buffalo, N. Y.
SANGER BROS. . . . . . Dallas, Texas
WOODWARD & LOTHROP North Bldg., Wash., D. C.

Pacific Craft Fabric
100% VIRGIN WOOL

Ann Tyler ORIGINAL

HERSTATT

Travelling

COCKTAIL SET

Here's the gift that invites happy toasts of thanks for many a year to come! Genuine cowhide leather case in rich tan, contains two leather-covered pint flasks; gleaming non-tarnishable aluminum cocktail shaker; four aluminum cups with mixing spoon and bottle opener. Over-all size 8" x 12". Personal monogram, no extra charge. Specify initials. Beautifully gift-packed.

Mail orders filled

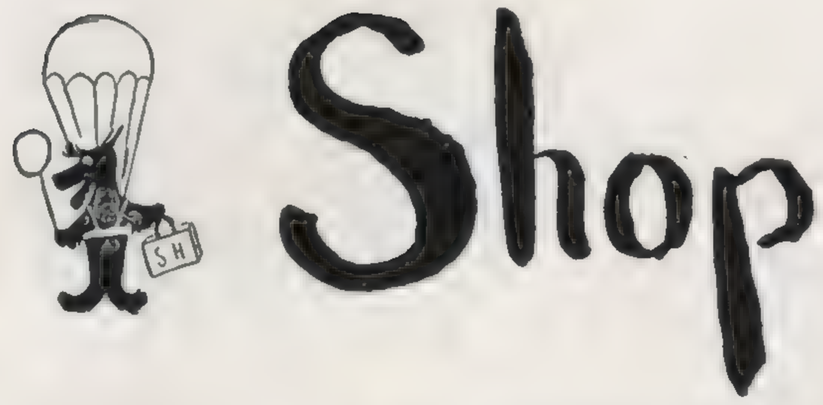
Set complete, postpaid **$25**

KENT LUGGAGE, INC.
745 FIFTH AVE.
New York 22, N. Y.

Breakfast Coat of Rayon Sheer, satin applique roses trim. Shades of Tearose, white or blue **$110.00**
Matching nightgown . **$55.00**

EMMA MALOOF, INC.

444 Madison Ave., N. Y. 22, N. Y.



Writing paper...for the head of the house. Reasons: single, plain, water-marked, sturdy Eaton paper. And a better than year's supply for a better than average correspondent. We found it (in a stout box with real seals) at a shop which knows its paper and takes pleasure in it—Brentano's. $5.

This handsome sterling silver bowl was meant for salads—doubles and triples for everything from popcorn to flowers. It comes in two sizes; one, 11 inches in diameter, 3½ inches deep, $100; the other, 9½ inches in diameter, 3⅛ inches deep, $65. Prices include tax. Gorham Co., 17 Maiden Lane.

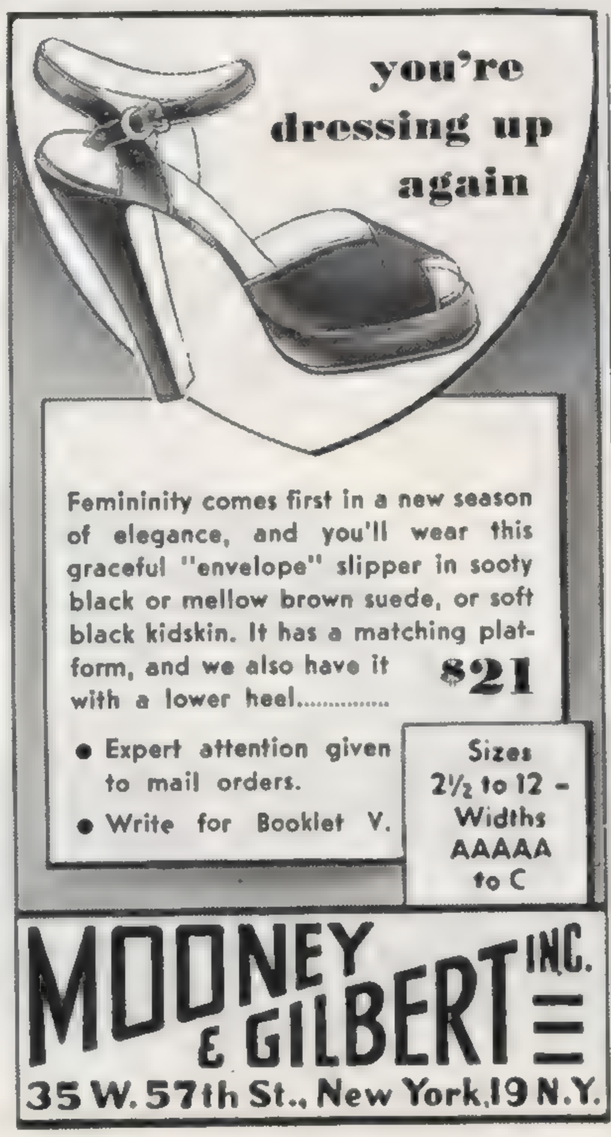
Warm as June—Light as Thistledown

A soft hand-woven pure wool throw that you will curl up under on your chaise—that your husband will cover up with for his Sunday afternoon naps. It's 54" x 72", and comes in heavenly shades:

Peach, Dusty Rose, Blue, Green, Gold and Sand. Also checkered combinations of above colors.

$15.95 postpaid

MAX LITTWITZ, INC.
7 E. 47th St., Dept. V, New York 17, N.Y.

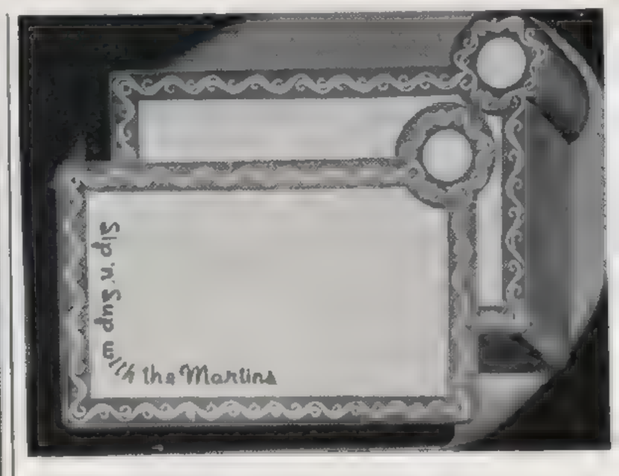


Femininity comes first in a new season of elegance, and you'll wear this graceful "envelope" slipper in sooty black or mellow brown suede, or soft black kidskin. It has a matching platform, and we also have it with a lower heel..... **$21**

- Expert attention given to mail orders.
- Write for Booklet V.

Sizes 2½ to 12 - Widths AAAAA to C

MOONEY & GILBERT INC.
35 W. 57th St., New York 19 N.Y.



Sip 'n' Sup Mats

The year's newest, smartest service accessory! Your own name is part of the Sip 'n' Sup inscription printed on fine absorbent, non-curling table mats of virgin ground wood pulp, each 16" x 10" plus the built-in coaster. White textured background. Choice of red borders with silvery-gray personalization, or pure yellow borders with bright green, or royal blue with copper brown. Usable many times. 24 MATS, PERSONALIZED, ARE $2.50 BY MAIL POSTPAID.

Write for Big Catalog . . . Free

Miles Kimball
KIMBALL BUILDING
40 BOND ST., OSHKOSH, WIS.

Hound

...takes a bird's-eye view

Ice cream rolls out of this freezer in sheets, and all faster than it takes you to walk back to the ice-box. The cylinder, hidden inside, fills with ice cubes and salt. You pour in the mixture; the ice cream emerges in forty-five seconds. (All this is wonderful for the children.) By Rapid Freezer. At Lewis and Conger, 45th Street and Avenue of the Americas, New York.

BAKER

Case for a winter cruise, or just for week-end shuttling. This holds your jewels, tidily, in chamois compartments. The case itself is morocco, comes in red, navy, black, and green. Here, the golden jewels are from Nadja Buckley at Bonwit Teller. The case is $10.50, at Bonwit Teller. Fifth at 56th St.

Matador
by CAPEZIO
—Ballet Master

Bravo! The bullfighter's pump! Built to stride through city streets or glide through an evening at home. Order it now! And write for our new style booklet too!

a. black velvety broadcloth. Black or tintable white satin, banded with gold kid $10.95

b. tintable white satin with white braided scroll $15.95

MAIL ORDERS · *State regular shoe size.*

Edw. Caso *NEW HAVEN 10, CONN.*
New Haven's Feminine Salon

Special for TALL GALS

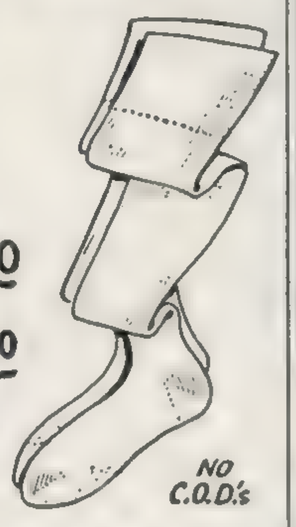
NYLON Stockings SOLD BY MAIL ONLY!

SIZES 8½ TO 11

45 GAUGE 2 PAIRS for $2.80

51 GAUGE 2 PAIRS for $3.10

2 PAIRS TO A CUSTOMER PLEASE INCLUDE 10¢ FOR HANDLING & INSURANCE.



NO C.O.D.'s

SHOECRAFT
603 FIFTH AVE. · NEW YORK 17
Mail orders filled · Booklet V · Charges

Karg'ere

Our distinguished original RIBBON SUIT chenille trimmed hand knitted in rich Autumn colours

Also hand-knitted evening sweaters

714 FIFTH AVE. (near 56th) NEW YORK 19

The MARGO ROLLER

A New Reducing Device

It fits your hand like a military brush and helps you eliminate unsightly bulges and fat from the exact spot where you wish to lose it—if you are interested in a more symmetrical figure. No exercise, no dieting. If used regularly it will help you to work off not-so-slim hips, thighs, ankles and arms. The Margo also provides an easy and effective way to administer a body massage. Rolling it gently soothes tired, tense muscles and increases the circulation of the blood. **Mailed anywhere postpaid $5.00 (Sorry no C.O.D.)**

MARGO SPECIALTIES, Box 507D, Lancaster, Pa.

Vera Whistler Original

FINE MILLINERY EXCLUSIVE WITH

HALLIBURTON'S

IN OKLAHOMA CITY

FOR "YOURS TRULY"

The Name Blouse

It's a clever idea! Exquisitely dainty and beautifully tailored of fine white washable rayon crepe. Your name hand painted in any two-color combination —fuchsia-blue, brown-green, royal-scarlet. Sizes 10 to 18— —No C.O.D.'s $11

Mail orders filled in 2 weeks
Send For Your Gift Catalog

Babette's Shop 58 North Main St. So. Norwalk, Conn.

"La Chaqueta"

IMPORTED WOOL MEXICAN LOAFER

Jacket

$20

Picturesque embroidered jackets from Old Mexico give you eye-catching color for office, classroom or sports wear. Toasty warm on cold days. Small, medium and large sizes for misses and women. Red, blue, green, white — give second color choice. Send check or money order and save C.O.D fees.

• *Write for our Free Christmas Catalogue of Picturesque Mexican and Indian Gifts*

Order by Mail from

SPRINGER'S
EL PASO, TEXAS

This is how ANTELOPE COMES TO TOWN

Such clever sophistication! Smooth, rich black antelope flown high on a 5" heel, an airy 1¾" platform. And those gleaming brass buttons are detachable! Also blue or brown. Custom made at $37.95

Mail orders? Yes indeed!

JOHN DU BROW

100 WEST 57 STREET, NEW YORK 19, N. Y.

Suprecool

SPRAY WAVE

Truly a miracle of modern science, this professional cold permanent wave gives you natural lovely curls that are softer, more abundant and last longer.

STEVE-MAXWELL
Town & Country
Hairdressers, Inc.
439 MADISON AVENUE
NEW YORK 22, N. Y.

PLAZA 8-2775 • BET. 49th & 50th STS.

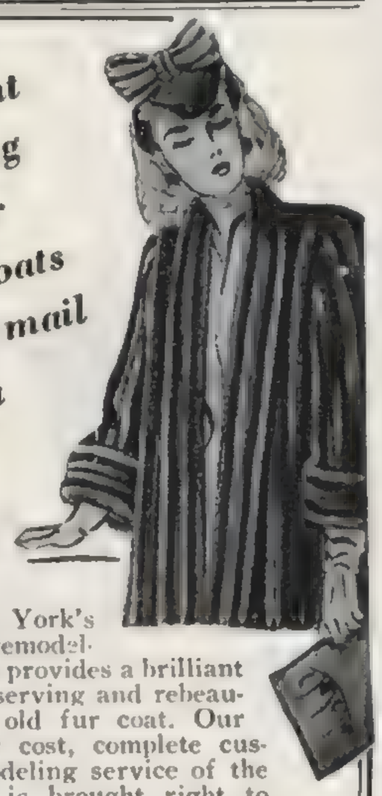
PENNSYLVANIA DUTCH PLACE MATS

Quaint and colorful Pennsylvania Dutch designs, reproduced on special heavy lacquered luncheon mats. No. 105 is famous bird, heart and flower motif with the Dutch heart and vine border, all brilliantly colored. No. 108 is authentic Amish family. Set of six, either design, $1.00 per set.

Minimum order, consisting of two sets of either or one set of each, postpaid $2.00

R. W. CUMMINGS, INC., Lancaster 5, Pa.

A brilliant Remodeling Service for Old Fur Coats . . . and by mail too, if you desire



One of New York's leading fur remodeling specialists provides a brilliant means of conserving and rebeautifying your old fur coat. Our blissfully low cost, complete custom fur remodeling service of the highest type is brought right to your home—no matter where you live. Money saving satisfaction assured.

Safe and Convenient Packing Carton Furnished Free.

Write for FREE BOOKLET V-10 on Mail Order Plan

HARRY JAY TREU, Inc.
Fur Craftsmen
147 W. 35th St. (18th Floor) New York 1, N. Y.
For New York and vicinity, phone LA 4-6788 for a Bonded Messenger

Shop

To each his own—gold-plated animals, flagpole-sitting on glass stems, help you identify your own drink—help you spike an hors d'œuvre. From left to right: stirrers (for highballs), muddlers (for Old Fashioneds and such) and canapé picks. Stirrers and muddlers are $10 for a set of eight. Picks are $6.50 a set. Georg Jensen, 667 Fifth Ave.

A box, to stand on tiny feet, dead centre of your coffee table. The design is Danish modern, the purpose, to hold cigarettes. Very simple and pretty, in silver-plated copper, lacquered to keep its glow untarnished. The price is $15, plus tax. Studio Shop, 557 Boylston Street, Boston, Mass.

Yes—Monogrammed Soap!
THE DESIGN LASTS!

Flower scented pastel soap—your name or initials last as long as the cake itself! Select yellow with lemon verbena scent, peach with jasmine, green with pine, tan with carnation, white with jasmine or lavender. 6 cakes $3; a dozen $5. Add 25c for mailing cost. Sorry, no c.o.d.'s.

Write for gift catalogue.

Katherine Gray

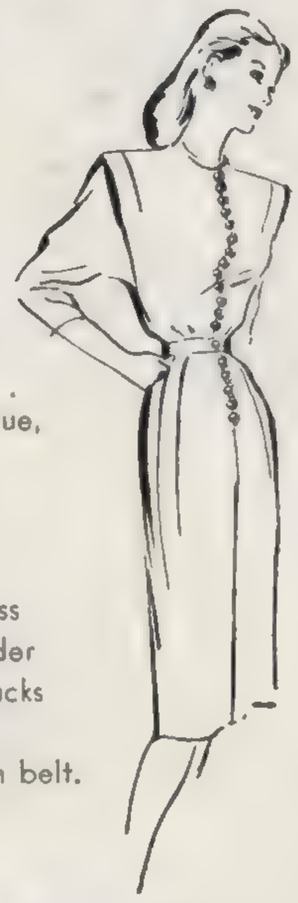
235 East 73rd St., Dept. VO, New York 21, N. Y.

OLGA FROCKS

Model #104
price $23.75

Sizes
12 to 20,
16½ and 18½.
Hockanum's
Dress Woolen,
100% Wool.
Colors: Aqua, blue,
dark green,
grey and black.

Wing sleeve dress with deep shoulder pleat and soft tucks on either side of front skirt. Set-in belt. Gold or silver buttons.



OLGA FROCKS
1100 Richmond Ave., Pt. Pleasant Beach, N. J.

Lura de Fez

says: Greet winter with a permanent and an exciting hair arrangement. Visit our Self Service Department too and learn to keep your hair beautifully dressed.

714 FIFTH AVENUE,
NEW YORK
Circle 7-5818

Hound

...takes a bird's-eye view

Sweet-tooth department—in other words the Candy-of-the-Month-Club, set up and running smoothly for those of us who demand the best in candies, appreciate a wide variety of selected goodies. Candy-of-the-Month-Club began with an expert tasting board. Settled for nine well-known candy houses including Princess de Condé and D. Kopper for chocolates. Miniature pralines from New Orleans and a unique "Aplet" candy (made of apples) from the Pacific Northwest are just two more reasons why the club is a pretty mouth-watering proposition. A year's subscription is $19.75 including postage and entitles you to a box of candy each month (except the three hot summer ones). Write to: Candy-of-the-Month-Club. 910A Ambassador Building. St. Louis 1, Mo.

BAKER

A good belt, wide as your waistline is narrow. Shop Hound likes the slim, well-put-together look of this, on a simple, country dress. In cowhide, with a gold-plated buckle. The colours are natural, brown, black, and red. The price is $12.95. Howard Pusch, 15 West 55th Street, New York, 19.

Perfumette
TRADE MARK REG. U.S. PAT. OFF.

Clever feather-weight (1-oz.) purse atomizer that resembles cigarette lighter. Artfully sprays a fine mist of your favorite scent at the touch of a button. Holds ⅞ dram and is leak-proof. Satiny chromelike finish of everlasting beauty. A rich-looking gift.

$5 postpaid no Fed. tax, no c. o. d.'s Monograms, 50c per initial

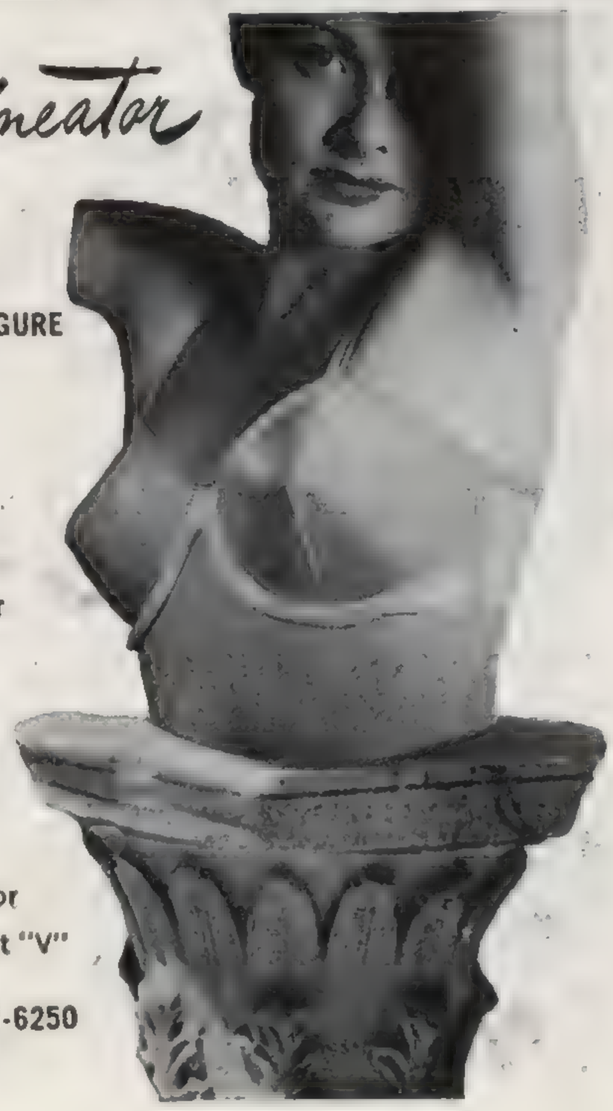
(underscore last initial when ordering)

SEND CHECK OR MONEY ORDER TO DEPT. V-1015

The Shopper Co. 307 Fifth Ave., New York 16, N. Y.

the F. Berlé delineator

not a bra!



SCULPTURED TO YOUR INDIVIDUAL FIGURE

a masterly couturière design constructed to your individual measurements. Corde à piano handled with delicate Parisian skill separates and molds your bosom into proud feminine lines with gentle firm support.

Only Berlé makes the original Delineator

Pure Silk Double Crêpe de Chine $24.50

other beautiful fabrics $16.50 and up

F. Berlé Visit our salon or write for booklet "V"

20 East 57th St., New York PLaza 5-6250

14 Rue Clément Marot, Paris

. . . Enchanting Hats

. . . Quality Hats

. . . Truly Lovely Hats

THE ZIRCON

Gem of Mystery

Of all the gems, the Zircon alone compares with the diamond in splendor of brilliance, in luster, and in display of fire.

Ring illustrated above, Zircon center set in platinum with four genuine diamonds on sides, $150, tax included. Other rings from $100.

Mail Orders filled.

RAPPHEL Jewelers

47 WEST 57TH ST., NEW YORK CITY

Oooh! THAT BAG

Leather craftsmen from the Highlands of Guatemala fashioned this outstanding over-the-shoulder pouch —a spacious carry-all, natural color, real leather, artistically made and gracefully designed.

$18.50

20% Tax Included—Postpaid

Approx. size: 13" long—6" diameter

PAN AMERICAN SHOP

822 Lexington Ave. New York, N. Y.

coming soon to Worth Avenue in

PALM BEACH

another addition to our evergrowing chain of smart handbag and accessory shops

DAVID'S Fifth Avenue

New York • Garden City

Miami Beach • Palm Beach

Corduroy Slacks

Preferred pinwale rib

Plenty of youthful dash, with fine tailoring and perfect fit. Side zipper closing. Blue, green, brown or gray. Sizes 12 to 20 . . . . . **6.95**

All Wool Sweater — Shetland type. Favorite school colors. Sizes 34 to 40 **6.50**

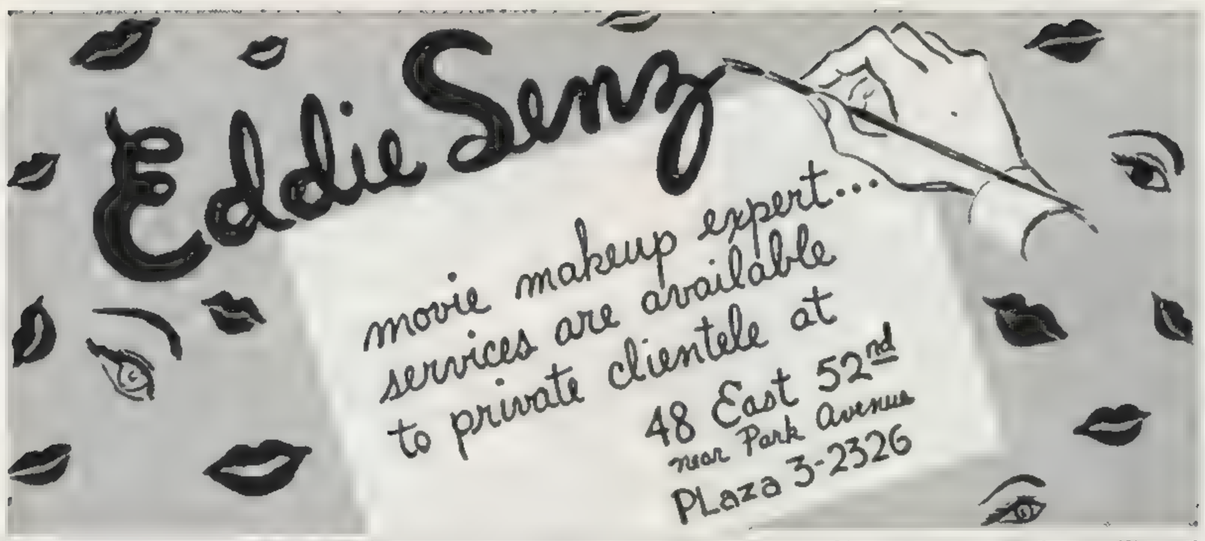
Belt of top grain bridle cowhide. Black, brown, green, red, Amer. Eagle insignia. Sizes 24 to 30 . . **8.50**

Mail orders promptly filled

Send for your gift catalog

Ellen Cole Fashions Fifth Avenue

545 Fifth Ave., N. Y. 17, N. Y.



BRACELET PUMP

Soft, pliant little ballet-type pump that takes you smartly from dawn through dancing. Black suede, with durable leather soles, removable anklet strap. Sizes 4 to 9, A and B widths.

$6.95 plus 25¢ for postage

Sorry, no C. O. D.'s

NANCY NUYENS

22 WEST 43 ST. NEW YORK 18, N. Y.

• FOR XMAS •

Sequin Monogrammed

SCARF

Beautiful hand made scarf in your favorite color with contrasting monogram in bold, glittering sequins. A gift with a personal touch.

$15.00 each

Order today. Send check or money order. Postage prepaid. Sorry, no C.O.D.'s.

PARKER-COX 303 W 42nd St., N.Y. 18, NY

Fraise de la Louisiane

STRAWBERRY PRESERVES

The delicious natural flavor of the freshly picked Louisiana strawberry captured and retained. . . . .

Carton of 6 One-Pound Jars	$5.85*
Case of 12 One-Pound Jars	$11.20*

*Express Charges Prepaid Sorry No C.O.D.'s

Creole Delicacies, Inc.

632 Saint Peter Street

New Orleans 16, Louisiana

How newly wonderful your hair will be when

D'Amico

FIFTH AVENUE

HAIR STYLIST for STAGE and SCREEN STARS

puts his genius into a permanent or hair-brightening for you and you alone!

EST. 1921

By appointment:

PLaza 8-1030 • 675 Fifth Avenue

ORIGINAL CORRECTIVE CUSTOM-FITTED

Lov-é Brassieres

IN MORE THAN 500 SIZES

Tailored inch-by-inch to your individual measurements to make you look and feel your very best. Styles for daytime, sports, evening, sleeping. Special models for developing girls, juniors, problem cases, maternity, surgical.

LOV-E' SHOP • 141 GRANT SAN FRANCISCO, CALIFORNIA

Shop

Small fry have a penchant for letters of their own, for special secrets and surprises—so Natalie Young, who must have a special inside track on what goes over with little ones, has organized the I Keep My Plate Clean Club! Sixteen surprise-packed letters that arrive once a week, addressed to your own favourite cub and written (it would seem) by Danny Sunshine, an eight-year-old who introduces himself in the first letter, urges each member to uphold club principles (all worth-while, mothers please note), tells of adventures and pets. All this fun plus a number of real presents, games, tricks, and other surprises, for your favourite small fry, $5 for sixteen weekly letters. Write I Keep My Plate Clean Club, Box 146, Hastings-on-Hudson, N. Y.

Crystal glasses for sea-food, or melon balls if you prefer. These come in two parts to make sure the shrimps stay chilled. The bottom fills with crushed ice and the glass liner fits snugly into it. Eunice Novelties (541 Madison Ave.) has them for $12 the set of 8, monogrammed. Sent express collect.

are you *"Over 21"?*

Then your skin may be thirsty for that rich blend of lanolin and avocado oils found only in Elisabeth Rae-Lamont's OVER 21 Dry Skin Blend. Just try this soothing, Hypo-Allergenic cream... see how it actually makes you look younger...fresher!

Write (or call) for your free Personal Beauty Habit Chart

90 DAY SUPPLY $2.50 PLUS TAX

Elisabeth Rae-Lamont

Coordinated Cosmetics, 14 E. 55th St., New York 22

FRANK S. HARTLEY

1 WEST 57th STREET, NEW YORK CITY

309 WORTH AVENUE, PALM BEACH

Diamond Sprays—Clip and earclip combination for formal flattery.

Hound

...takes a bird's-eye view

Suède pouch, to hold everything, carry everywhere. A trademark for tweeds—and wonderful over the shoulder of a wool suit. In deepest brown, or blackest black suède, it has a tiny eagle (or your initials) set in a narrow, gold-plated frame. $65, plus Federal tax. All made with the special craftsmanship of Phelps Associates, 45 University Place, New York.

BAKER

There's nothing primitive, except the design, about this after-dinner coffee set. Handmade in Mexico, and patterned after the Monte Albo excavations. All glazed in a beautiful, graceful green. Six demitasses, coffee pot, creamer, and sugar bowl. $19.50. Pan American Shop. 822 Lexington Ave.

REMOVES *Lint & Dust* LIKE MAGIC!

Electro-Static Cleaner "brush without bristles" performs miracles on clothing and upholstery. Thoroughly cleans all surfaces including crevices. Picks up and holds dust, hairs and lint by magnetic attraction. No batteries or current required. *Will not scatter dust.* Made of beautiful plastic. Lifetime guarantee. An ideal gift.

Sent postpaid for $1.75.

J. H. SMITH CO., INC.
Dept. H Greenfield, Massachusetts

HAND-MADE STERLING SILVER
BRACELET and EARRING SET
with a hand-cut round 3-letter monogram . . . an inseparable twosome with a smart casual air.

Set $12.00

Can be purchased individually:
Earrings $7.50 pair
Bracelet 6.00

(Prices include Federal tax and postage.)

No C.O.D.'s please

EUNICE NOVELTIES Dept. V-106
5th Floor Woman's Exchange Bldg.
541 Madison Ave., New York 22, N. Y.

LET US BE
Your Personal Shopping Service

Your orders will be filled in the best New York stores by one of our experienced staff. Purchases will be sent to you promptly, no matter where you live.

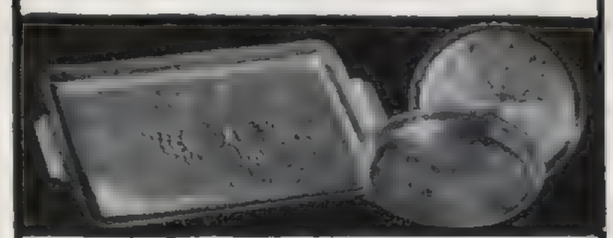
Send us your Christmas order lists now. Shipments can be sent Air Express—at your expense.

For further information, please write to

Harriet Starbuck, 324 E. 41st St., N. Y. 17, N. Y.
Tel. MU 4-7178

Gifts HUNDREDS OF UNUSUAL KELLOGG SELECTIONS
FROM THE WHOLE WIDE WORLD ★

Switzerland, China, Scotland, South America, Cape Cod, Mexico, England, Hollywood, Puerto Rico, etc. Snippie, Lacettes, Travel Sponges, Cookers, Ski Skates, Hors d'oeuvre Servers, Bacon Griddle, Games, etc.



Aluminum Coasters (or Ash Trays) and matching Canape Trays. They have a permanent plating that shows no rings from liquids nor marks from smoking.
922. Set of eight 3 inch Coasters. $1.00
934. Set of four 7 inch Canape Trays. $1.50

The NEW CATALOGUE • • of Kellogg Selections

is full of inspirations and surprising "Finds," all pictured and described for you. Inviting prices. .the majority under $5. Each article is attractively wrapped and comes to you prepaid with our guarantee of your complete satisfaction.

Write NOW for your FREE Copy
Robert W. Kellogg Co.
Springfield Mass
73 Hillman St.

john hall
Hairdresser

A name noted for fashion firsts in hairstyling.

26 E. 56th St., New York City
Tel. Wi 2-4686-7

Drama... in Distinctive Sculptured Sterling

1. Crown and Sword—Royal treasures for a reigning beauty. $6.75 pp. tax incl.
2. Fish—for the compliments these graceful pins will win $6.00 pp. tax incl.

MAYEDA GIFT SHOP, LTD.
30 ROCKEFELLER PLAZA NEW YORK, N. Y.

GLAMOROUS WRAPPINGS FOR YOUR CHRISTMAS GIFTS

NALCO
De Luxe
CHRISTMAS GIFT WRAPPING KIT

Makes it EASY for you to wrap your gifts magnificently. Kit contains: Eight sheets of wide, heavyweight coated papers each 26" x 36" in four gorgeous designs, *and* four sheets of snowy-white tissue paper. A bulging packet of metallic Christmas seals; colored stickers and tags plus four bolts of brilliantly colored tying ribbons complete the kit.

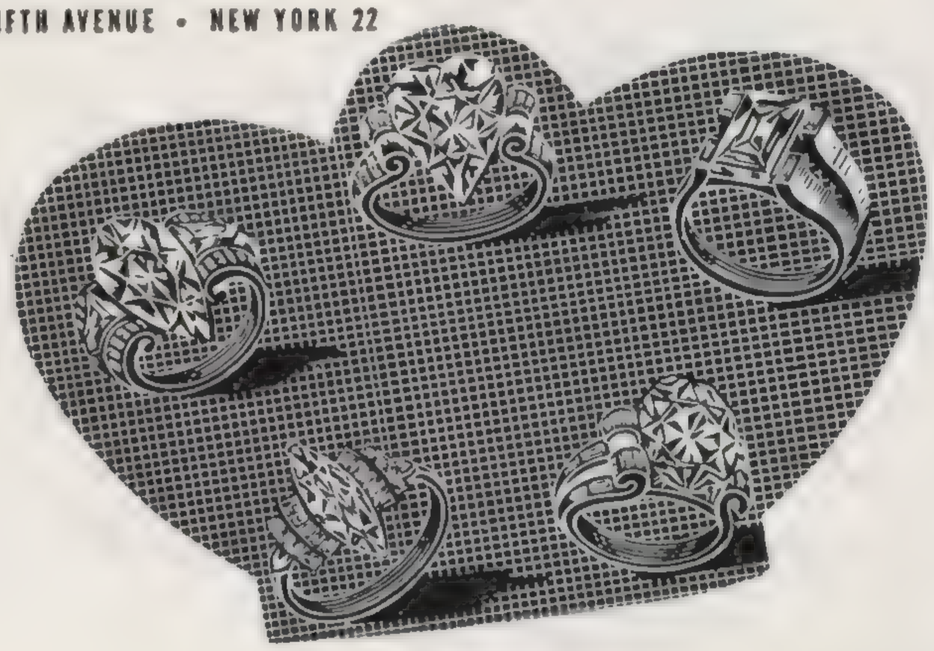
Send $2.00 NOW (no C.O.D.'s) for complete Kit postpaid.

nalco, INC. 203 E. 18th STREET NEW YORK 3, N. Y.

On my head I want a hat by

Peggy Cock
64 East 56th Street, N.Y. 22

Marchal
JEWELERS
719 FIFTH AVENUE • NEW YORK 22

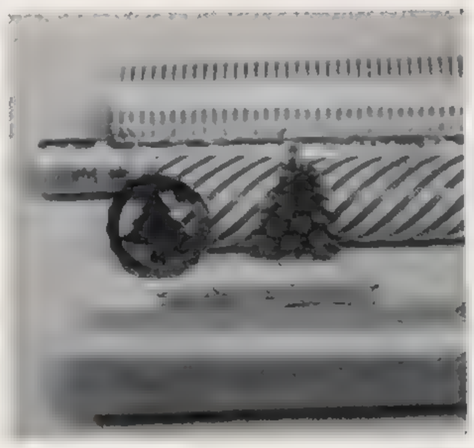


Exclusive designs...

Created to your order by Marchal. Exquisite diamond solitaires of singular, rare beauty . . . dramatized with unique settings to capture the fiery spirit of each blazing gem.

Shop

Heavy leverage. A banal thing, a bottle opener, but this one is handsome, king-sized, all of six-and-a-half inches long. Nice present for a man to brandish at cocktails. This, in dull-glow silver plate. Nice, too, is the price, $6, plus the Federal tax. To be found at Ethel Stiffson in the Ritz Tower Hotel, Park Avenue and Fifty-seventh Street.



BAKER

Christmas wrappings...All you need to tie up your Christmas presents: gold or silver foil, red-candy-striped and decorated paper, plus yards of ribbon and a packet bulge-full of seals and cards and labels. All in a gold-cover box. And all mailed to you for just $2. Nalco, Inc., 203 East 18th St.

Try the **"Albert Technique" Permanent Wave,** famous for its softer, more natural-looking beauty...perfect for all color and texture of hair.

Albert
OF NEW YORK
509 Madison Ave. at 53d St., N.Y.C.
VOlunteer 5-0063

The Clothes-Horse
64 EAST 56th
N. Y. C.

Clothes of all kinds
17.95 - 79.95
Geraldine Lee Janet Dessau

"CHECHIA"
inspired by the fascinating head-dress of the African Senegalese tribesmen. Hand crocheted of 100% wool yarn in all colors, styled with miniature pompons tipped with jewel-effect discs of gold, silver or jet. Designed by Colette, whose handmade creations excited pre-war Paris salons. **$15.**

COLETTE
Presidio Plaza, 109 East de la Guerra St., Santa Barbara, Calif.

FOR YEARS WE HAVE BEEN SAYING:

SELL YOUR JEWELRY WITH CONFIDENCE

People *do* seem to have confidence in the de Witt name and reputation. And they seem to appreciate the courteous way we receive them, and advise them, in privacy. For today we are serving over five times as many *recommended* clients as we served a few years ago. Consultation and appraisal without charge.
Pieter de Witt

Pieter de Witt, Inc.
535 FIFTH AVENUE • at 44th Street

SILVER & GOLD PURCHASED
OUT-OF-TOWN INQUIRIES INVITED

NARD
"The Watch of Timely Beauty"

New and flatteringly beautiful basket weave bracelet of 14K solid gold. Precision made 17 jewel swiss movement
$325 including tax

Featured at **A. J. Siegel Inc.**
954 CHAPEL STREET, NEW HAVEN 10, CONN

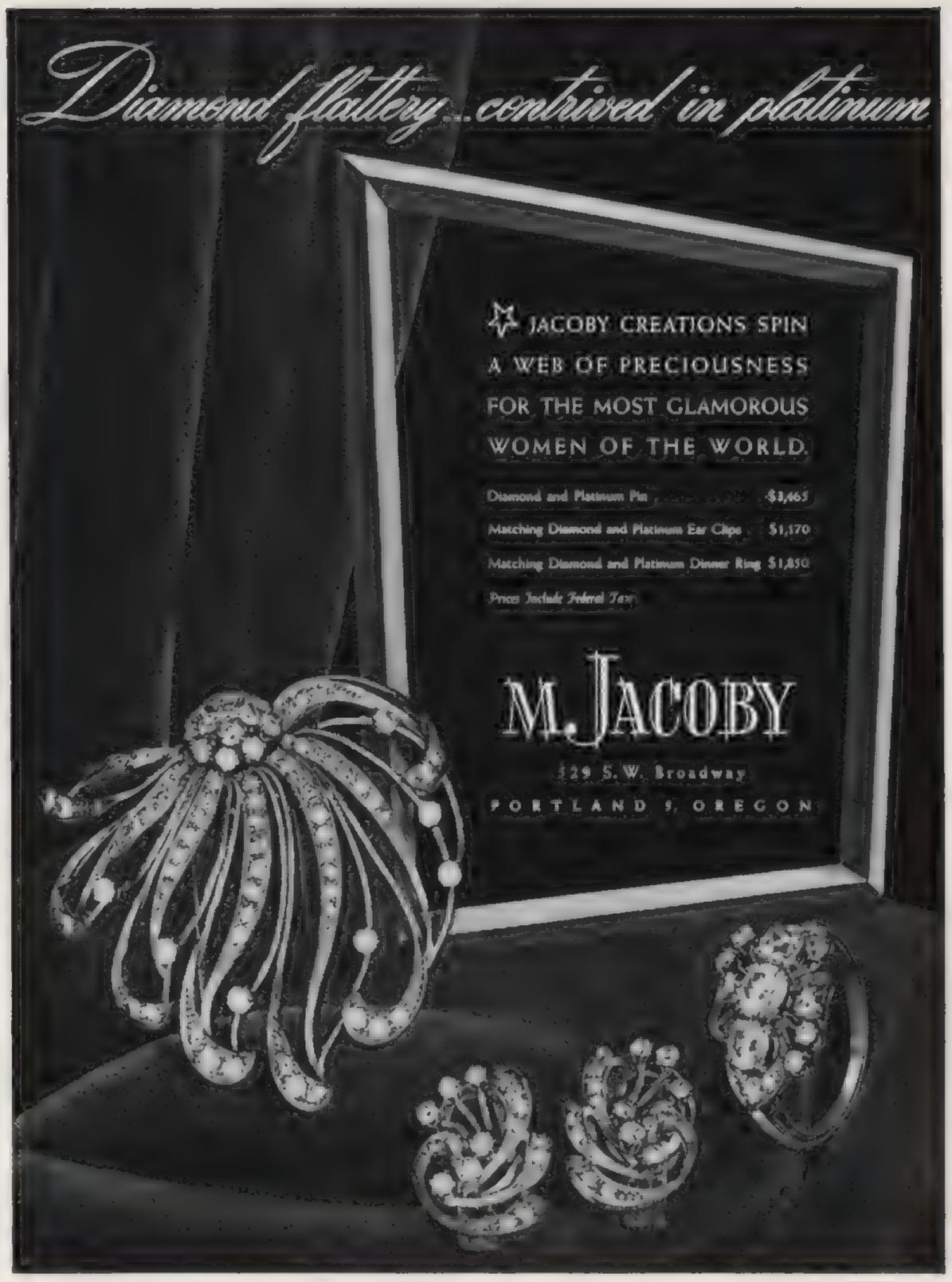
Hound

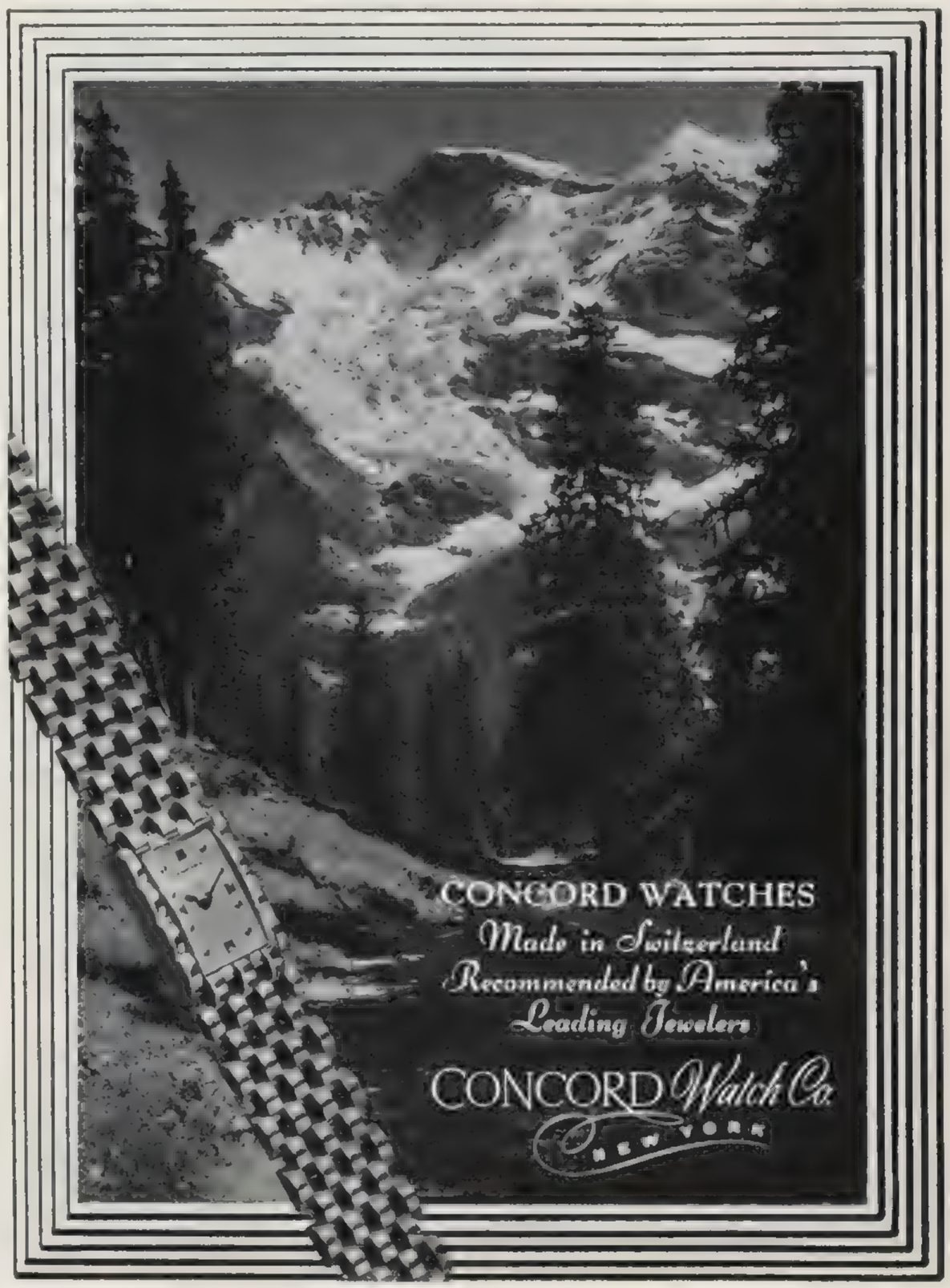
...takes a bird's-eye view

A choker, this with quintuplet clasps of rhinestones to hold it in graceful loops. Shop Hound is happy about its new, soft look around the neck. A pretty way to formalize imitation pearls for the evening. The three-strand necklace costs $11.95, plus Federal tax. Designed by John Querido. To be found at Saks Fifth Avenue. Fifth Avenue at 50th Street.

Nothing but brass. Way down at 10 Park Place there's a shop we feel you should know about. There you can find everything useful to a fireplace—all very nice and for few $'s. A brass fire set, tongs, poker and shovel, on a sturdy stand costs $20. And there's a good little fire brush for an extra $3.50. Other sets go up to $39, while andirons, Colonial, English, or French (also solid brass) are from $16.50 up. Then, there are fire screens and fenders, wood boxes, bellows, and a handmade, hand-beaten coal hod for $26.50. Brass candlesticks, knockers, bells, and ashtrays, too. All these are post-paid from the Brass Mart.

Midtown Belts Co., 151 West 46th St., New York 19





Shop Hound

...takes a bird's-eye view

If you have a modern house, a modern interior, or just modern tastes—this is for you. Two talented Romans, Mr. Vinico Paladini and Mr. Valentino Crescenzi, have established themselves in New York and are turning out modern furniture with a classical, mildly formal bent. They do wonderful things with mahogany, or oak—finish them in black or brown, with white lightly rubbed in. The shop abounds with desks, chests, tables which are all line, form, and interesting wood textures. We found a pickled oak card table, with a tooled leather top, which opens into a small dining-room table. (Handsome, too, in bleached mahogany.) We also liked the look of classic dark mahogany for a modern chest. Incidentally, both gentlemen are decorators. Modernline. 26 E. 55.

BAKER

Single jewel. This might be your signature, pinned to your winter suits. And as a signature should be; one-of-a-kind. From a series of beautifully ancient jewels at Hammer Galleries (682 Fifth Ave.) Shop Hound likes this one, of horn, framed and banded in gold. The price is $95, including Federal tax.

In FORSTMANN'S CHAMEAULAINE
. . . lined with ROBBINS crepe back satin.

Belliano
ORIGINAL

DAVE BELLSEY CO., INC. New York

In your city's principal store

bergé

modern jewels
in the great
Paris tradition,
for instance, these
throat circlets,
all choker length,
as wonderfully
wrought as
jeweler originals
24 kt. gold plated

HERBERT AND POHS • 392 FIFTH AVENUE • NEW YORK

vogue

incorporating Vanity Fair

THERE ARE THREE VOGUES
AMERICAN, BRITISH, FRENCH
EDNA WOOLMAN CHASE
EDITOR-IN-CHIEF

OCTOBER 15, 1946 CONTENTS

Paris Collections...and Other Fashions

Vogue's-eye view of Paris 177
The Paris Collections 178–191
The country element 200
Mrs. Fulton Cutting, Junior, in red lace 201
Mrs. Michael G. Phipps in champagne nutria, brown lace 202–203
Clothes for all outdoors 204–207
Blouses in line 208–209
Mrs. John C. Wilson wears black by Mainbocher 221
Little furs 222–223
Fleece for town 224–225
Vogue designs for dressmaking 230–231
Vogue junior fashions 232–235
Town tweed with jersey 236–237
Glitter—in the dark 238–239
What looks new 240–241

Beauty Survey

Beauty can add up to 100% 210
Two make-ups 211
Colours for the eyes 212
The masque 213
About facials and hair 214–215
Hair worn faceward—hair waved forward 216–217

People and Ideas

Patterns in pictures by Horst 192–193
Irish spotlight. By Eileen Bloch 194–199
Return of two dramatists 218–219
Four flashbacks to Germany. By Nada Patcèvitch 220
Mr. and Mrs. Albert Lasker's New York house 226–229
Reminiscence and ravioli. By Nika Standen 242
• Vogue's Prix de Paris Quiz 288

AMERICAN VOGUE

EDITOR: JESSICA DAVES
ART DIRECTOR: *Alexander Liberman*
ART EDITOR: *Priscilla Peck*
FASHION EDITOR: *Bettina Wilson*
Associates:
Sally Kirkland
Muriel Maxwell
Eleanor Montgomery
Barbara Cushing Mortimer
Despina Messinesi
Rosamond Riley
Constance Bradlee (Junior Fashions)
Madeleine Darling (Fabrics, Corsets)
Jane Gray (Shophound)
Alison Bisgood (West Coast)
Kathleen Aston (Midwest)
FEATURE EDITOR: *Allene Talmey*
Associates:
Mary Jean Kempner
Nancy Flagg
Elizabeth Francis
FINE ARTS: *Frank Crowninshield*
CONTRIBUTING EDITOR: *Millicent Fenwick*
BEAUTY EDITOR: *Evelyn Green Haynes*
Associate:
Marion Donovan
SOCIETY EDITOR: *Margaret Case*
MERCHANDISING EDITOR: *Mildred Morton*
Associates:
Grace Hill
Angeline Dougherty
STAFF WRITERS: *Carol Phillips*
Jean Condit
COPY EXECUTIVE: *Jeanne Ballot*
ADVERTISING MANAGER: *C. B. Van Tassel*

EDITORIAL AND ADVERTISING OFFICES:
420 Lexington Ave.
New York 17, N. Y.
Telephone—MOhawk 4-7500

BRITISH VOGUE—*37 Golden Square, London W.1.*
EDITOR: *Audrey Withers*
MANAGING DIRECTOR: *Harry W. Yoxall*

FRENCH VOGUE—*65 Avenue des Champs Elysées*
EDITOR: *Michel de Brunhoff*

VOGUE IS PUBLISHED BY
THE CONDÉ NAST PUBLICATIONS INC.

PRESIDENT: *Iva S. V.-Patcèvitch*
VICE-PRESIDENT: *F. L. Wurzburg*
TREASURER: *W. E. Beckerle*
SECRETARY: *M. E. Campbell*
BUSINESS MANAGER: *F. F. Soule*

BLUMENFELD

COVER: Every year, for the past quarter-century, women of fashion have used more cosmetics than they used the previous year. This astonishing mathematical progression of beauty-product-use has resulted—not in the jazzed-up creature the figures might conjure up—but in the beauty of 1946 photographed for our cover. The look of today's beauty is a subtle look, and varied. But it depends on these: a softly tinted complexion. A vivid mouth. Notable eyes. And hair, shining and serenely waved as a cap for the head. The coiffure: Paschkes. The jewels: Van Cleef & Arpels.

COPYRIGHT 1946, THE CONDÉ NAST PUBLICATIONS INC. THE ENTIRE CONTENTS OF VOGUE INCORPORATING VANITY FAIR—TEXT AND ILLUSTRATIONS—ARE PROTECTED BY COPYRIGHT IN THE UNITED STATES AND COUNTRIES SIGNATORY TO THE BERN CONVENTION AND THE PAN AMERICAN CONVENTION. ALL RIGHTS RESERVED. TITLE VOGUE INCORPORATING VANITY FAIR REGISTERED IN U. S. PATENT OFFICE. VOGUE, WHICH IS REGULARLY PUBLISHED TWICE A MONTH, WILL BE PUBLISHED ONLY ONCE A MONTH DURING JUNE AND JULY, BY THE CONDÉ NAST PUBLICATIONS INC. (ALSO PUBLISHERS OF BRITISH VOGUE, FRENCH VOGUE, HOUSE & GARDEN, GLAMOUR, VOGUE PATTERN BOOK.) EDITORIAL AND ADVERTISING OFFICES: 420 LEXINGTON AVENUE, NEW YORK 17, N. Y. EXECUTIVE AND PUBLISHING OFFICES: GREENWICH, CONN. SUBSCRIPTIONS: FOR THE UNITED STATES, POSSESSIONS, AND MEMBERS OF THE PAN AMERICAN POSTAL UNION: $6 A YEAR, $10 FOR 2 YEARS, IN ADVANCE. FOR CANADA, $1 ADDITIONAL PER YEAR. FOR ALL OTHER COUNTRIES, $2.50 ADDITIONAL PER YEAR FOR POSTAGE. (NO NEW SUBSCRIPTIONS ACCEPTED UNTIL FURTHER NOTICE.) SINGLE COPIES, 35c; IN CANADA, 40c. FOUR WEEKS ARE REQUIRED FOR A CHANGE OF ADDRESS. IN ORDERING A CHANGE, WRITE TO VOGUE, GREENWICH, CONN.; GIVE BOTH NEW AND OLD ADDRESS AS PRINTED ON LAST WRAPPER.

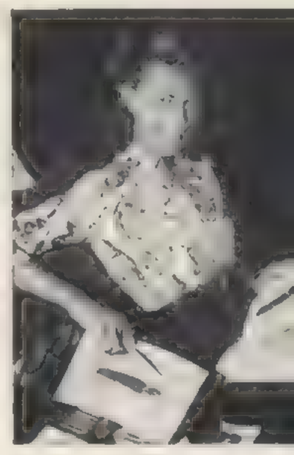
Ben Reig original
designed by Omar Kiam:
Julius N. Werk rayon chiffon
jewel-embroidered.
J. W. ROBINSON CO.
Los Angeles

Striking! Trigére's Celebrity Coat!

Tiny, French-born Pauline Trigére designs a sleek, worldly coat in a sleek, worldly fabric: Milliken's virgin wool suède. Trained in the Paris Couture, Trigére prefers to work with wool; uses trimming only as an integral part of the design.

Striking! Lily-Blonde Barbara Tullgren!

Photographed wearing the Celebrity Coat Trigére designed...beautiful, clear-faced Barbara Tullgren. Barbara herself studied designing before becoming a Powers beauty; applauds her coat's lines, the elegance of the supple Milliken suède. Hat by Lilly Dache.



Striking! This Top-Fashion Milliken Woolen!

So soft, so pliant . . . it's destined for success, this new virgin wool suède. Yours to enjoy in fine fashions at your favorite shop. Look, too, for Milliken woolens by-the-yard in piece-goods departments. Ask the salesperson . . . make sure it's a Milliken Woolen!

a Milliken
WOOLEN

100% VIRGIN WOOL

Copr. 1946, Deering, Milliken & Co., Inc. 450 7th Ave., New York 1, N. Y

innuendo

the perfume that whispers

ROGER & GALLET

Black . . . bewitching black! Gossard's deep throated rayon satin and lace uplift bra is paired with a diaphaneous NYLON taffeta step-in . . . deftly designed to mould YOU to the classic beauty of a ballerina . . . to make you look and feel as exciting as an opening night. Both are also available in Sand-Glo.* The bra, only, in white.

the Gossard line of beauty

REG. U.S. PAT. OFF.

THE H. W. GOSSARD CO. Chicago, New York, San Francisco, Atlanta, Dallas, Toronto, Melbourne, Sydney, Buenos Aires

FACING FORTY!

Beauty Counselors

Grosse Pointe 24, Michigan
San Francisco 8, California • Windsor, Canada

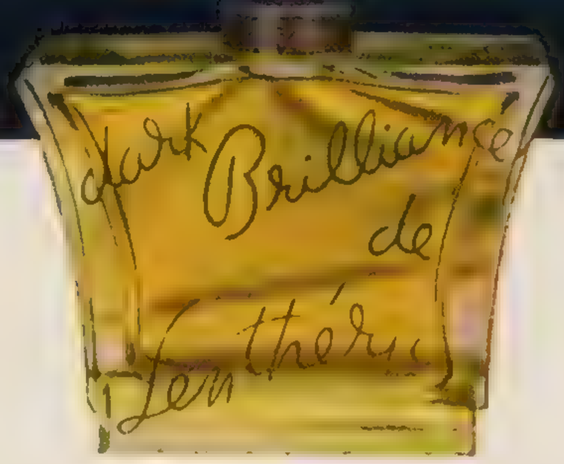
• Face the world with charm and assurance! Beauty Counselor products and services are especially designed to help you adjust to changing make-up requirements . . . without loss of sparkle or freshness . . . with complete good taste. An expert Beauty Counselor will call at your home, and advise you on simplified basic skin care. She will help you combine cosmetic colors and values to accentuate some features, soften others. She will show you how to apply your make-up to dramatize your beauty. To enjoy this private make-up lesson (without obligation), look in your phone book under Beauty Counselors, Inc., or drop us a card for the name of your neighborhood Counselor.

THERE'S ART TO THE FIT OF
Artemis*
MADE OF
Reg. U. S. Pat. Off. Pat. No. 2327662
Copyright 1945 Weil-Kalter Mfg. Co.
At leading stores everywhere, or write WEIL-KALTER MFG. CO. • ST. LOUIS

Diamond and emerald jewelry from Harry Winston

Lenthéric Paris, announces a distinguished new perfume

dark Brilliance de Lenthéric



Languid splendour set to fragrance

Copyright 1946, Lenthéric, Inc. *Made in France*

VOGUE'S EYE VIEW

OF PARIS AND BEAUTY

Restored to its classic position in the Louvre, the Victory of Samothrace. Before it is shown one of the season's most dramatic fashions, Lelong's domino cape.

DRAWINGS

PHOTOGRAPHED IN THE GALERIE D'APOLLON AT THE LOUVRE BY RAWLINGS

Short evening, Goya in spirit. Beaded net over white satin; tulle-shawled bodice. Lelong.

PHOTOGRAPHED IN THE GALERIE HENRI IV AT THE LOUVRE BY RAWLINGS

Tulle overskirt over velvet by Piguet. In America: Bloomingdale.

PARIS

Collections—Second Report. Changes in Paris life are background, as always, for changes in Paris design. There is food again, coal again, transportation again—to make work possible again. The city has come alive: gardens, fountains, even restaurant tables are dressed up for the Peace Conference.

PARIS *(cont'd)*

Now everything, everyone works. Paris is beautiful, a city in love with itself. The Place de la Concorde, Notre Dame, the Étoile are floodlit at night. Old and new restaurants open. Suddenly, there are places to go.

And evening dresses, by their number, their rich fabrics, become the sensation of the Openings. Besides the startling number, the pure silks, cut velvets, brocades of evening fashions, the most important single point of news in the Paris collections is in coats—day coats, cloth ones full of intricate design. In the October 1 issue of Vogue, we showed the coat of all Paris, the new wrapped coat, wrapped closely at the hips and re-wrapped at the shoulders in a big shawl collar. Many fitted coats are shown; they make use of the same silhouette points made in suits and day dresses—dropped shoulders; deeply indented waistlines; hip emphasis (see the hip pocket on the coat opposite); fly-closing, off-side, from shoulder to hem. And there are big, completely loose greatcoats, often with enormous suitcase pockets; any fur coats are of humble furs, are barrel-shaped and hugged around the hips, or big, full, with round flat collars. Evening coats are huge mantles or great domino capes. As for evening dresses, most of the designers insist on these: rich, full dresses—the great brocade, the great velvet dress for Embassy life, for women from Egypt, Spain, Turkey, Portugal, even Italy, all of whom seem to have ravenous appetites for rich evening clothes. The ankle-length dress (or the slightly above the ankle one) familiar to America, new to Paris, is shown with a very full skirt; or a tight vampish skirt, with perhaps a little velvet coif, with long tulle veil. (They go to dinner, where the check is written on a scrap of paper—a staggering sum, like a very long telephone number.) Then...the short bolero, usually shown above a sheath, usually worn above rib-top; bustle-back dresses, straight in front, drawn up in back; and overskirts, knee-deep tutus of tulle over straight blades of skirts. *(Continued on page 306)*

Fitted coat, hip emphasis (opposite). Cloth coats, each a little world of designing subtlety, are big news in Paris collections. Here, Molyneux's. An oversize pocket rounds the hip; astrakhan collar. In America: Henri Bendel.

RAWLINGS

Jacques DUCLOS
VOT
TILLON
BON DANSEUR
5
LEÇONS
BIEN DANSER PEU
DANSE
HOMMAGE A ANTONIN ARTAUD
MERCI !
33 RUE DE VAUGIRARD
CULTURE PHYSIQUE
CURES D'AMAIGRISSEMENT
DANSER

PARIS (*cont'd*)

Backward pleats (above). *The point is the back view at Schiaparelli. Coming, this corduroy skirt is perfectly plain; going, it's trouser-pleated.* *Long-line jacket* (above, right). *The longest jackets in Paris are from Piguet. This one, of bronze wool with a Paisley scarf, a walking skirt of Oxford-grey wool with a deep pleat at one side. In America, the suit is at Bird Speakman. Paulette's visored beret.*

Hip emphasis (right). *Put forth at the waist and drawn in under each hip—deep folds to accent hips. Of mulberry duveteen: Jeanne LaFaurie. Beaver hat: Maud Roser.*

RAWLINGS

Hip drapery (right). *Overdrape slanting off one hip, half-hiding a pocket. By Piguet; wool and rabbit's hair jersey. In America: Bendel; Marshall Field; I. Magnin.*

RAWLINGS

"*Illusion*" *bustle* *(opposite). Schiaparelli's now-famous curve silhouettes an iridescent rosy taffeta dinner suit, worn with a little blue-rose maline bonnet. Bergdorf Goodman; I. Magnin. Schiaparelli's "Paris Pink" lipstick.* *Curved dinner suit* *(above). Balenciaga's famous minim waist, flaring tunic, silhouette a velvet-dotted satin suit. With it, a great plumed hat. Worn by Mrs. Richard Sears, whose husband is at the Peace Conference. The suit, Bloomingdale.*

The corselet . . . Grès's tight, taut, corded taffeta sash, triangled from breast to waist; dress, a white silk jersey waterfall in Mme. Alix' great tradition. Bergdorf Goodman.

RAWLINGS

The corsage . . . Balenciaga's jet mould for a black mousseline dress. Worn by Mrs. William Patten, the wife of an American Embassy economic analyst. The dress, Lord & Taylor.

Big hat, fur bordered. By Legroux; at Bergdorf Goodman.

Drum hat. Schiaparelli's soft blue beaver felt. Bergdorf Goodman.

Notch-collar, pouch pockets. Schiaparelli's dark blue woollen suit. Henri Bendel.

Lace bonnet, after Hogarth. By Schiaparelli. Bergdorf Goodman.

RAWLINGS

Skirt drapery. Lelong's wool crêpes, like a riding habit of the 90's (left); *looped, one-side folds* (right). *Both at Altman; right, at I. Magnin.*

Gilet dress. More of Lelong's controlled drapery.
Dark grey flannel; checked vest. Henri Bendel; Marshall Field.

Balenciaga's perfection—the little black dress.

Left, *front-pleated wool crêpe. At Altman; I. Magnin.*

Right, *sculptured silk crêpe. At Henri Bendel; Carson Pirie Scott.*

Dropped, tucked shoulders. *Schiaparelli's furred wool suit.*

Rough raccoon fedora, dented crown; by Schiaparelli.

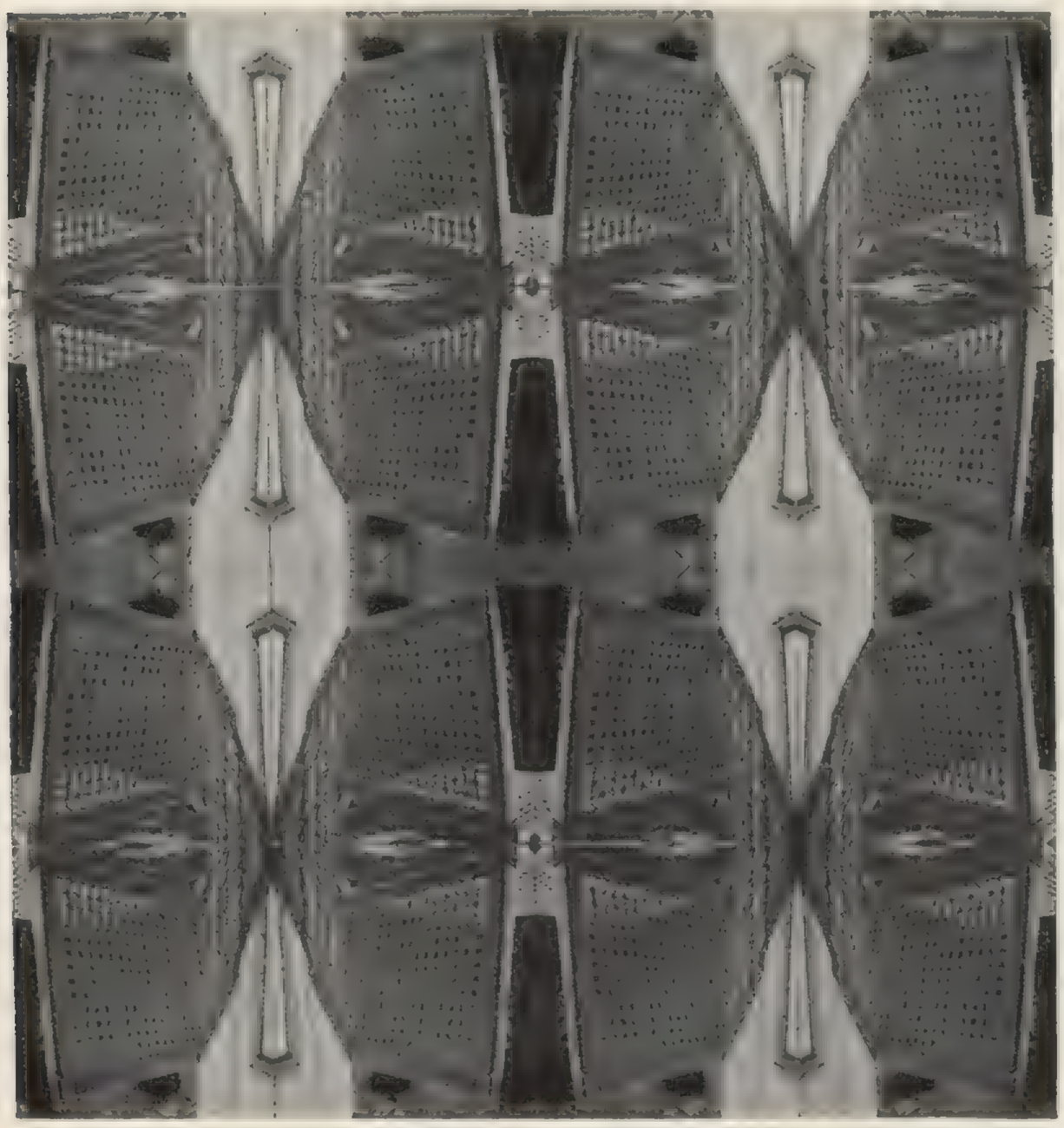
Wrapped greatcoat. Lelong's beige wool.

Big bicorne. Black velvet, a series of curves and rolls. By Paulette.

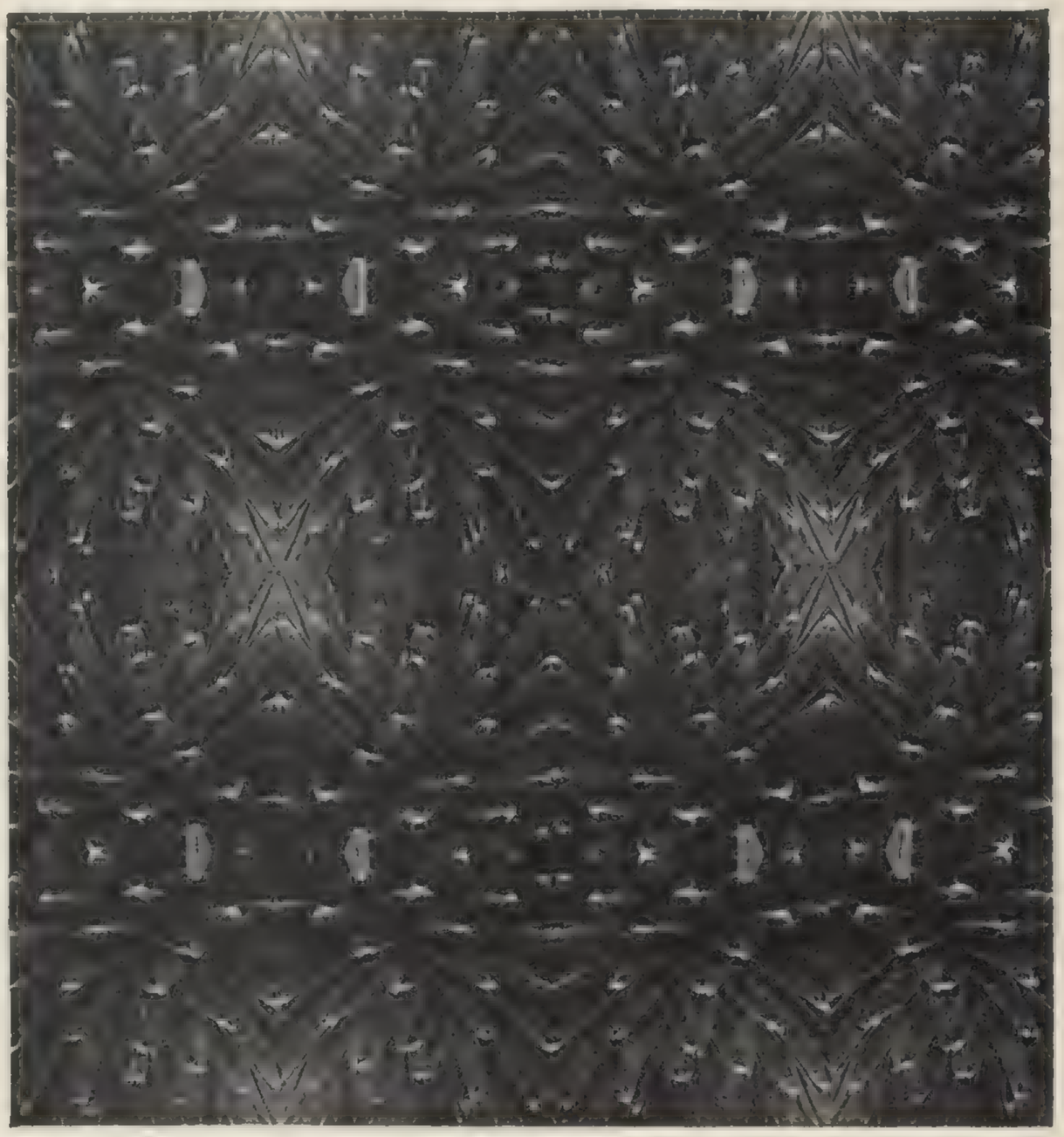
Spiral skirt. Piguet's violet wool; at Lord & Taylor.

RAWLINGS

A LEAF IN A BOTANICAL GARDEN



THE BACK OF A WICKER CHAIR



CACTUS IN THE BRONX

SIXTH SIGHT OF A HUT ON THE BEACH AT ACAPULCO

Patterns in pictures by Horst

BECAUSE a papaya leaf reminded him of a Gothic ceiling in Avignon, Horst, Vogue's photographer, took a closer look at some everyday objects. Now, through the lens of his Rolleiflex, he metamorphizes the familiar into the extraordinary by taking close-ups of bark, shells, flowers, matting, and vegetables. When printed—one negative straight, its twin in reverse—and placed in exact juxtaposition, the designs take on a new interest. These four, from Horst's new book of pictures, called *Patterns in Nature,* might be mistaken for eighteenth-century wallpaper stripped from a Loire château. Instead, two on the opposite page—the wickerwork and the cactus—actually are being used as abstract patterns for contemporary materials.

LORD DUNSANY—GREAT IRISH FANTASIST, AUTHOR OF "A NIGHT AT AN INN," AND MANY OTHER PLAYS, MANY STORIES. HERE IN THE LIBRARY OF HIS REGENCY GOTHIC CASTLE NEAR DUBLIN.

Irish spotlight

BY EILEEN BLOCH

LADY DUNSANY IN THE DRAWING ROOM OF DUNSANY CASTLE.

ARCHBISHOP D'ALTON, IRELAND'S SCHOLARLY NEW PRIMATE; AT MULLINGAR CATHEDRAL

PEASANT CART GOES BY LISMORE CASTLE, HOME OF LADY CAVENDISH—THE FORMER ADELE ASTAIRE

ANTHONY DENNEY

DUBLIN impressions...the many perfect squares of Georgian houses painted soft greys, pinks, and blues. The gradual encroachment of the slums on the elegance of one hundred years ago. The huge grey mass of Trinity, the gentle dark-clothed women kneeling at shrines in the middle of busy thoroughfares...

Dublin celebrities...Edward, Lord Dunsany of Dunsany castle—Ireland's sixty-eight-year-old master of imaginative fantasy...white-haired, with an emphatic beard and piercing eyes. Often he wears tight-fitting Edwardian trousers, a velvet smoking jacket and black patent pumps. The day he was photographed for Vogue, he leaped up the stairs two by two past hundreds of stuffed animal heads (hunting is his passion) to the drawing room where three mongrel dogs barked deafeningly on an antique sofa....

Later he showed his library with harp and globe, with papier-mâché masks made by himself, with his collection of enormous wide-brimmed hats, all made just for him. Delighted to have someone new to talk at, he said he had just completed an epic poem , *On the Passing Day*, by doing one verse a day for exactly a year, filling pages with his huge flowing writing, using a home-made quill pen.

In 1940, Dunsany, who is angrily pro-British, left Ireland for his house in Kent to join the Home Guard. When he was posing for his photograph he suddenly yelled: "Taking photographs is like shooting snipe, take me now or never!"

ARCHBISHOP EDWARD D'ALTON, the new Primate of Ireland, is one of his country's most loved, influential men, author of an eight-volume *History of Ireland from Earliest Times to the Present....*

(Continued on the following page)

PRESIDENT OF THE IRISH REPUBLIC, SÉAN O'KELLY WITH HIS WIFE.

ERSKINE CHILDERS, PARLIAMENTARY SECRETARY, HARD-WORKING IDEALIST.

JACK YEATS, EIGHTY-FOUR-YEAR-OLD PAINTER, BROTHER OF THE FAMOUS POET.

BRIAN BOYDELL, COMPOSER-CONDUCTOR, FOUNDER OF IRELAND'S LARGEST ORCHESTRA.

Irish spotlight

(cont'd)

SÉAN O'KELLY, sixty-four years old, Ireland's second president, was one of the founders of the Sinn Fein, held many government posts, notably diplomatic envoy to France and the United States. During World War II, he filled the crucial position of Minister of Finance.

ERSKINE CHILDERS is the youngest man in the oldest government in Europe (the present administration has been in office fourteen years). He works long hours at the Dail, strives "to solve social and economic problems, allowing men to carry on free enterprise."

JACK YEATS, famous for his romantic paintings of Irish life and landscape, is a centre of Dublin's artistic whirlpool. His Georgian apartment in Fitzwilliam Square is the meeting place of painters and writers. To them his pale, lined face, his old-time bookkeeper's green eye-shade are symbols of a lasting bohemianism.

BRIAN BOYDELL, twenty-nine years old, has made the newest name in Irish musical circles, as the organizer of the Dublin Orchestral Players. The composer of a polytonal symphony, he battles the public's preference for light music with eloquence, tries to chase "this monstrous phantom" from the concert hall.

DR. ROBERT COLLIS, who held a scholarship at Yale and a Rockefeller Fellowship at Johns Hopkins, manages to combine considerable writing with his outstanding work among children. He started Marrowbone Foundation, and Fairy Hill, a model open-air hospital for babies, partly on the proceeds of his play about Dublin slum conditions....

MICHAEL SCOTT, architect of the Irish Building at the World's Fair, is a progressive designer of hospitals. He keeps patients cheerful with pastel colours, reduces eyestrain by placing beds parallel to windows.

(Continued on page 198)

ANTHONY DENNEY

DUBLIN CHARACTER—OWNER OF A STALL NEAR THE CATHEDRAL; SHE SELLS RELIGIOUS OBJECTS, TRADES CHURCH GOSSIP.

DR. ROBERT COLLIS, WORLD-GREAT PEDIATRICIAN, AUTHOR, REFORMER.

MICHAEL SCOTT, ARCHITECT OF "FRIENDLY NOT FRIGHTENING" HOSPITALS, IS NOW IN WARSAW WORKING ON A MEDICAL PROJECT.

OPPOSITE, DUNSHAUGHLIN VILLAGE, NEAR DUNSANY CASTLE

Irish spotlight

(cont'd)

HILTON EDWARDS and Michéal Macléammoir are the skillful directors of The Gate Theatre, which after six years of wartime isolation is Dublin's best. Designer-author Macléammoir has written a book, *All for Hecuba*, and three plays, all highly successful, especially "Ill-Met by Moonlight," a magic fantasy which starred Eithne Dunne.

EITHNE DUNNE, slight of stature but broad of range, is Ireland's best known young actress, but until she appears in New York, she has been known only in Ireland. There she played leading roles in all the modern Irish dramas, and in English and American plays—"The Man Who Came to Dinner," "The Late Christopher Bean," and "Private Lives."

LOUIS LEBROCQUY gave up his job in his father's oil factory in France to return to Ireland and become a painter. He explored Connemara and the Galway coast where he became fascinated by Ireland's nomads, the "tinkers." The difference between "tinkers" and gypsies, according to LeBrocquy, is that the former would steal from the latter. Many of his most brilliant canvases portray their varied independent life. (Some of his work will be shown in New York next spring.)

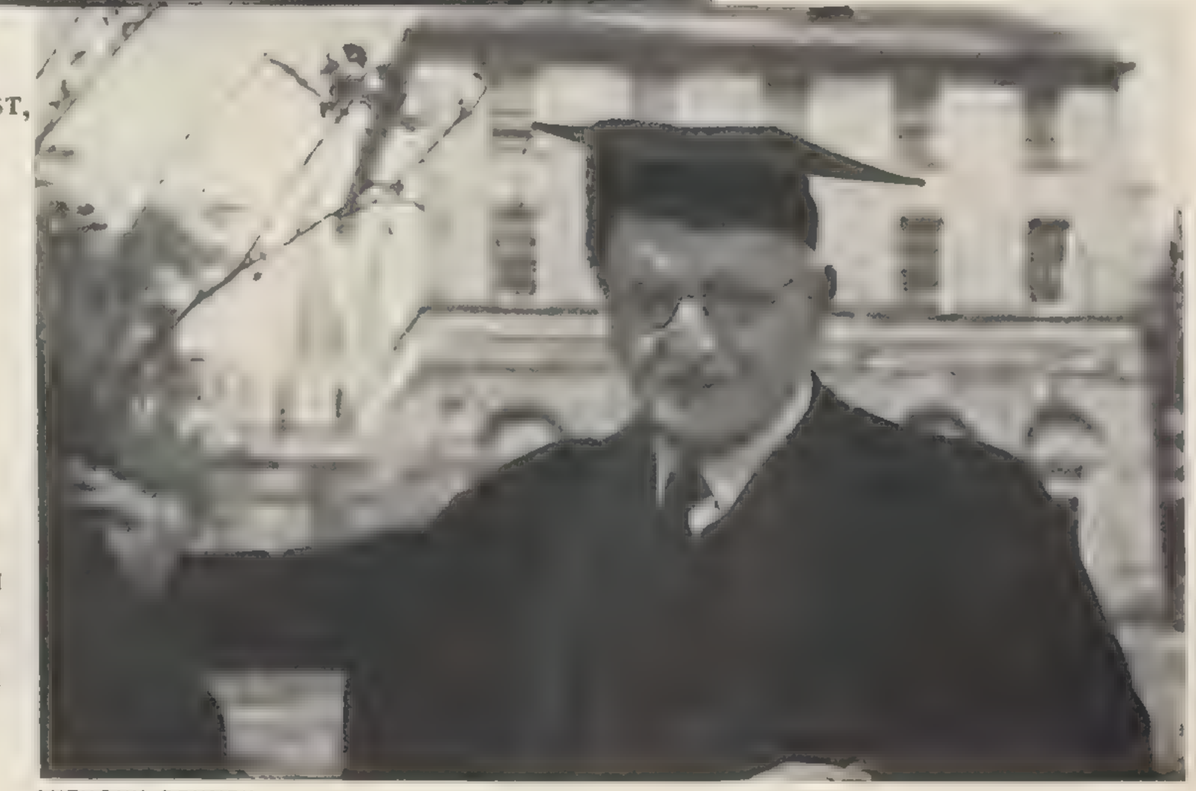
DR. ERNEST ALTON has had a long and brilliant record in the field of classics, as a Dublin professor, scholar and writer of numerous articles. He has been a member of the Irish Senate since 1938.

FRANK O'CONNOR is an author, lecturer, broadcaster, linguist and student of eighteenth-century music—a librarian by profession. He speaks Gaelic, has translated such classic authors as Turgenev into Gaelic, turned Gaelic poems into English, is working on an Irish travel book. During the war, O'Connor worked for the British Ministry of Information, broadcast often for the BBC. Now he is banned from Radio Eire.

MICHÉAL MACLÉAMMOIR, HILTON EDWARDS (RIGHT), BOTH ACT, CO-DIRECT DUBLIN'S GATE THEATRE

SYBIL LEBROCQUY, THE PAINTER'S MOTHER, WITTY DUBLIN PUBLISHER

LOUIS LEBROCQUY, LEADING MODERN ARTIST, PAINTS ESPECIALLY IRELAND'S "TINKERS"



DR. ERNEST ALTON, PROVOST OF DUBLIN UNIVERSITY, NOTED CLASSICAL SCHOLAR

ANTHONY DENNEY

FRANK O'CONNOR, LITERARY MAN OF ALL TRADES,
AUTHORITY ON IRISH POETRY, MUSIC, LEGEND

EITHNE DUNNE, STAR OF THE GATE THEATRE,
NOW IN NEW YORK IN "PLAYBOY OF THE WESTERN WORLD"

The country element

TWENTY to ninety minutes out of town lies the country-life circuit; the twelve-months-a-year habitat of some millions of America's country citizens. Out of town, but a part of town. Linked, once again, by station wagon, family convertible, often by plane, occasionally by helicopter. So close, in fact, that city and country ways of dressing drift together. Not that black broadcloth and furs are the thing for fetching the mail in the dog cart; not that slacks and a tweed coat have finally been given the green light for a morning's shopping in town.

But—the way you dress for the good country air has come to have a look that's right for *all* outdoors. Tweeds and other country classics can take on city manners. Worn with soft brimmed hats, berets, hoods; gilded with hoop earrings, barrettes, medallions, bracelets, they have a pulled-together look that's occasionally refreshing in the country, entirely at home in town. On pages 204-7 are some of these country clothes with protocol...worn with bare, sandalled legs in a non-city setting; beautiful-with-shoes on city pavements. Parent to this interchangeable city-country look is the interchangeable life of country citizens. And maybe on the distaff side of its forebears is the established fashion of town tweeds...the strictly metropolitan kind. But the trend has gone on from tweeds to jerseys to flannel to fleece. The long drawn jersey and skirt on page 241, for one example, is equably city-country. The light and the bright fleece coats on pages 224-5 work both ways...make good cover in Grosse Point, Sewickley, Westbury, or in their nuclear cities.

And the way you dress to dine in a big country house is the same way you'd dress to dine in any city house, for any private party. Décolleté, full skirts, jewels. A coat of velvet or fur to muffle you on the way. Less formally, you might wear décolleté, short skirts (as you would in town)...but with some mollifying property like the clear red colour of the dress on the facing page. Not the big-city slickness of short black satin and diamonds. Dining by your own hearth-side in the country...or someone else's if you're a week-end guest...there's a whole genus of beautifying comforts: long skirted copies of your daylight jerseys and flannels; jumpers and skirts; shirts and pants. The kind of clothes you make personal by the jewels, the scarf, the slippers, the local, personal colour you add. Two pages of such dine-by-the-fire clothes are coming in Vogue, November 1. In the same easy-going vein: the preciously detailed shirtwaists worn with faille dinner skirts, on pages 208-9...right for in-town or out-of-town pleasantly informal evenings in your own house.

MRS. FULTON CUTTING, JUNIOR, lives a Long Island life: Southampton in summer, Wheatley Hills the rest of the year (with a New York flat kept handy for stopovers in town). Very young and very pretty, she spends much of her time outdoors...keeps her vivid bronze-skinned look the year round. Short dinner clothes are a natural love of hers; fit her schedule of essentially simple country-life entertaining, quick dips into party life in town. The dress she wears here is stiff lace...décolleté, bustled, made less formal by its forthright colour. Made-to-order at Hattie Carnegie.

HORST

MRS. FULTON CUTTING, JUNIOR

MRS. MICHAEL G. PHIPPS

HORST

MRS. PHIPPS IN THE DRAWING ROOM OF HER WESTBURY HOUSE

MRS. MICHAEL PHIPPS and her husband, who plays famous polo, are year round Westburyites... live the casual country life of the North Shore of Long Island, often come to New York. Nowadays she gives much of her time to Mrs. John Hay Whitney's committee for the United Hospital Fund campaign. Her fresh, original looks are a natural basis for the way she wears country and evening clothes...the two main categories in her wardrobe. The dress she wears here is actually a blouse and skirt in formal outline: the top, brown lace, cut low, the skirt brown silk taffeta. Hattie Carnegie. *Opposite,* Mrs. Phipps wears a coat for country and transit: Argentine nutria in its new-this-year blond colour. It has deep hip pockets to catch driving gloves, a scarf; is warm and friendly over tweeds, country style, or tweeds, town style for the ninety-minute drive to New York. Maximilian.

HORST

All outdoors

HORST

AUTUMN out of doors—and the good things of autumn...burled tweeds, worsteds, jerseys...worn in 1946 with the year's special salt: bare, flat sandals; deep, hiding hats; hip-down sweaters. *Opposite page:* Coat with a wind-blown back. Green wool suit; striped jersey. John Casella original. Coat, $80. Blouse, skirt, $40. Gunther; Hudson's; Woodward & Lothrop. *Left:* Town-country-town suit, pockets horseshoed in black suède; pavement green mixed tweed. $85. Add a black sweater, barely-shoes. Bernardo sandal. $20. Lord & Taylor. *Above:* Great bundling black coat, hemline check-marked down in front. Hooded and cinched besides. Tina Leser design in John Walther wool. Coat, $165. Hood, $23. Saks Fifth. *Above right:* Gold-coloured, gilt-buttoned shirtwaist. Add the news of a deep hat brimmed to the eyes, a bare strapping of shoes. Dress by David Crystal in Hockanum wool. $30. Jay Thorpe. Black Bernardo sandal, $20. Bonwit Teller.

All outdoors *(cont'd)*

HORST

CLOTHES that spend the day outdoors add this year to their perennial good durance, their simplicity, these things: fresh neat-shouldered suit-lines; bulked coat-lines; the elegance of near-bare feet below total covering (Arthur Falkenstein showed this long-leg-look last spring—Vogue, May 15). *Above left:* Grey men's-wear worsted suit; complete calm—excepting silver pocket-buckles. By Adler & Adler. $80. Milgrim. *Above right:* Black wool jersey top—black-and-brown hand-loomed wool skirt. By David Crystal. $40. De Pinna. Leather belt by Midtown. $19. Henri Bendel. *Below right:* Blue wool suit, with the skirt a little plus-long. Wear a hood and a hat. Suit by Rosenblum of California. $30. Stern's. *Opposite page:* Little checkings—wine and black—wool tweed suit, circumflexed with wine. By Amy Linker. About $65. At Peck & Peck; Frederick & Nelson; Harzfeld's.

HORST

Blouses... in line

The kind of blouses, again, that are half-a-dress; not understated, under-suit accessories. Blouses with line, a curve to fit the figure, a point of their own to make. Pretty enough to wear at home with a long skirt, with your hair brushed soft, not too coiffed.

Left: deep-yoked white Cohama rayon crêpe. $20.

Right: Empire-waisted white rayon crêpe. $30.

Blouses from a collection designed by Brigance for Lord & Taylor.

Blouse... in detail

Opposite: Smocked and pleated white Cohama rayon crêpe. Brigance design. $30. Lord & Taylor; Bonwit Teller, Phila.

Coiffures on both pages by Michel of Helena Rubinstein. All jewels, Van Cleef & Arpels.

BLUMENFELD

Beauty can add up to 100%

WE'VE just finished a survey-of-beauty (highly technical and accurate as Annie Oakley) among Vogue's readers. Our object in tangling with so many pie-charts, graphs, and percentages was this: to find out exactly what sort of beauty advice would do the most number of readers the most good. No point, we felt, in explaining the need of some beauty process—if you are already an addict anyway. But much point, we felt, in telling you how and why to use cosmetics that you have, for some reason, neglected.

Our survey proves this to us: that the average Vogue reader, since she is a woman of fashion, considers the use of cosmetics an essential ingredient of her good-grooming. And the picture we get of her, from our research department, is a happy one. Her mouth is bright with lipstick; her complexion is tinted with foundation and suèded with powder; she keeps her figure with diet and exercise (unless nature does it for her); she has apparently paid attention to those scare-ads about deodorants; her hands are gloved in lotions and tipped with lacquer; her hair is freshly laundered and coiffed; she goes about her duties and gaieties in her personal nimbus of perfume and/or cologne, bath powder, scented soap.

However, faithful user as she is of make-up, she could, according to our survey, give the complexion beneath the make-up more care; regular as she is with her shampoo and her hairdresser's appointment, she could, according to our survey, give her scalp and her hair-quality more care; and she could also, according to Vogue's survey, again, use her eyes much more as an attraction, than merely to-see-with. That is why, dear Surveyed Reader, you will find the following beauty advice, on the following beauty pages.

Almost everyone knows

—THAT LIPSTICK AND POWDER ARE ESSENTIAL
ACCESSORIES TO THE MODERN COSTUME,
AS WELL AS ESSENTIAL ARTIFICE FOR THE FACE

Opposite: No need, our beauty survey proves, to tell the Typical Vogue Reader to use lipstick and face powder. She does. But as fashions change, make-up colours change, and this is the current fashion for their use. They should contrast with each other: light powder versus a red with depth (though not dark); vivid powder versus a red in high key (though not pastel). And each has a colour-companion: nail enamel for lipstick; foundation for powder.

Either: *make your complexion*
a flawless bisque (with light foundation-and-powder)
and your lips a red-below-red...

Or: *borrow for your face*
the healthy tint of vivid foundation-and-powder;
for your lips, a shade keyed-above-red.

Eric

Blue shadow for blue eyes

Green shadow for green eyes

Brown shadow for brown eyes

Grey shadow for blue eyes

Brown shadow for green eyes

Green shadow for brown eyes

Green shadow for grey eyes

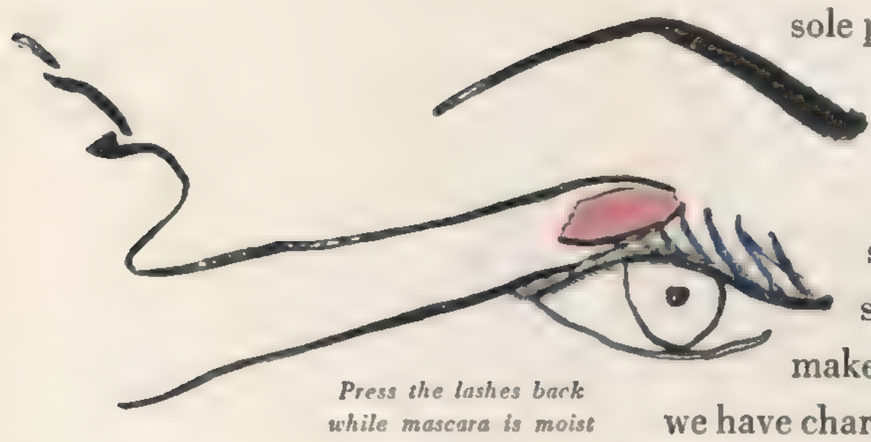
The area for application of eye-shadow

Only 21% know

THAT EYE-MAKE-UP KEEPS THE EYES COMPETING AGAINST A TINTED COMPLEXION AND VIVID LIPS

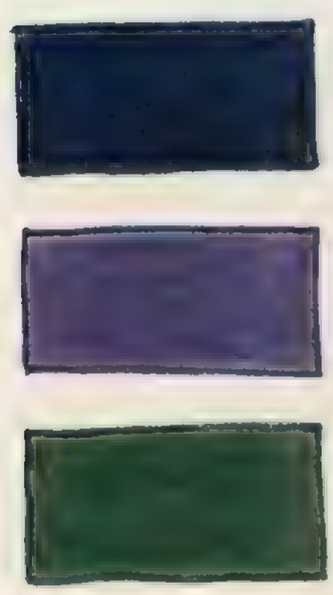
Blue shadow for grey eyes

Time was when eye-make-up was used only in a spirit of conscious frivolity. It was a sort of what-have-these-actresses-got-that-I-haven't-got gesture. But that had nothing to do with *this* time, when eye-make-up has become a part of good grooming, and is considered no more gaudy than a lipstick. Actually, if a face is to be made up to its best advantage, eye-shadow and mascara are really a necessity. For complexions use foundation and powder as *tint* as well as texture; and lips use colour as a frank costume accessory. Eyes tend to fade away in competition to all this acquired brilliance—and this is definitely wrong. For eyes must always remain the most notable feature in any face....Eye-shadow is used for the sole purpose of giving the eyes more importance by framing them in depth. Eye-shadow is applied in a sweep behind the lashes of the upper lid—a sweep which wings up at the outer corner of the eye to tint the outer area of the eye-socket (see above). We believe that your choice of eye-shadow colour should depend on the colour of your eyes—to make the eyes seem larger and more brilliantly coloured. (And we have charted these above.) Although a colour is used, the eye-shadow's purpose is not to leave an obvious trace of colour—but to leave a shadow, as its name implies. So the greyed tones are much better than the pure tones of eye-shadow—and always it must be used very sparingly....Mascara's purpose is to make the lashes seem thicker and longer—so that the eyes, again, seem larger and brighter. Mascara is used only on the upper lashes—and is carefully brushed from the root of the lash up to the fine end. If the lashes are straight, they can be pressed back with the tip of a finger, while the mascara is still moist—to help them dry curved. We believe that the choice of mascara colour should depend on the colour of your hair—the chart at the right shows how this works. The chart at the left is a palette of evening colours for mascara. They look rather gipsy in the cake, but under evening lights tone down to soft flattery.

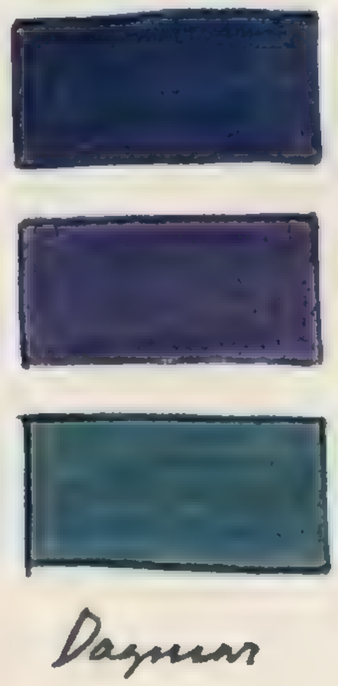


Press the lashes back while mascara is moist

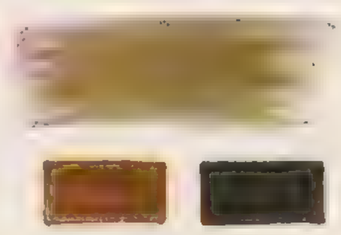
Brush the colour from root to tip



In the evening: use bright-coloured mascaras



Dayman

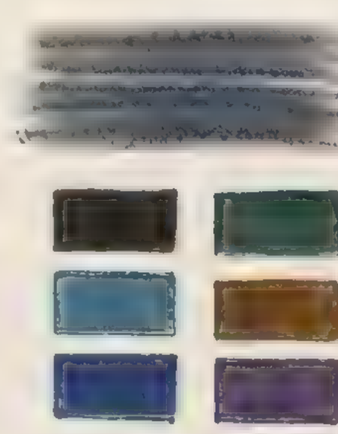


Blond hair: amber or brown mascara

Russet hair: amber or brown mascara

Black hair: black or navy-blue mascara

Brown hair: black or brown mascara



Grey hair: experiment with vivid colours

Only 21.7% know

HOW MUCH BRIGHTER AND CLEARER
EYE-LOTION MAKES THE EYES SEEM

An eye just fits into a spoonful of cleansing lotion.

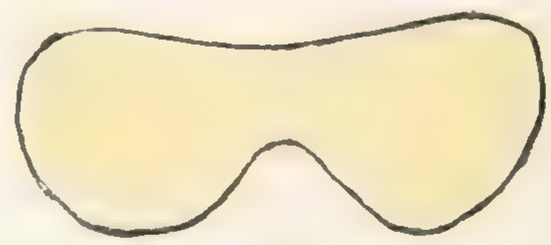
There's no reason why you shouldn't bathe your eyes as regularly as you bathe you—and several reasons why you should. The s.r. are: cleansing eye-lotions and eye-drops help to refresh the eyes after strain, to clear the eyes of mucus, and to keep the whites whiter. All this, of course, adds up to more luminous eyes....If you have eye-cup trouble, put lotion in a teaspoon, bend over the spoon, and flutter the lids in the fluid. The no-pain eye-drop system: put the drops in the corner of the *closed* eye—then open the eye, and let the fluid in.

Put eye-drops in the corner of a closed eye.

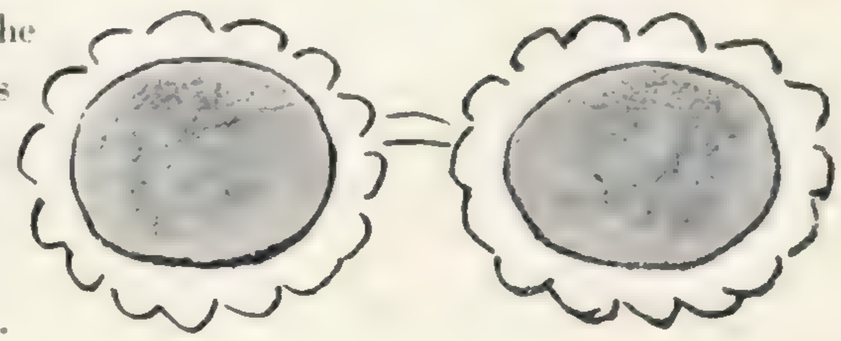
Rest your tired eyes under soothing eye-pads.

Only 10.2% know

THAT EYES FEEL AND LOOK RESTED
AFTER USING EYE-PADS



When you've pencilled in a gala evening—plan a time before you dress for a short rest, and some shut-eye. The shutters could be, profitably, some eye-pads. Eye-pads help to reduce puffiness under the eyes (if that's a thing with you); and help to ease the lines of strain around the eyes. Also, since eye-pads are soaked in lotion, some of it seeps through to refresh the eyes themselves.... You can buy wings of flannel, already soaked with lotion, or little herbal eye-pillows to wet, use, dry, and use again. *Or*, you can fashion pads of cotton for yourself, and saturate them with your own favourite eye-wash.



Lotion-soaked flannel pads. And eye-pads filled with herbs.

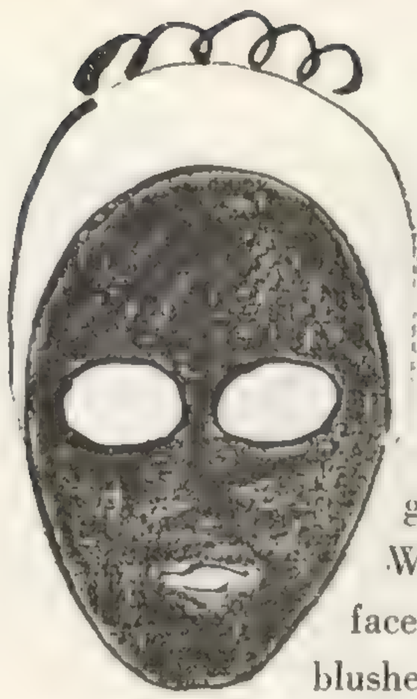
Only 21.2% know

THAT A MASQUE IS A QUICK PICK-UP
FOR THE WEARY COMPLEXION

A masque can do more for your complexion in a shorter time than any other face-treatment. There are many types of masques—each for a definite complexion purpose. But all masques have this in common: they are a sort of *trompe l'oeil* for the skin. But, while they continue to *trompe* for several hours, the application time is usually only twenty minutes. Masques aim to rest the face, and tend to make the skin seem less lined, much fresher, definitely smoother. They leave the skin conditioned for make-up, so that it goes on more sleekly than usual, and clings hours longer than you'd expect....One of the *(Continued on following page)*

The cream masque with a stimulating ingredient.

A heated face-pad to fit over a waxy masque.



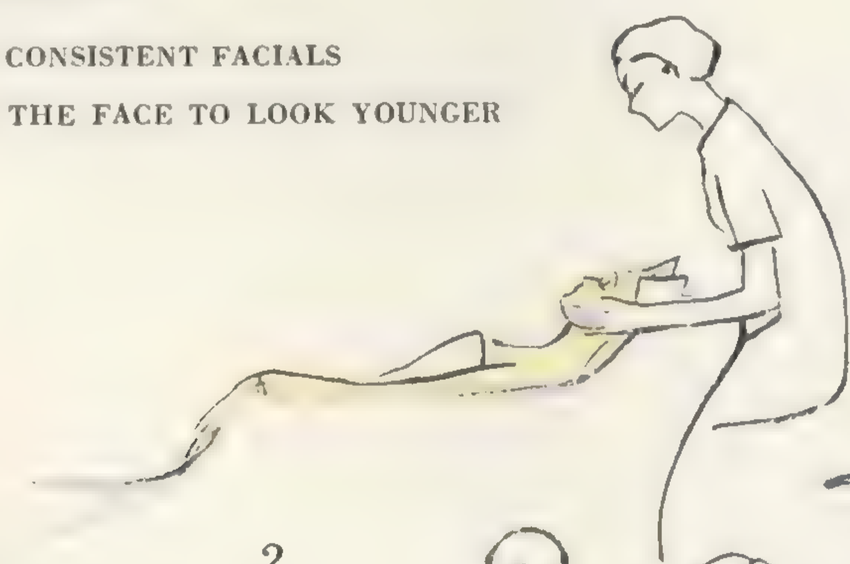
The astringent masque which hardens on the face

(Continued from page 213) most popular masques is a stimulating cream for the tired skin. When the skin is white or sallow or dusty-seeming, spread this masque all over the face (except around the eyes). There is an ingredient in the masque which flushes the face, to give it a fresh and vital glow....Older skins are helped by the warm, waxy masque. When this is applied in a salon, it is kept warm under a heated face-pad. The complexion emerges seeming firmer, and slightly-blushed....The astringent masque is excellent for crêpe-y skin, or oily skin. This masque might be a cream, a lotion, or the consistency of syrup. When using this masque, lie on your back before the masque hardens—and stay for the duration. The face is always at its most taut then, and it is a good idea to have the masque harden while the face is at its best.

Only 3% know

THAT CONSISTENT FACIALS
HELP THE FACE TO LOOK YOUNGER

1



2

3

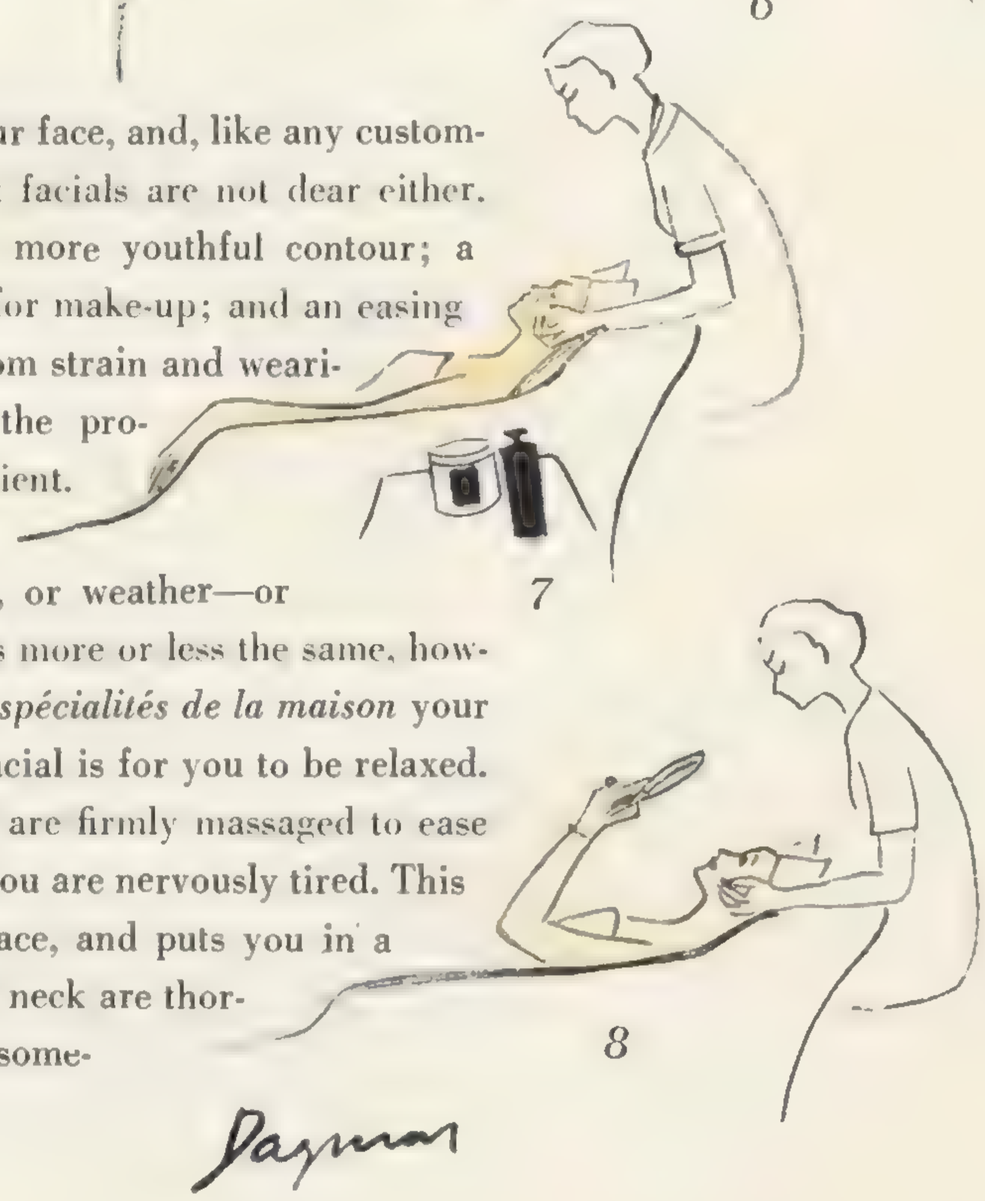
4

5

6

1. The neck and shoulders relax
2. A thorough cleansing
3. Massage with special creams
4. Light strokes around the eyes
5. Looking for pore-trouble
6. Rest, under masque and eye-pads
7. Clean-up with freshener or astringent
8. Foundation and make-up

A facial is a made-to-order treatment for your face, and, like any custom-made service, is not for free. But we think facials are not dear either, when you reckon the possible benefits: a more youthful contour; a smoother complexion; a better foundation for make-up; and an easing in the tense facial expression that comes from strain and weariness....Being a made-to-order treatment, the procedure and the products vary with every client. Vary, too, with the same client, since her skin changes constantly because of health, or weather—or years....The recipe for a good facial remains more or less the same, however, and to this recipe are added whatever *spécialités de la maison* your skin requires....The first step in any good facial is for you to be relaxed. So the muscles of your neck and shoulders are firmly massaged to ease away the taut knots that gather there when you are nervously tired. This massage sends the blood coursing to the face, and puts you in a mood for the treatment....Then the face and neck are thoroughly cleansed (with cream, usually—but some-



7

8

times emulsions or soap). After the cleansing, freshener wipes away the last traces of cream or emulsion, and you are ready for massage....Next a cream specifically chosen for your type of skin is spread over your face, and, if you need it, special creams for the throat, and around the eyes. The throat is first carefully treated, then the jaw-line, then the face.... After, the area around the eyes is delicately massaged with the tips of the fingers....Now the face is examined under a strong light, and white heads, black heads and other complexion troubles are searched out and treated. ...Then a masque is chosen for you. This might be an astringent masque, an ice-masque, a warm-wax treatment—even a masque of lotion-soaked meal. In any case you lie under your masque, feeling your whole face jell into its best appearance—with cool, camphory eye-pads covering your eyes....Usually you must be awakened from this final step in your relaxing, awakened to have your face cleansed, with lotion or astringent, of every trace of its masque, and the massage cream which went before it.... Last of all, a complete, perfect make-up is given you, and there you are in the mirror, looking radiant, and somehow *new*....This fine finale is not just a thing of the moment—but lasts for days. And if the facial is a regular feature of your good grooming (once a week is the standard spacing) you find the good results running into each other, keeping you constantly at your complexion-best, constantly informed about make-up trends.

Only 15.3% know

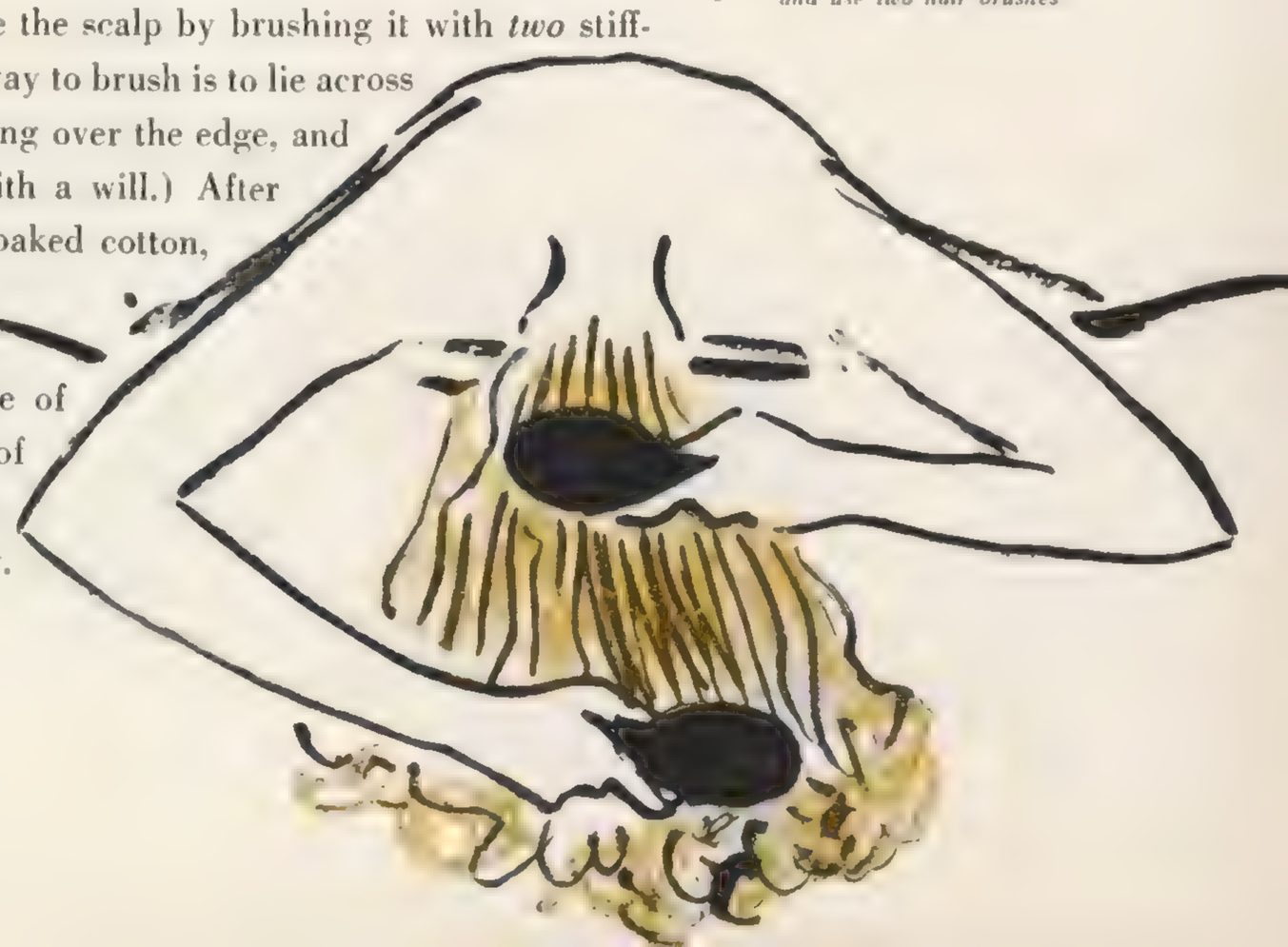
THAT HAIR LOTIONS PLUS CONSTANT BRUSHING
HELP TO KEEP THE SCALP HEALTHY,
THE HAIR LUSTROUS, THE COIFFURE LONGER-LASTING

After lotion: comb hair back into its set, and net it

Many of Vogue's readers spend hundreds of dollars a year on the styling, setting and permanenting of their coiffures. But a comparatively small percentage spend this money to the best advantage—because they do not trouble to care for the condition of the scalp and the healthy quality of the hair itself. Hair-dressing without hair care is like having a dress, beautifully made and fitted, of very shoddy material. The material of your coiffure—your hair—needs the stimulation of brushing. And, since hair is dead tissue, it may benefit from the prenatal influence of a clean, well-stimulated scalp. Choose a hair lotion for your particular trouble (dry scalp, dandruff, oily scalp—or for hair itself, that has been ruinously bleached or over-permanented). Before applying lotion in sections all over the head (as in the diagram at the left) prepare the scalp by brushing it with *two* stiff-bristled brushes. (A very good way to brush is to lie across your bed, with your head hanging over the edge, and both shoulders free to work with a will.) After rubbing the scalp with lotion-soaked cotton, comb the hair back into its regular set, and net it. To the surprise of the I-daren't-touch-it school of thought about coiffures, a set lasts longer—much—this way.

Section the hair from forehead to nape, for lotion, and go around the hairline

Lie across your bed, hang your head over the edge, and use two hair brushes



Hair worn faceward *Faceward, to cover the ears, to mollify the skin with softness: this is the direction and the purpose of new coiffures. Here, swiped from the early Victorians, is a coiffure obeying those impulses. The top-knot is a soufflé, which flattens sous your cloche. Michel of Helena Rubinstein.*

JOFFÉ

Hair waved forward *The new coiffures are a rebuttal to years of hard, scraped-back silhouettes. Here, moiréd waves lean forward to gentle the look of a complexion. For you who will want hair "up" but not chiselled—Roger Vergnes does this. The jewels on both pages are designed by Van Cleef & Arpels.*

Return of two dramatists

NOTHING ties together Eugene O'Neill and Anita Loos except the facts that both their fathers were in the theatre, both have returned from living in California with plays, just now produced, set in saloons. Of all American playwrights, O'Neill, who has three times won the Pulitzer Prize and once the Nobel, is the most famous, the greatest. His newest play on Broadway, "The Iceman Cometh," is another of his arduous experiments; so long that it begins at five-thirty in the afternoon. More important, it is a story of death, with the Iceman its symbol, and a story of love and betrayal. (The Iceman never appears.) Tired, frail, cagy about his work, suddenly witty, but always rather remote, O'Neill put the action of this tale of some permanent drunks and a travelling salesman back to 1912 because, he has said: "The present is too chaotic, too full of biased opinion."

Curiously enough, Anita Loos, who is one of Hollywood's most prized writers, thought of the play at "21"—she was there with Helen Hayes, now the singing and dancing star of "Happy Birthday." Miss Loos, like Michael Arlen and F. Scott Fitzgerald, is inextricably part of the history of the twenties when her *Gentlemen Prefer Blondes* was a heady mash, and everyone quoted "A kiss on hand is nice, but a diamond bracelet lasts forever." (Actually, Miss Loos is even more of a part of movie history: she wrote the script, and was paid fifteen dollars, for that star of the Film Library of the Museum of Modern Art: "The New York Hat" in which Mary Pickford played, directed by D. W. Griffith.) Now, quick, shining, small-boned, precise as a scarab, Miss Loos has a special twenties prettiness, with her Colleen Moore bangs. She has never abandoned her type, which is as original now as it was ideal then—so original, in fact, that it has an exotic charm as though she had just arrived from Travancore.

ANITA LOOS,

AFTER FIFTEEN YEARS, RETURNS WITH "HAPPY BIRTHDAY"

EUGENE O'NEILL, OPPOSITE,

AFTER TWELVE YEARS, RETURNS WITH "THE ICEMAN COMETH"

BLUMENFELD

Four flashbacks to Germany

BY NADA PATCÈVITCH

Nürnberg, Westphalia trials, a sinister child, and persons permanently displaced

FOUR memories of a recent trip to Germany stand out with biting sharpness. A trial for murder in Westphalia. A trial for war and murder in Nürnberg. An encounter with a strange little boy named Zenek. And a sad celebration in a camp for Displaced Persons—Ukrainians from a Ukraine that no longer exists.

*A trial for murder in Westphalia....*In a quiet little town, nine men were being tried. They were the doctor and eight officials of a concentration camp in Alsace, accused of burning alive, without trial, four WAAFS. Three of the girls were English, one French. They had been dropped by parachute behind the German lines in Normandy with orders to join up with the French resistance movement. The Germans caught them and sent them to a concentration camp in Alsace. Late the night of their arrival, the four girls were removed to the crematorium. After receiving injections of phenol—which, one of the witnesses testified with great calm, induces unconsciousness and rigidity and makes it easier to push the victim into the oven—all four were burned to death.

The Union Jacks hung above each end of the judge's dais stirred in the draft. The gold braid, the well-polished Sam Browne belts of the British staff officers, glittered. Against the red velvet high-backed chair, the judge's full-bottomed powdered wig stood out.

The German doctor, a good-looking, slender man of about thirty-nine, admitted that he had administered at least one of the injections, but said that he was so overcome by the horror of doing it that another doctor had to be called to give the remaining three.

The stoker of the crematorium, a small, inconspicuous man, with close-set eyes and a thin mouth, made no attempt to deny that he had pushed the four girls into the oven; adding aggrievedly that when the searing heat touched her, the fourth girl regained consciousness and in her agony ripped four long strips of skin off his cheek with her nails. He admitted, with a touch of professional pride, that in his capacity as a stoker to one of the larger concentration camps, he had seen between three and four million persons "go up the chimney."

His assistant—middle-aged, lanky, and weak-chinned—insisted that, as it was his evening off, he had taken no part in the cremation. It was his custom, he said, to spend his free evenings in the local café. But from the testimony of other witnesses it became clear that on this occasion, instead of going to the café, he had climbed to the top of the crematorium and, lying on his stomach, watched the proceedings through an opening in the roof.

Presently the members of the tribunal filed out to consider their verdict. The tension was eased. Correspondents dashed about trying to buttonhole anyone in the know, hoping for a hot tip. Everyone avoided the little group of men and women in civilian dress... the families, wives, and friends of the prisoners.

A half hour passed before the court reassembled. The judge's voice was low and controlled, but it carried to every corner of the court. He asked that each of the accused, as his name was called, rise to hear the verdict of the tribunal.

"W..... R....., you are condemned to death."

There was no change of expression on the doctor's face as he received the death sentence. He blinked once, quickly, then sat down with the sharp precision of an automaton. When he heard himself condemned to thirteen years' imprisonment, the stoker grinned at his fellow prisoners, perhaps unaware that a week or two later he too would be *(Continued on page 278)*

Mrs. John C. Wilson *(opposite)* wears a dress from Mainbocher's new collection—a dress for town, for afternoon, with two fashions about it. Its skirt-line, delicately extended to a blown-glass roundness. Its stole, almost too small to be a stole at all—a little length of pale-coloured lamé to toss over the season's narrowed shoulders. The dress is of black rayon crêpe, with hearts of pseudo-rubies for buttons. The gold and diamond bracelet, by Verdura.

HORST

The sealskin silhouette—Alaska

sealskin is on the new-return...deadpan, silhouette-paper black, it is pure darkness to cut a contour in. And this year's short coats take lovingly to elegant texture, defined performance of line. *Above:* Sealskin cutaway, looking starched as a Dandy's stock with its clipped-in waist, jab of skirt; closed with gilt buttons. *Below, left:* Not quite long, and rounded around a beltline as tight as it can be. Both coats at Maximilian; The Blum Store.

The fur small-coat

Here are two coats as bulkless, simple, and unfrippered as woollen coats—in furs as pattern-conscious as plaid—and with all the warm, elegant reasonableness that fine furs, finely handled, present. *Below:* Ocelot cut straight, brief, with pipestem sleeves. With a winding beige wool turban. Both Bendel originals at Henri Bendel. *Right:* Manchurian ermine—neat-shouldered, straight-lined—worn belted or no, countrywards with tweeds, in the city with dark, straight skirts. Worn with a square-crowned hat copied from Schiaparelli. Both from Saks Fifth Avenue.

LEMUS

PENN

HORST

Fleece for town COAT OF FLEECE, DEEP BERET, SHADES FROM THE SAME COLOUR POT...

(*Above*) New, cream elegance for the city....Monte-Sano's beige shortcoat put together with Lilly Daché's smoky Stroock wool beret. The coat, $139. Halle Bros. Seaman Schepps jewel.

Fleece, jersey: thick blue, thin blue (*opposite*)...city-sampler of the close new acquaintance of texture, of colour. The coat, lined in sharp red rayon crêpe, by Original Modes in Stroock wool fleece. $100. Saks Fifth Ave.; Neiman-Marcus. Beret by Tatiana du Plessix of Saks Fifth. Jewels from John Rubel. Antoine's "Radiant Star" lipstick.

IN THE ENTRANCE HALL: WHITE MARBLE FLOOR BORDERED IN EARTHY BROWN AND BLACK; TRANSLUCENT BALUSTERS OF TWISTED GLASS; PICKLED FURNITURE

MRS. ALBERT LASKER IN HER DRAWING ROOM; OVER THE MANTEL, RENOIR'S "FLEURS ET CHAT"

HORST

IN THE LIBRARY "LA BARQUE AU DRAPEAU" BY RENOIR

LIGHT AS A MOZART MELODY, THE DRAWING-ROOM PINKY BEIGE, FILLED WITH FRESH FLOWERS, LIGHTED BY CRYSTAL GIRANDOLES

WHITE FAÇADE AND GREEN DOOR

BALKIN

Setting for a triple-vision life

THE HOUSE OF MR. AND MRS. ALBERT LASKER, THEIR INTERESTS, ENTERTAINING, ART, AND MEDICAL REFORM

MR. and Mrs. Lasker live in town in a house which in summer has morning-glories lazily trailing its upper balcony, a year-round view of New York's East River. Its telephones are kept busy by the Laskers' multi-interests—at present directed toward medical research and reform. Inside the house all is light, gleaming as a Nattier setting. There are flowers everywhere, stylized and studied in their crystal vases or silver wine coolers. On the walls are paintings by Renoir, Matisse, Dali—all reflecting Mrs. Lasker's sure knowledge of modern art. On every table are magazines, books—especially art books—giving the prettiness warmth and a lived-in air. An opalescent look stems from crystal candelabras and mirrored mantels, from white porcelain figurines, from pickled furniture and *bombé* chests. Here and there are strong accents. The library, for instance, bright with chintz, flowered in magenta and leaf green; bits of Venetian red glass among shelves of white Meissen, and sleek black inlaid Victorian tables in the creamy withdrawing room. *(Continued on following page)*

ANGEL IN WATER COLOURS—
PAINTED BY DALI

SETTING FOR A TRIPLE-VISION LIFE (cont'd) The champagne and waltz prettiness of the Lasker house is deceptive. Mr. and Mrs. Lasker like small dinners, good talk, going to the theatre and the movies. Their larger parties are often "about something"; a luncheon arranged to introduce the discoverer of penicillin to a mould expert from the Botanical Gardens; a meeting of atom scientists. The house has caught its flavour from Mrs. Lasker, who was once described as "a pastel woman with a statistical mind." She has an appreciation of cold facts and statistics (in the past has been a successful art dealer); thinks today mainly in terms of such comparative figures as the seven million dollars spent yearly in the United States to advertise a soft drink versus only one million, two hundred thousand for research on heart disease. Mrs. Lasker's orderly mind ran to big figures, even as far back as 1924 when she took her first job at the Reinhardt Gallery. It was her idea to show Zuloaga paintings, an exhibit that *(Continued on page 286)*

CLUE TO THE HOUSE: THE HALL, LIGHT, GLEAMING, GRACILE, THE COLOUR OF DEVONSHIRE CREAM

GREY-BLUE ON THE OVAL-SHAPED DINING-ROOM WALLS, REPEATED IN CHAIR COVERING, IS ACCENTED BY WHITE COLUMNS AND RUG; OVER THE MANTEL HANGS A PAINTING BY DI CHIRICO

THE "LITTLE TABLE" WITH A BIG VIEW FROM THE DINING-ROOM WINDOW

KEYED IN OFF-WHITE, THE WITHDRAWING ROOM—ITS COLLECTION OF WHITE MEISSEN IS PUNCTUATED BY EXCLAMATION POINTS OF MAGENTA AND VICTORIAN BLACK

BALKIN

VOGUE DESIGNS FOR DRESSMAKING

Made for the very tall

SIX feet tall—tall as a door, tall as a Donatello—the young woman photographed on these pages. She is, therefore, taller, much taller than any ready-to-wear designer expects a woman to be. But her clothes, which she makes or has made, her bearing, which makes no attempt to minimize her height, are the height of chic. From shoulder to waistline, her tailor measurements are 20 inches; from neckline to floor, 61 inches...yet in terms of width she is a slight size 16. That is the size she orders in Designs for Dressmaking...then readapts with extra inches for length at waistline and hem. Because a supple material or a stiff brocade can emphasize the lines she needs, she takes special pleasure in this side of self-couture. And here you see the results of specially chosen fabrics and good ideas. You see a girdle of fabric to curve in the long line at the midriff; deep, elegant armholes to shorten visually her length of arm; important pockets, a sweeping flange to accent the best of her figure (flat hips, a small waist). And big furs or no furs at all. Big, deep-crowned hats; big jewels; long gloves. *Opposite page:* Evening dress with low-cut neckline; and jacket with a full, shaped collar, moulded midriff, deep cutaway flange. Vogue Design No. 338. *Above:* Soft formal suit with a fitted jacket, cuffed sleeves with deep armholes; narrow skirt, straight in front, flaring in back. Vogue Design No. 5931. *Left:* One-piece dress with pleated-all-around skirt; wide crushed girdle. Vogue Design No. 5930.

For other views and sizes turn to page 289.

HORST

Young parties...and party dressing

Vogue junior fashions

The young season is starting up, this month, in six-eighths time. With two young men for every girl. A whirl of private parties. And a series of dances for every age, beginning with dress-rehearsal dancing school parties for the very smallest. From now until March, across the country, the young will dance at Boston's Vincent Ball, the Bachelors' Cotillion in Baltimore, the Masked Ball in New Orleans, the Westchester Cotillion, the Veiled Prophets in St. Louis. From now until March, young girls will dance in the most wonderful dresses they can find...mostly bare-shouldered, or held by the thinnest possible straps; then spun out from a little waist to a great full skirt. Pre-débutantes will wear them; in New York, at the Metropolitans, Get-Togethers, Cosmopolitans. And this year's débutantes will need them for a calendar-full of big New York parties; the Junior Assemblies, at which one hundred débutantes are presented by their families, and each girl has two white-gloved escorts. The Grosvenor House, at which fourteen girls are presented, wearing traditional white. The Mayfair dances in November, the Coty Débutante Cotillion in December, the gala Débutante New Year Party.

This season, most young silhouette news is in skirts; uneven hems are important, and often skirts are looped up unexpectedly. More news: a spate of beautiful evening coats, mostly shortish, of bright wool embroidered with gilt and braid. Many of fur, cut rib-length like the one in Vogue, August 15. And on the way, the briefest coat of all: red felt lined with fur, stopped short just *above* the waistline...see it in Vogue, November 15. News: more bare sandals...often just sole, straps, and a 1½-inch heel. More pearls...this season, two strands worn high. More rhinestones, scattered in glossy young hair. And more and more white gloves...long when they must be; at all other times short, crisp, just to the wrist.

Facing page: *A quartet of sisters from Minneapolis—four of Mr. and Mrs. Rufus R. Rand's five pretty daughters. Here, they wear the kind of big-skirted dresses they will dance in at the season's private parties, at the Junior League Ball.* From left to right: *Miss Susan Rand, nineteen and very blond, wears sea-green rayon chiffon. $155. At Saks Fifth Avenue. Miss Penelope Rand is the youngest, fourteen; her dress is white rayon marquisette girdled with gilt. $25. Franklin Simon. Miss Kate Rand is twenty-two, ash-blond, wears brown rayon chiffon with panniers of ostrich plumes. $135. Jay Thorpe. For Miss Mary Rand, a dark-haired, dark-eyed fifteen: pink rayon net, the skirt looped in back. $90. Bergdorf Goodman.*

BALKIN

Above: *Miss Mary Elizabeth Murray and Miss Constance Anne Murray are pre-débutantes, two of Mrs. John F. Murray's five pretty daughters. Both attend the Holy Child Convent. Here, they tread an expectant measure in a pair of gala striped dresses designed for this season's young parties. First, black rayon jersey top; black rayon surah skirt, striped pink and green, corded to approximate a hoop. $35. Second, slim dress with a swing-out skirt; pink, green, black rayon surah. $40. Altman.*

Facing page: *Young party dress with a portrait look; young shoulders set off by deep décolletage, full stole. Rayon satin dress. $70; stole. $18. By Ceil Chapman. Bendel's Young-Timers; Neiman-Marcus. Henri Bendel's "Pink Bon Bon" lipstick.*

BALKIN

BLACK AND WHITE TOWN TWEED WITH

jersey drawn to the wrists

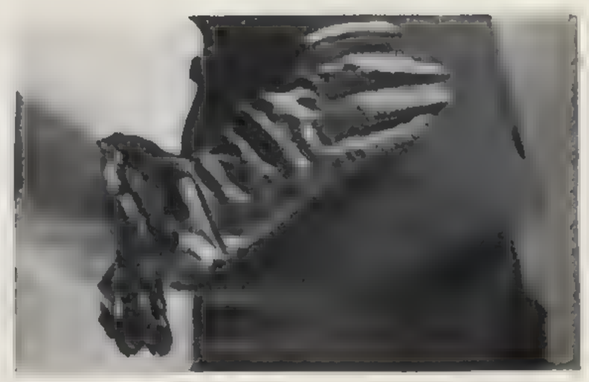
A beautiful suit with these points to take in—the long-lined jacket, the black, white, and blackness, the use of jersey and a grainy tweed. And the low-laced bodice, the yellow gloves, the shift to brown for the bag. But newest of all, the arrival of Tweed & Co. in town. Falkenstein.

BLACK AND WHITE
TOWN TWEED WITH
jersey
drawn
over the hips
A beautiful costume with these points to make—the long-bodied line of a true sweater-dress looped into a stocking roll deep on the hips; the hank of good tweed below. The jersey-draped fez, jersey gloves, the big black commuting bag.... But most of all, their seemliness in town. All John-Frederics.
RBonché.

Glitter... with the dark

A little light with the dark—a spark shower when you move—in short, glitter after dark, glitter with mat black. *Above:* Glitter is black—sequin-shot Persian lamb jacket. $1,500 plus tax. At Esther Dorothy. *Right:* Brief jacket polished with black paillettes. $235. By Arpad. At Bergdorf Goodman. *Left:* Little black hat glistened with rhinestones, white feathers. $65. At John-Frederics.

Above: Gold-is-glitter mesh belt; very wide, very tight. By Schaffer. $10. McCreery. *Right:* Suit whose jacket is American broadtail, jet-tiled. $595, plus tax. Saks Fifth Avenue. *Left:* Black velvet sandals strung with rhinestones; for dinner at home. $18. J & J Slater.



Glitter can be gold, crystal, shined black. It can be at your wrists, feet, waist—it should be single, a focus point. *Left:* Juilliard wool suit set with gilt kid, sequins. By Adele Simpson. $135. Saks Fifth. *Above right:* Wristful of black light—paillettedrayonsatin gloves. $35. Bergdorf Goodman. *Below right:* Gilded metal belt, linked like a shiny bandoleer. $13. Lord & Taylor.

JOFFÉ

What looks new...

New bulk cloth stole ...cloth coat

Cloth over cloth, bulk over bulk. This is the day-life of a new autumn look, with cloth where you'd expect fur, with soft, but slim amplitude. And it looks new, very new.... Wrapped and rewrapped against the big black coat is a burly tweed, a bold-checked wool stole enfolding all of the figure above the belt, held across non-exaggerated shoulders. Part of the look lies in the use of high heels, spindly ones to lift the total bulk. Part of the look lies in the choice of hat: here, a fez that covers hair and hairline. Stole and fez, John-Frederics.

JOFFÉ

Sweater-line long over the hips . . . *The long, tightened sweater is a dress, a one-piece one, allegedly sweater, with a sweater-cuff pulled down deep on the hips, the waistline basque, unbelted. Of grey wool jersey with a high, turned-over collar, a skirt that gathers fullness in front. Part of the new look lies in the choice of hat—here a knitted slouch hat. Part of the look lies in the use of high heels, medium to very high ones. The dress designed by B. H. Wragge (Ready Nov. 1). $40. Bonwit Teller; J. W. Robinson; Vandervoort's.*

Reminiscence and ravioli

Menus and recipes, well seasoned with memoirs—of childhood holidays south of Rome

BY NIKA STANDEN

This is an excerpt from Reminiscence and Ravioli, *a nostalgic cookbook soon to be published by William Morrow. Mrs. Standen has lived in Rome and Brazil, worked as a journalist in Geneva. Now she is a "literate housewife" in Hauppauge, Long Island, where she lives with her husband and two children.*

My uncle Mario was a *bon vivant,* and the mayor and richest citizen of Monte Porzio Catone—a very small town south of Rome in the Alban Hills, next door to Frascati. Throughout my childhood and adolescence I went to Monte Porzio early in June as soon as school was over, and stayed until the end of October. Sor Mario's house was a rambling three-story structure which a lesser member of the Borghese family had built sometime in the seventeenth century. It came into my uncle's family early in the nineteenth century, but not before it had passed through a number of hands, including those of Jerome Bonaparte, who left behind a lot of rather inferior Empire furniture, and much good glass and china, all marked with his famous brother's "N."

Sor Mario claimed that he knew Sora Giulia was a born cook the moment he set eyes on her. From the beginning of their marriage he had made up his mind—without consulting her—that this natural cook must develop and exercise her talents to the utmost. In practice, this meant that Sora Giulia was never allowed a titular cook. She could have as many maids as she wanted, and she always had at least half a dozen to help her cook, but she and she alone was responsible to her lord and master for anything that came to the table.

The kitchen was large, with whitewashed walls, and a fine marble floor which the maids scrubbed after each meal. It was dominated by an enormous hooded fireplace. Above the stove hung a *batterie de cuisine* of twelve shiny, oval copper pots lined with tin. Sora Giulia kept very careful check on the state of the tinning; whenever it showed the slightest sign of wearing thin, she said, "Ah, we shall all die of copper poisoning like so many unfortunate people who forgot that copper and food are poisonous together, the papers are full of them," and summoned the wandering tinsmith.

One whole side of the kitchen was taken up by an ancient built-in walnut cupboard, which held the kitchen china and miscellaneous pots and pans, including half a dozen tall aluminum vessels of various sizes for cooking macaroni and spaghetti. One shelf of the cupboard held my aunt's cookbooks, a handsome collection ranging from the gay and classic Artusi to the ponderous Ada Boni, a massive matron who, according to the photograph in her book, chose to be sculpted semi-naked, with a fur piece around her neck.

My aunt, summer and winter, spent half of her waking life in the kitchen. Like all born cooks, she functioned without the painful concentration of the timid and the novice. But she suffered from the common disease of all really talented culinary performers. She found it impossible to explain what she was doing or why she was doing it. It was most difficult to pin her down about measures; her invariable answer was that except for salt, pepper, vinegar, herbs, and spices, it was better to take too much of a good thing than too little.

It was not until I came to live in America and became acquainted with the curious concoctions dispensed as "Italian cooking" that I began to appreciate what I could no longer take for granted. Ah! the nostalgia for *firm* spaghetti with an honest tomato sauce. Oh! for a *polpettone,* a meatloaf without flour, oatmeal and other extraneous ingredients; for a tender *frittura piccata,* a thin slice of veal or beef sautéed in butter, and served with a little minced parsley and a drop of lemon juice. How I mourned for spinach that retains its shape and flavour, and for a green salad that is allowed to be itself, with a little dressing of three parts oil and one part vinegar (wine vinegar, preferably) without the addition of eggs, avocados, tomatoes.

Fortunately I found it easy to cook Italian food in the Italian—not the American-Italian—way. The basic ingredients are obtainable in practically all local stores in the United States: I mean spaghetti and rice, corn meal, tomato *(Continued on page 246)*

SOLD BY THESE
LEADING STORES

New York City — Best & Co.

Albany — E. A. Beaumont Co.
Allentown — Farr Bros.
Ann Arbor — Van Boven, Inc.
Ardmore — Best & Co.
Atlanta — Rich's
Austin — E. M. Scarbrough & Sons
Baltimore — N. Hess' Sons
Bangor — Hub Shoe Store
Baton Rouge — Rosenfield's
Beaumont — The Fashion
Birmingham — J. Blach & Sons
Boston — Thayer McNeil Co.
Bridgeport — D. M. Read Co.
Brookline — Best & Co.
Buffalo — Flint & Kent
Carmel — Mahar's
Charleston, W. Va. — May Shoe Co.
Charlotte, N. C. — Montaldo's
Chicago — O'Connor & Goldberg
Von Lengerke & Antoine
Cincinnati — H. & S. Pogue Co.
Cleveland — Murray Bender, Inc.
Cleveland Heights — Best & Co.
Columbia, S. C. — Jas. L. Tapp Co.
Columbus, Ga. — Miller-Taylor
Dallas — Neiman-Marcus
Danville, Ky. — Hub Pushin Co.
Dayton — Elder & Johnston Co
Denver — The Gano-Downs Co.
Detroit — Plunkett Brothers
Duluth — Bruen's Dept. Store
Durham — Ellis Stone & Co.
East Orange — Best & Co.
Garden City — Best & Co
Grand Rapids — Steketee's
Greensboro — Ellis Stone & Co.
Greenville — Meyers-Arnold
Hagerstown — Leiter Bros.
Harrisburg — Mary Sachs
Hartford — G. Fox & Co.
Honolulu — McInerny
Houston — Krupp & Tuffly
Indianapolis — L. S. Ayres & Co.
Jacksonville — Levy's
Jamestown, N. Y. — Wade Bros.
Kalamazoo — Gilmore Brothers
Kansas City — Rothschild's
Lancaster — Shaub's
Lexington, Ky. — Wolf Wile Co.
Lincoln, Neb. — Miller & Paine
Little Rock — M. M. Cohn Co.
Los Angeles — J. W. Robinson Co.
Louisville — Byck Brothers
Lynchburg — J. R. Millner Co.
Memphis — Levy's
Miami — Burdine's
Milwaukee — The Boston Store
Minneapolis
The Dayton Company
Morristown — Mills-Grayer
Nashville
Loveman, Berger & Teitlebaum
New Haven — Hamilton & Co.
New Orleans — The Kreeger Store
Oakland — I. Magnin & Co.
Frank Werner Co.
Oklahoma City — Kerr D. G. Co.
Omaha — The Aquila
Orlando — Yowell-Drew-Ivey Co.
Parkersburg — Dils
Peoria — Block & Kuhl
Philadelphia — John Wanamaker
Pittsburgh — Joseph Horne Co.
Portland, Me. — J. E. Palmer Co.
Portland, Ore. — Meier & Frank's
Providence — F. E. Ballou Co.
Raleigh — Taylor's
Reading — Farr Bros.
Richmond — Miller & Rhoads
Roanoke — S. H. Heironimus Co.
Rochester, Minn. — C. F. Massey
Rochester, N. Y. — B. Forman
Sacramento — Arthur McKay
Salt Lake City — The Paris Co.
San Antonio — Guarantee Shoe
San Bernardino — The Harris Co.
San Diego — The Marston Co.
San Francisco — I. Magnin & Co.
Santa Fe — Guarantee Shoe Co.
Savannah — Globe Shoe Co.
Seattle — Frederick & Nelson
Shreveport — Phelps Shoe Co.
Springfield, Ill. — Reisch Shoe Shop
St. Louis — Famous-Barr Co.
St. Paul — Field-Schlick, Inc.
St. Petersburg — Rutland's
Stockton — Wonder Store
Tampa — Weil-Maas
Toledo — Plunkett Brothers
Trenton — Nevius-Voorhees
Tulsa — Pennmoor Shoe Salon
Washington, D.C.
Woodward & Lothrop
Best & Co.
Wellesley — Thayer McNeil Co.
West Palm Beach — Burdine's
Wilmington, Del. — Hylander's
Wilmington, N. C.
Cinderella Booterie
Winnetka — Best & Co.
York — Newswanger's

SUIT — CAPRI ORIGINAL
HAT — JOHN FREDERICS

SO RIGHT . . . FROM MORNING TILL NIGHT

ARNOLD *Authentics*

Right you are — in ARNOLD *Authentics — right in step with fashion . . . right in stride with comfort. Here's classic styling to highlight your autumn finery . . . light-footed Glove-Grip construction to breeze you through the busiest day.*

Be warned — such luxury may well be habit-forming!

M. N. ARNOLD SHOE COMPANY, *South Weymouth 90, Mass.*

The IMP

IF IT ISN'T AN *ARNOLD* . . . IT ISN'T *AUTHENTIC*

Correspondence Elegancies

NEW RHYTHMS FOR YOUR PERSONAL NOTES

Sophisticated nuances in stationery, introduced by Kellogg, have so many agreeable refinements; their subtle tones and textures are keyed to vibrant tempos.

Blue Vista	"A-Hunting We Will Go"
Deux à Deux	King's Choice
Rose Provence	Touch of Lace
Cavatina	"I Bring Thee Violets"
Sylvan Tracery	"Apples Are Ripe"
Flower Roundel	En Marqueterie

Each colorful ensemble harmoniously expresses a different mood of your personality.

Correspondence Elegancies are gracious invitations to communicate your choicest thoughts.

Kellogg

presents these latest designs for your selection at leading department stores and stationers—diverting additions to the ever-growing group of Correspondence Elegancies, whose appeal is perennial.

Show room, 30 Rockefeller Plaza, New York • Kellogg is a division of the U. S. Envelope Company

For more than
a hundred years
this famed crest
has been a symbol of
the highest quality
in fine leather gloves
for men and women.

MARK CROSS • FIFTH AVENUE AT 55TH • NEW YORK

REMINISCENCE AND RAVIOLI

(Continued from page 242)

paste, some kind of salami, ham, and the vegetables and fruits we used in Italy. Many Italian meat dishes can be made from any cut of meat, since fancy butchering is not done in a country where meat is precious and expensive, as it is in Italy.

The menus given here are those which I myself cook year-in, year-out in a household that knows only occasional help. They are not expensive to prepare, they are wholesome, and I think you will find that they taste good. They taste even better with wine, a nice simple white or red wine. There are many such wines now made in this country, and you can find any number that come up to the standards of an Italian *vino di pasto*, an ordinary table wine.

MENU #1

Gnocchi à la Romana
Veal roast with spinach
Salad of red and green peppers
Fresh fruit, cheese, and coffee

Gnocchi à la Romana

Cook about one cupful of farina in about a quart of liquid, half milk, half water, adding a little salt. It must come out a thick mush, free of lumps, so stir constantly. Take the mixture off the fire, add gradually three beaten eggs, about a cupful of grated Parmesan cheese (you can also take grated Swiss or any grated American cooking cheese, though Parmesan is best), a lump of butter, and mix well.

Spread this paste on a bread-board or a large platter in a layer about half an inch thick, and let it cool. When it is cold, cut it into any fancy shapes you like, diamonds, or rounds or hearts (dip the cutters into cold water to avoid sticking). Place one layer of the shapes in a shallow baking dish—the nicest one you have, because the gnocchi will be served in it—dot with butter and sprinkle with the same sort of cheese you used in making the paste. Then add another layer of shapes, and repeat the butter and cheese process. Continue until your baking dish is full, with butter and cheese on top, and bake in a hot oven until brown. You can also make gnocchi with white corn meal; in this case you will have a fluffier and lighter, but not so tasty dish.

Veal Roast

A leg of veal, or any other kind of roasting veal will do. Cut quite a number of little pockets into the meat, and fill them with a mixture of minced parsley, garlic, and rosemary—which can be fresh or dried. Rosemary is a *must* for veal, and so is garlic. The water that clings to the parsley after washing will hold this mixture together. As to the amount used, remember that veal has not much flavour, and that it must be pepped up—according to taste.

Rub with salt and pepper, and with olive oil—quite a bit of olive oil, because veal is a lean meat. Flour very slightly: "Just a sigh of flour," as the Italians say. Roast the meat in a hot oven—around 400 degrees, without basting. Veal cooked in this way has an excellent flavour, hot or cold.

Spinach à la Romana

The spinach must be barely cooked, so that you can still chew it. This takes no more, and probably rather less, than ten minutes, depending on the quantity of the spinach. And, of course, it should be left whole, *en branche*. Heat some olive oil in a pan, season with salt and pepper; when it is hot, toss the spinach in it, making sure that it is well mixed. Serve hot.

Salad of Green and Red Peppers

The fundamental difference between the Italian way and any other way of cooking peppers is that in Italy they are invariably peeled. I assure you that once you have eaten peppers without their tough skins, you will never like them *cum* skin again.

The peeling is done by holding peppers on a hot stove or over the gas flame until the skin cracks—in fact you toast them. Then, since they keep the heat well, hold them under the cold-water tap, and take off all the skin and the seeds as well. Cut the peppers into neat strips, arrange in a flat dish, season with salt and pepper, and cover them (barely) with olive oil and a little lemon juice. They must marinate for at least one hour, and they are best the next day, when the dressing has really soaked into the peppers.

(Here is another Italian way of cooking peppers, as a vegetable this time. Skin and cut your peppers as described above. Mince a little onion and brown it in olive oil, then add the peppers and cook over a slow flame for about ten minutes. Season, and cover with some cut and seeded tomatoes, or with fresh or canned tomato sauce. Simmer gently for about an hour. If you like herbs, add a bayleaf and some marjoram.)

MENU #2

Spaghetti with Tomato Sauce and Anchovies
Beef Scalloppini with Truffled Potatoes and String Beans
Granita di Limone
Coffee

Spaghetti with Tomato Sauce and Anchovies

Cook thin spaghetti in lots of rapidly boiling salted water until it is *almost* done—*al dente*, toothsome, as the Italians say, which is the way they like their spaghetti. Drain the spaghetti thoroughly, and serve it at once, smoking hot, on hot plates.

Italian tomato sauce is simple, and even the many variations on the theme, such as tomato sauce with meat (but never, never meatballs), anchovies, ham, et cetera, are not much more involved. Tomato sauce can be made with either canned tomato paste (which must be diluted with hot water to the right consistency) or with fresh tomatoes (much better). If you use fresh tomatoes, cut them up and cook them until soft with salt, pepper, and a little water to prevent their sticking to the pan. Then strain them and use like the diluted paste.

Mince a small onion, some parsley, and a little celery and green pepper (the latter optional), one or two cloves of garlic (optional too), and fry them gently in some oil or lard. Add the diluted tomato paste, salt and pepper, a pinch of marjoram and thyme if you have these herbs handy, and a couple of bay leaves. Bay leaves *must* go into the sauce. Simmer until thick, and never thicken your sauce with flour.

To make tomato sauce with anchovies, start with your basic tomato sauce recipe. Mince about half a dozen anchovy filets (more or less, depending on your taste for anchovies), and heat with some oil and pepper (but NO salt) without boiling. Add a gollop of butter, and the sauce.

It is important to have your sauce ready before your pasta, because once cooked, the pasta must be served at once with the sauce. And have your guests ready, because the mixture can not wait; if it does, a sad, soggy mess is the result. But you can make your sauce well before—in the morning, say. Heating does not affect it at all. One more trick for super spaghetti: a gollop of butter, stirred into the mixture of pasta and sauce, just before it comes to the table, makes a lot of difference for the better.

Beef Scalloppini

Meat is a luxury in Italy: that's why it is cooked so carefully in small pieces, without waste. Any tender cut of beef will do, but the meat must be cut into small squares (about the size of a chop) and be thin. If it is not too tender, pound it. Flour lightly, and fry in hot olive oil. Season, and serve with its own juice and a little lemon juice.

Truffled Potatoes

Cut the potatoes into thin slices and soak them in water for about ten minutes. Brown some butter and add a clove of garlic and the potatoes. Cook very, very slowly in a covered pan. Salt when done, and serve with a little minced parsley.

Summer would not have been summer in Monte Porzio without L'Emancipata, a strange woman who came from Rome every year to make ice cream. Oh, the magic of L'Emancipata's ices! I can still feel the tang of her lemon ice, and the strong coffee taste of her *granita di caffè* topped by whipped cream. Hers were not the cassate, tortoni, and endless other varieties of the Roman cafés, but honest, undiluted fruit juices, mixed with sugar only, and frozen to a mush that is incredibly cool on a hot day.

Granite, as these semi-solid

(Continued on page 252)

THERE'S FASHION NEWNESS—in this coat with bold sleeves beginning at magnificent shoulders...going on to a smaller than ever waistline, belted with nailheads. In PACIFIC'S 100% virgin wool SANDELAINE. Sizes 10 to 20. About $50

At better stores. Write for store in your city. BARKIN, LEVIN CO., INC., 512 SEVENTH AVENUE, NEW YORK 18, N. Y.

Beautiful hair

is always 'high fashion'

There's a romantic mood to the things you'll wear this fall...a mood worth matching! Capture its magic...for every costume... with the one accessory to perfection ...beautiful HAIR!

Special Preparation to keep hair fragrantly clean — daily! . . 2.00*

Creme Set for delicately perfumed lustre 1.25*

Highlights Hairinse 1.00*

**plus federal tax*

Ogilvie Sisters

HAIR PREPARATIONS

Ogilvie Sisters specialized hair beauty-aids are available at drug, dep't stores and salons.

NEW YORK WASHINGTON TORONTO

DISTINCTIVELY BEAUTIFUL

Lavando Gloves

By IRELAND BROTHERS

Always faultless taste

—and always the *loveliest of gloves,*

Ireland Brothers' LAVANDO are made

of velvet-soft imported Arabian mocha.

Perfect-fitting, long-wearing and

washable, they're indispensable to a

fine glove wardrobe. At leading stores.

IRELAND *Brothers* **GLOVES**

JOHNSTOWN, N. Y. NEW YORK

SAN FRANCISCO KANSAS CITY, MO.

...and so my darling

Lenel's
TRIFLING

let this tender fragrance
bear eloquent testimony
of my love

SACHET, 1.50 • PERFUME, 3.75 TO 18.75 • COLOGNE, 2.50 • DUSTING POWDER, 1.50 • SOAP, 3 CAKES, 1.50 • GIFT PACKAGES, 5.00 UP

Lenel Perfumes · 675 Fifth Ave., New York

A MAGNET

for admiring eyes...

Once again the bright magic of Whiting & Davis mesh bags can add charming elegance to your evening costumes. You'll welcome them, too, for important Christmas giving. When you see the exquisite new styles in your favorite shop, remember . . . these are the same distinguished mesh bags in gleaming silver and gold color that go "hand in hand with fashion" wherever smartly dressed women gather.

Whiting & Davis Company, Plainville, Mass.

WHITING & DAVIS

"hand in hand with fashion"

● You can now see the Whiting & Davis Creations in fashion jewelry . . . made for women who cherish fine things . . . at your favorite jeweler or department store.

REMINISCENCE AND RAVIOLI

(Continued from page 246)

water ices are called, were favourites of the Romans—those ancient *bon vivants* used snow from the Appenines, and honey for sweetening. For us, *granite* are very easy to make in a refrigerator. Here are two of my favourite recipes: lemon *granita* and coffee *granita*. The first must be tart, so be sparing with the sugar. The second is the perfect ending for a dinner, since it is dessert and coffee all in one. But mind you, *granita di caffè* must be strong, strong, strong.

Granita di Limone

Make syrup (by boiling ten minutes in an open pan) of ten ounces of sugar, a pint of water and the grated rind of two lemons. Cool, and add the juice of three or four lemons. Freeze, and beat to a mush when frozen. Freeze again.

Granita di Caffè

Make some triple-strength black coffee. Sugar to taste. Freeze, beat to a mush when frozen, and freeze again. Serve plain or with a dab of whipped cream that has been flavoured with vanilla.

MENU #3

Timbale of Rice
Lamb Cacciatora with Broccoli
Fresh Fruit, Cheese, and Coffee

Timbale of Rice

Make a good substantial tomato sauce with either meat or ham. (See recipe below.) Add a few mushrooms. Mix well with some cooked rice, and add a generous amount of grated Parmesan and a gollop of butter. Butter a mould, and cover it thickly and evenly with bread crumbs. Fill with your rice mixture, cover with bread crumbs and dot with butter. Bake in a slow oven until well browned. Turn over and serve.

I must warn you that turning out the *timbale* is a tricky business: I am never sure that it won't break. So if you want to take no risks, bake it in a fireproof dish that is pretty enough to go to the table.

For a super *timbale*, don't fill your mould completely with the rice mixture, but leave a hollow in the middle. Into this, put a ragout of meat—left-overs will do. Cover with rice, bread crumbs, dot with butter, and bake.

Tomato Meat Sauce

Mince a little bacon, a small onion, some parsley and celery, and fry gently in some butter and oil—but not much. Add ground meat, or meat cut in little cubes; beef is best, but a mixture of beef and pork, or beef and veal will do at a pinch. Season with salt and pepper, a pinch of marjoram and thyme, and several bay leaves. Cook mixture for about ten minutes. Then add fresh strained tomatoes or tomato paste diluted with hot water. Simmer the whole mixture until the meat is completely assimilated in the sauce.

Lamb Cacciatora

Cut tender lean lamb into small pieces (as for stew), salt and pepper, and fry in hot lard. If you like, add a clove of garlic to the lard, and remove it afterwards. When done, add a glass of vinegar and serve hot, as soon as the vinegar has evaporated.

MENU #4

Consommé Stracciatella
Fritto Misto and Salad
Sliced Oranges, Cheese and Coffee

Consommé Stracciatella

The following amounts are sufficient for one or two people. Beat a whole egg with half a teaspoonful of grated Parmesan and a tablespoonful of bread crumbs; mix well together and add to your boiling consommé. Cook for about five minutes, stirring with a fork to prevent the egg mixture from getting lumpy. The *stracciatella*, which means "ragged mixture," must be fluffy.

(Continued on page 265)

An entirely new type of face cream...

ARDENA PERFECTION CREAM

Elizabeth Arden's newest formula for the daily care of the skin is based on an entirely new combination of ingredients beneficial to every complexion. A rich, luxurious emollient, it is especially recommended for a thin and mature skin . . . for the delicate areas about the eyes and mouth where tiny surface lines, the result of dryness, are apt to develop. Use Ardena Perfection Cream for the general care of the skin which needs to be especially pampered to guard against the march of time. It softens, smooths and helps refresh the skin and it is so delightfully rich in consistency, so reassuringly fragrant and so pleasant to use that a treatment with this amazing new cream is a really delightful experience.

ARDENA PERFECTION CREAM, 6.00 and 10.00 plus taxes

Elizabeth Arden

Mazer
JEWELS OF ELEGANCE
In jewelry departments of fine stores everywhere
MAZER BROS., 20 WEST 33RD STREET, NEW YORK 1, N. Y.

'Muse
Now They Are Saying
In Paris . . .
"CHERCHEZ LA MUSE"
Who wears 'Muse' shares
the secrets of the Goddesses . . .
$100 • $50
$25 • $15
plus tax
Coty
Compounded and Copyrighted by Coty, Inc. in U.S.A.

The Leader to
LONDON
-the Leader at Home
Swiftly your Constellation rides to the East, swiftly above the Atlantic arc and sun path, cleaving the meridians, racing the westerlies, raising the cliffs and greens and majesty of England.
This Constellation trip of yours is matched alone by other leading Constellation flights within the United States (see map) and to other world capitals. GREATER SPEED—fastest transport in service. GREATER COMFORT with the high-flying smoothness of the exclusive Normalair cabin. GREATER SAFETY—more surplus horsepower than any other transport. See your travel agent or leading airline. Make certain your ticket reads Constellation—there is only one leader.
Fly Lockheed Constellation
San Francisco
Los Angeles
To Hawaii
Chicago
Kansas City
Washington
New York
To Europe
WORLD LEADER IN SPEED, COMFORT, SAFETY

EARLY AMERICAN

Old Spice

BATH SALTS

Three Ways to Bath Enchantment

America's Own Fragrance, presented in three versions
of perfume-laden bath crystals —— a Stiegel-type glass bottle 1.00
an old-fashioned salt box with wooden scoop 1.00
a container of individual sticks for guests, gifts, travel 1.00
Each a Shulton Original

SHULTON

Rockefeller Center, New York

Individual Achievement Made America Great——Let's Keep It That Way

*Prices Plus Tax *Reg. U. S. Pat. Off.*

MAGIC CARPET SLIPPERS to carry you through a thousand and one days and nights. Top to bottom: Moorish Castle, Persian Garden, Turkish Delight. Colors: Fuchsia, Turquoise, Geranium, Lime, Pink or Blue on Black. (No mail orders—write, we'll tell you where.) 5.00

ALL JOYCES SAY joyce
PASADENA, CALIFORNIA

THE DISCERNING KNOW . . .

Wherever it goes, the Lincoln marks the judgment of its owners. Its graceful beauty is in part responsible. So, too, are richness . . . versatility . . . precision. But even more, the Lincoln motor car is a symbol . . . a confident statement of thorough excellence. To own the Lincoln is to invite esteem. Here, the discerning agree, is the truly fine car of the fine car field.

Nothing could be finer

Lincoln

DIVISION OF FORD MOTOR COMPANY

Luxor's daring new fragrance . . .

Carnation

in a complete group of flattering luxuries for the bath.

Here's loveliness that lingers, lush and alluring. Carnation for your bath!

You can enjoy this dramatic scent in a galaxy of rare bath luxuries: cologne, bubbles, bath powder, soap, talcum, body lotion, and dusting powder.

Luxor Bath Luxuries are offered in five additional scents: Lilac • American Beauty • Bouquet Apple Blossom • Pine.

bath luxuries by

Luxor

Groundwork for good looks

If you'd be the pretty picture he won't forget, Friendly "Sports" can be the foresight that wins his first sight.

Be a Friendly

Sorry—no mail orders. But we'll be glad to tell you where.

EDGEWOOD SHOE CO., DIVISION GENERAL SHOE CORP., NASHVILLE, TENN.

THE FINEST IN CUSTOM MADE

FOOTWEAR IS MADE *by hand,*

Charles of the Ritz

DISTINGUISHED FOR HAND-BLENDED POWDER AND EXQUISITE COSMETICS

blends your face powder

by hand, **too**

.... makes it *to order* for you ... right before your eyes ... to your very own skintone ... according to a formula that's yours alone.

PARIS LONDON MONTREAL NEW YORK

Pick Perfection

Soft as a summer breeze is the gentle caress of Golden Fleece 4-Ply Handkerchief Tissues, their edges neatly sealed with petit-point.
Yet their added thickness gives them the strength to do double duty. They are made from the silky fibres of Solka* pulp. Buy Golden Fleece on its *face-value* . . . at better Drug and Department stores. Now in 25¢ and 35¢ sizes.

*Reg. U. S. Pat. Off.

Gown by Marjorie Castle • Jewels by Karples

Marie Earle's new lipstick shade **GISELLE**

is a brilliant tour de force . . .

As colorful as a Metropolitan premiere . . . intense, electrifying!

GISELLE, Marie Earle's imaginative new shade is enchanting as a fairy tale set to music . . . breathtaking by day . . . spectacular by night.

Marie Earle

REMINISCENCE AND RAVIOLI

(Continued from page 252)

Fritto Misto

Fry artichokes, sweetbreads, and little bread morsels together in olive oil. Garnish with lemon.

In Monte Porzio, we ate plenty of salads. Not only green salads of lettuce, romaine and endives, but delicious vegetable salads. Green vegetables, cooked, but definitely on the crisp side, such as string beans, broccoli, or cauliflower, lend themselves particularly well to a treatment of salt and pepper, oil and vinegar, and a little minced parsley. Italian squash or zucchini, boiled whole, cooled and cut into suitable pieces, are just as good treated that way.

Here are a few more recipes from Monte Porzio. One of our favourite supper dishes was:

Asparagus à la Milanese

Cook your asparagus, but not too much. Make sure it is well drained, arrange it neatly in a serving dish and keep it hot. Poach or fry in butter as many eggs per person as your company will eat, and arrange them over the asparagus tips. Pour brown butter and grated Parmesan in generous quantities over the vegetables and the eggs. If you feel like it, place the dish under a broiler to melt the cheese.

Asparagus Tips with Ham

Take the tender, and only the really tender, part of the asparagus and cook lightly. Tie five or six stalks into little bunches and wrap them in thin slices of smoked ham or ordinary ham, fastening them with toothpicks. Arrange these bunches in an oven-proof dish, cover with Parmesan cheese, and put in a hot oven or under the broiler until the cheese is melted.

Vitella Tonnata (Cold Veal with Tunafish Sauce)

Two or three pounds of round of veal, without bones, is larded with three filets of anchovy and tied together to keep its shape. Make a bouillon of salted water, a small onion, a piece of celery, one carrot, two whole cloves, two stalks of parsley and one bayleaf. When it boils, put in the meat and simmer for about an hour and a half. Drain, cool, and cut into thin slices. Take a deep dish (any non-metal container) and put in it the slices of veal.

Pour over the veal the following sauce: Mince four ounces of canned tuna with two or three filets of anchovy. Add sufficient olive oil to make a sauce, and the juice of two lemons, and a few capers if you wish. Cover the pot and rest it in a cool place for one or two days. Serve the meat with the sauce, to which you have added some chopped, fresh parsley.

Here is a pointer for cooking veal in general: veal, being a meat with little character of its own, requires herbs, wine, garlic or other strong ingredients to jerk up its pleasant blandness.

Polpettone (Italian Meatloaf)

Spread your ground meat on a floured board, so that it will not stick. Season with very little salt and some pepper. Cover the meat with thin slices of ham, and cover the ham with a thin Italian *frittata*, or omelet. Roll into a loaf, oil and flour it lightly, brown in a little butter and cook gently in a covered pan on a small fire. When the meat is almost done, add half a glass of white wine, and when this has evaporated, a little diluted tomato paste or tomato juice. Cooled and sliced thin—the *polpettone* will look very pretty.

Ravioli au Gratin

Ravioli are made of noodle dough. To make the dough, pile 2½ cupfuls of flour on a clean pie board. Make a hole in the middle, and into this hole break 2 large eggs. Add a little salt. Knead the mixture with your hands into a stiff dough, and roll

(Continued on page 268)

The Perfect Walking Shoe

A beautiful Classic by HILL and DALE to wear wherever you go. Original 'BOOT-MAKER' Finished Calfskin or mellow Black Suede.

AT BETTER STORES
DIXON-BARTLETT CO.
Manufacturers
Baltimore 24, Md.

HILL AND DALE SHOES

Townfield's "Thoroughbred"

Open invitation to a busy calendar
from morning through dusk
Townfield's thoroughbred classic in
rayon and wool gabardine.
Smooth, uncluttered and becoming
In natural, blue, brown.
Sizes 10 to 20. About $18.

Joseph Magnin Co., San Francisco • The J. L. Hudson Co., Detroit
Frederick & Nelson, Seattle • Chas. A. Stevens & Co., Chicago

For store nearest you, write: Townfield, 1410 Broadway, New York 18, N. Y.

LESLIE GILL

EVERY LITTLE GIRL CAN BE BEAUTIFUL

A child gains confidence from good grooming just as a grown-up does. Cleanliness becomes an adventure when you give her **MISS TWINKLE COSMETICS**— *pure, wholesome toilet articles created for the special needs of little girls from two to twelve.*

miss twinkle COSMETICS

WRIGHT & GLENN CO., INC., NEW YORK • AT LEADING STORES

TOILET WATER • BUBBLE BATH • CHAP LOTION • HAND LOTION • SHAMPOO • HAIR LOTION • POMADE • BATH POWDER • SACHET • TOOTH PASTE • CASTILE SOAP

Nylon Sharkskin, by the master Hego, fashions this AQUATOGS. Flange fold shoulder, debonair deep-pointed collar and over-size buttons create a crisp tailleur coat. Water repellent for functional wear. Touché are the knitted hat and gloves. Color choice of wild mink, pine green, burgundy and black. Sizes 10 to 20 $35

at LORD & TAYLOR
New York

PHOTOGRAPHED AT NEW YORK'S FAMOUS COPACABANA.

ELEGANT DICKEYS

for gala evenings

The new theatre suits call for exciting dickeys such as these. Because there are no sleeves, style and detail centers on the front. Because they are dickeys, they're cut to fit every figure and size. Stunning for afternoon, cocktails, evening occasions.

Left: *The Poet's Collar edged with sequins, and buttons of sequins. Black rayon crepe with gold, silver, jet, or multi-colored trim. About $6.50.*

Right: *High, tucked neckline, open tucks and covered buttons down the front. In gold or silver lamé cloth, "Tarnish Proof" About $6.50.*

At good stores everywhere. For name of store nearest you, write:

WEBER & LOTT Inc., 64 West 36th Street, New York, N. Y.

REMINISCENCE AND RAVIOLI

(Continued from page 265)

paper-thin on the board, which must be constantly floured to prevent sticking.

Cut out round pieces from the dough. I use a small tumbler, manipulating it like a cookie-cutter. You can stuff ravioli with any kind of meat left-overs (the meat must always be cooked) which you mince, and mix into a paste with egg, grated Parmesan cheese, a dash of nutmeg, a little cold butter—the paste must be thick, or it disintegrates when cooking.

For ravioli au gratin, the stuffing consists of butter, white meat of chicken, the yolk of a raw egg (for binding), hard boiled egg and anchovies, all minced fine and made into a paste.

Put a teaspoonful of stuffing into the centre of each round piece of dough, fold over, and squeeze the edges together with a fork. This is done to prevent the ravioli from opening when they are being cooked. Put a few at a time into boiling salted water, and cook for about ten minutes. Drain carefully.

Ordinary ravioli are served with any of the spaghetti sauces, and grated cheese. But ravioli au gratin are put in a fireproof dish, and covered with a white sauce to which you have added the yolk of an egg and a generous amount of grated Parmesan cheese. Before serving, brown under the broiler or in the oven.

Gnocchi di Patate (Potato Dumplings)

Boil one pound of potatoes in their skins, peel and strain through a sieve while hot. Add six ounces of flour, a little salt, and knead the mixture into a dough. Roll into any shape you like—the Italian way is to form the dough into a sausage about three fingers thick, and cut off pieces of about an inch and a half. (Smaller pieces have a tendency to dissolve during the cooking.) Sprinkle the gnocchi with flour and boil in plenty of salted water for about ten minutes. Drain well. Serve with any standard tomato or meat sauce, and Parmesan cheese.

The Italians (in Italy and in the United States) go in for two kinds of ham, *prosciutto crudo* and *prosciutto cotto*. The latter is ready-to-serve cooked ham, and very good to eat. But the former, "raw" ham is incomparably better. It is smoked to a delicate reddish-brown colour, like dried beef. As for the taste—well, it would resurrect the dead, as the Italians say. Sliced wafer-thin, this ham is eaten as an antipasto. My uncle Mario was especially fond of *prosciutto crudo* with figs or melon. The cool fruit blends deliciously with the smoky taste of the ham; there is no better nor healthier beginning for a meal.

Prosciutto crudo is also used for giving a lovely flavour to other foods, such as rice, green peas or string beans. It can be bought in all Italian markets in this country.

Peas with Prosciutto Crudo

Mince a generous amount of ham with some parsley and a small onion, and cook gently in butter for five minutes. Add your green peas, season with salt and pepper, and cover with thinned tomato paste or tomato juice. Cook very slowly, adding a little stock (which can be made with bouillon cubes). The peas must be dry when ready—so be careful with your tomato liquid and the stock, adding only a little at a time.

Mario and Giulia, who disagreed about many things, agreed on the way of serving strawberries. They liked to have the fruit washed in wine instead of water. The big strawberries were invariably dressed with either white or red wine, and a little sugar.

(*Continued on page 272*)

"From rosy clouds nearby it takes its hues . . ."

Mountain Heather

Face Powder . . . *There must be some sweetness in the upper air more kind to flowers . . . for when the fragrance of Mountain Heather first floats through your existence you know instantly it will be welcome everywhere. How pleased you will be with that same fragrance in face powder so delicate it is the brush of petals across your cheek . . . And all your other beauty*

accessories will be more appealing when scented with Mountain Heather . . . cologne . . . cake make-up . . . lipstick . . . rouge. . . bath powder . . . talc . . . and soap—all created by Daggett and Ramsdell.

The HOUSE OF
DAGGETT & RAMSDELL

Bolin

Copr. 1936, Daggett and Ramsdell

LANCÔME

SEALED AND PACKAGED IN PARIS - FRANCE

FLÈCHES

WALLACE

A perfume to remember and be remembered by

Acute, sophisticated and modern

LANCOME, INC., 522 FIFTH AVE., NEW YORK 18, N. Y.

the "PATRICIAN" powder case
in sterling silver

Shining splendour by Rex . . .
reflecting the silversmith's fine art
in its elegant engine-turned design.
At better stores.
Rex Products Corporation
302 Fifth Avenue • New York

Rex
FIFTH AVENUE

An appetizer without peer . . . a definite improvement over the ordinary Manhattan.

FORBIDDEN FRUIT MANHATTAN

2/3 Forbidden Fruit
1/3 Dry Vermouth or Dry Sherry
Dash of Bitters
Stir—strain into cocktail glass—Serve with maraschino cherry
No sugar needed.

FORBIDDEN FRUIT

LIQUEUR
70 PROOF
Prizes

PARIS • 1906 BORDEAUX • 1907 LONDON • 1936

Also in the BAR BOTTLE *at* 100 PROOF

Made by CHARLES JACQUIN et Cie, Inc. • PHILA., PA. • EST. 1884

REMINISCENCE AND RAVIOLI

(Continued from page 268)

Sometimes Aunt Giulia used Marsala with excellent results. In this country, I have successfully used California sherry instead of Marsala, because it is more easily obtainable—it is up to your taste to use the drier or sweeter wine. Or try a liqueur, brandy, kirsch, or curaçao, with a little sugar. Best of all are strawberries with champagne, icy cold.

The tiny wild strawberries, that are sent from the Abruzzi to the Roman market, were treated differently. Beyond cleansing purposes, wine was considered too heavy a garnish for this delicate fruit. A little lemon or orange juice, a spoonful of sugar—not too much—preserved their haunting fragrance in full. The strawberries were prepared several hours in advance of eating, so that the flavours should blend perfectly.

Our summer desserts were fruit, raw, or made into a sweatmeat such as:

Stuffed Peaches

Halve six large, but not too ripe peaches, and deepen the hole made by the stone. Fill them with a mixture of cake crumbs and crushed almonds, or with crushed macaroons. Place on an ovenproof dish with the filled side up, sprinkle with sugar, cover with white wine or sherry, and bake in the oven. Serve cold, with a zabayon sauce if you wish.

My uncle Mario was inordinately fond of *Zuppa Inglese*, which corresponds to the English trifle, but he was seldom allowed to eat it because it made him too fat. Try it yourself and see if calories are of any consequence, when you taste this queen of all Italian desserts.

Zuppa Inglese

Make a custard by combining ½ cupful of sugar, ⅓ cupful of flour and ¼ teaspoonful of salt, and adding these ingredients to 2 cupfuls of scalded milk. Stir until smooth and thick. Pour the mixture over 4 slightly beaten egg yolks. Stir, and cook the custard until it is thick, taking care not to curdle it. Cool, flavour with vanilla, and set aside.

Soak some sponge cake in rum, after cutting it in ½-inch slices. Soak some more strips of the cake in sherry. Make a stiff, sweet meringue with the whites of the four eggs—beat them as stiff as you can.

Take an ovenproof dish about nine inches wide, line the bottom with some of the custard. Cover with the cake slices that have been soaked in sherry. Another layer of the custard, then the cake slices soaked in rum. Cover the whole confection with the whites of egg whipped stiff, making sure that even the sides are well covered. Brown lightly in a slow oven and serve ice cold.

If you want to be fancy, you can add little pieces of orange and citron to your custard. There is also another type of *Zuppa Inglese* that is covered with whipped cream instead of meringue—this, of course, is not baked in the oven. But plain or fancy, the secret of a good *Zuppa Inglese* lies in using *plenty* of good liquor for soaking purposes. If it is not tipsy, it's no good.

Individually cased in suede-fabric bag.
$5.00
No Federal Tax

...a mere touch and the top of Lord Oxford opens *automatically*, providing an instant flame! Working with an "up-draft", like a lamp with a chimney, Lord Oxford *Automatic* has its own built-in wind-breaker. The wick burns within a sheltered recess, ventilated to maintain a lusty light, even in a breeze. Perfectly safe in pocket or handbag. Trouble-free and fully guaranteed.

OXFORD-PYKE, INC., 551 FIFTH AVE., NEW YORK 17

LORD OXFORD *Automatic*

the up-draft lighter

IF YOUR DEALER CANNOT SUPPLY YOU, ORDER DIRECT, BUT PLEASE INCLUDE DEALER'S NAME

PLEASURES TO COME
The time draws close when you can voyage once more to Hawaii in the Matson manner—in friendly ships newly refurbished to give each day aboard added enjoyment. You return with memories twice enriched—once by lovely Hawaii itself, and equally by the never-forgettable experience of Matson hospitality.
Matson KNOWS THE PACIFIC
MATSON LINES TO HAWAII AND THE SOUTH PACIFIC
SAMOA • FIJI • NEW ZEALAND • AUSTRALIA
OFFICES: SAN FRANCISCO • LOS ANGELES
NEW YORK • CHICAGO

PHOTOGRAPH BY JOHN RAWLINGS

Valliant
and Son VINEYARDS
Under Vine Since 1849

GIVE DINNER *a Honeymoon Atmosphere*

WITH VALLIANT CALIFORNIA BURGUNDY

Light the candles . . . fill the glasses with rich red Valliant Burgundy . . . and dinner becomes an exciting, romantic occasion.

The smooth, well-rounded flavor and delightful bouquet of Valliant Burgundy make even simple foods sparkle with new interest. And its pleasant tartness blends perfectly with main course dishes. A beautiful wine is Valliant Burgundy—for it boasts a European ancestry and is bottled by the winery in California. Enjoy it *every night*—at home or at your favorite restaurant. Valliant Burgundy is good taste with any food.

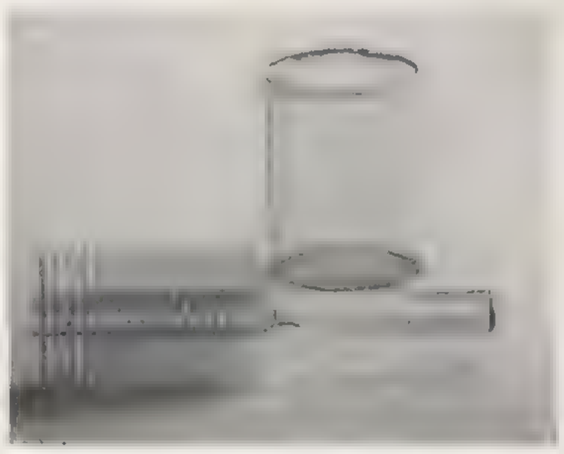
OTHER VALLIANT CALIFORNIA WINES

Appetizer and dessert wines: *Valliant Sherry, Valliant Port, Valliant Muscatel.* Table wines: *Valliant Burgundy, Valliant Sauternes, Valliant Riesling, Valliant Cabernet.* W. A. Taylor & Company, New York City, Sole Distributors for U. S. A.

DISCOVERIES IN BEAUTY

"Here's My Heart" is Avon's newest perfume—noteworthy addition to a fine collection of beauty preparations. In a cerise coloured box-like-a-valentine, the little half-ounce bottle (with a gilt stopper) contains a scent that seems to be sharp and sweet all at once. This makes for happy blending, we think.

News in the sweeping statement department is the Hughes' "All-a-round" hairbrush that really revolves around the hair with long nylon bristles. The lucite handle is diamond cut—very clutch-able. White brush with bristles all the way around, comes in a barrel-shaped transparent case. At Best's.



Tremendously attached to each other are this lipstick and brush, housed under the same roof for closer cooperation—a smoother lip silhouette. Elmo calls their little combine a Tandem and we show it here with Elmo's new Photo-Finish "Red Print" lipstick. Tandem and refills at Bloomingdale's.

BAKER

THE *Oval Room*

Where distinguished people gather to enjoy the matchless Ritz cuisine and wines in delightful surroundings. For luncheon and dinner.

And, for a pleasant prelude to a perfect meal, a visit to the Palm Court is a smart custom that wins unqualified approval.

RITZ *Carlton*

MADISON AVENUE AT 46 STREET

James O. Stack, President

The Wheary "Colonel" and "Little Colonel" in rich, supple leathers, superbly styled and crafted, are among the most treasured possessions in many of the nation's most gracious homes . . . faithful traveling companions of men who are satisfied only with the better things in life.

WHEARY, INC., RACINE, WISCONSIN

WHEARY — "THE NAME TO REMEMBER IN LUGGAGE"

BUTTONS—

Target for Attention!

Elegant, dramatic, colorful B. G. E. Originales! How smartly they individualize your clothes, help express *your* feeling for color and design! Metals, lucites, hand-tooled plastics—waiting for you NOW in your favorite fine store.

B·G·E Originales

REG. U. S. PAT. OFF.

"Buttons, buckles and clips in original designs"

Guaranteed by Good Housekeeping

DISCOVERIES IN BEAUTY

BAKER

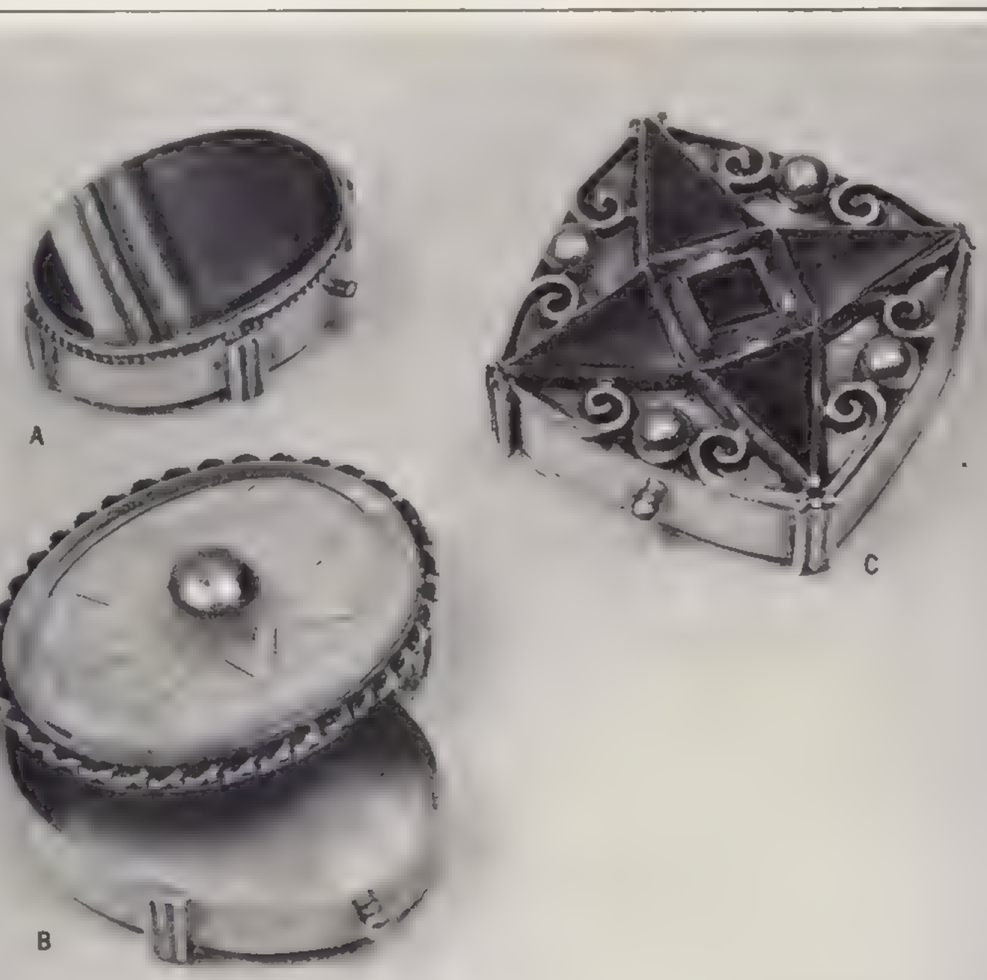
AR-EX cosmetics are out *looking* for problems — skin problems that are the result of allergies.

Their name is the phonetic spelling of ℞, the pharmacist's symbol for "prescription" and their formulae contain non-irritants that discourage the blossoms of cosmetic dermatitis.

"Cosmetic dermatitis" isn't common and not nearly so awesome as it sounds—it can be anything from a mere sensitivity to certain cosmetics to an out-and-out rash. In the event you are plagued by surprising uprisings, your dermatologist is undoubtedly the Man to See in the Case.

And at the same time, the placid, tender nature of Ar-Ex cosmetics will help combat the irritating symptoms. The items range from "Chap Cream" for the hands, cold cream, cream for dry or oily skin, skin lotion, brilliantine, wave set, soap, and creme rouge, lipstick, and leg colouring.

Because scent is sometimes found to be a cosmetic allergen, everything comes unscented, though if you prefer fragrance, most of the items have a scented counterpart. And there are two kinds of lipsticks: one delible and one indelible.



Pillboxes

Copied from original antique Chinese pill carriers. Sterling silver set with semi-precious stones; ingenious slide opening.

A: Oval, striped agate, cornelian, chrysoprase or onyx. About 18.00

B: Oval, etched rock crystal. About 25.00

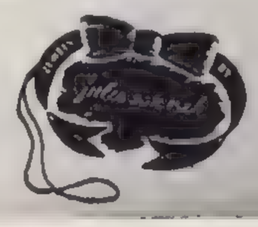
C: Square, set with combinations of cornelian, chrysoprase or lapis. About 33.00

Illustrated actual size Plus 20% tax

at fine stores, or write

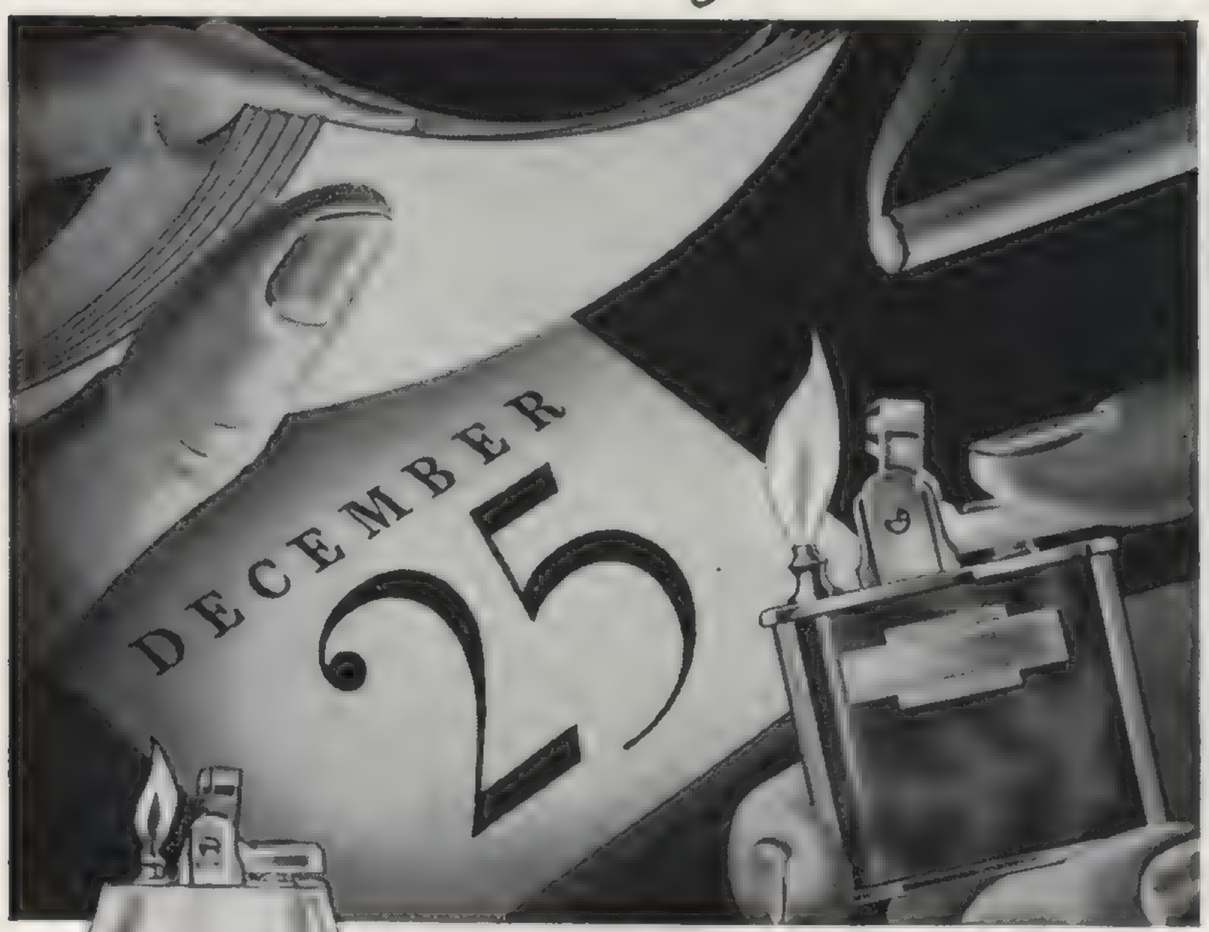
jules schwab & CO., Inc.

321 Fifth Avenue, New York 16



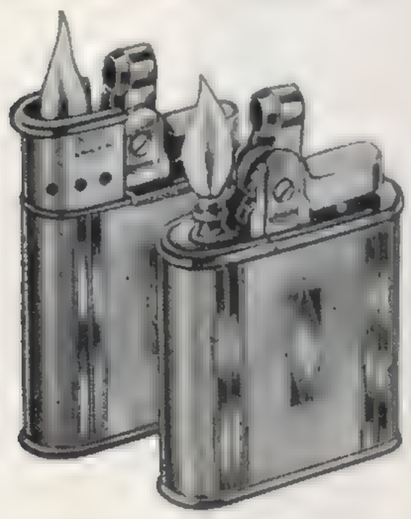
LEOM BRUNO-BOO
Le Parfum
CREDO
Prince Obolenski
PRINCE OBOLENSKI
For grand affairs...
CREDO
by Prince Obolenski
509 MADISON AVENUE
NEW YORK

Closer than you think



RONSON "Standard" for pocket or handbag.

RONSON "Mastercase", smart, convenient lighter-cigarette case combination.



RONSON "Whirlwind" with disappearing windshield.

LIGHT on your GIFT PROBLEM

Dearly desired by every cigarette, cigar or pipe smoker are these superbly styled, precision made, lighter creations by RONSON. Through the years no gift will be used more often or will serve as a more constant reminder of your thoughtfulness. Be foresighted and make an early selection from these and other models for every taste and budget ...from popularly-priced pocket models to 14 kt. gold exquisites at $200. Each features that most famous of lighter achievements...RONSON'S unfailing, patented, safety action . . .

One-finger, one-motion
Press, it's lit! Release, it's out!
No individual orders can be filled direct.

RONSON "Crown Table Lighter" in radiant silver plate. Danish modern motif. A luxurious accessory for every room in the home.

30th YEAR OF LEADERSHIP · RONSON · GOLDEN JUBILEE

RONSON
WORLD'S GREATEST LIGHTER

ON THE AIR
Tune in on RONSON'S "20 Questions" Saturday nights, Mutual Network, (Pacific Coast, Sunday nights). For time and station, see your local paper.

Newark, N. J.; Toronto, Ont.; London, Eng.

FOUR FLASHBACKS TO GERMANY

(Continued from page 220)

sentenced to death—for the cremation without trial of three R.A.F. officers.

I drove away from the trial through the peaceful countryside. The rolling hills were young, pure green; the broad meadows patterned with a profusion of wild flowers. Women in bright head kerchiefs tilled the fields, or plodded behind the buff-coloured oxen. In the quiet, tidy villages, the only insignia of war were the pock-marked walls of the houses. It was hard to believe that battles had been fought over those fields, where corn and wheat rustled...until suddenly, like rhinos in jungle grass, the rusty bulk of abandoned Nazi tanks and guns showed among the corn.

Barefooted, tow-haired children called out, "*Grüss Gott,*" as I passed, their gentian-blue eyes innocent and guiltless. I pretended not to see when they waved to me. Perhaps many, or all, of those nine men in the courtroom had children like these...perhaps they themselves were once gentian-eyed and guiltless, too....

*A trial for war and murder in Nürnberg....*Guarded by a ring of American military police, their round, white helmets like puffballs on a lawn, the prisoners at the Nürnberg War Criminal trials sat in the raised tribunal—as they have sat every day, from ten to five, for almost a year.

Goering was no longer fat. The pearl-grey uniform that used to stretch tautly across his great bulk, now hung in loose folds, like the skin of an elephant. His cheeks—a dirty prison grey—hung, too; so did the pouches under his eyes, and the skin of the hand and wrist upon which he propped his chin much of the time.

Next to him was Hess, brows and chin dark as soot in his waxen face, eyes so deep-set that even from nearby they were invisible in their hollow sockets. He rocked himself back and forward, sometimes for an hour on end, or rubbed his forehead distractedly. Von Ribbentrop was on Hess's left, his eyes hidden behind dark spectacles, the Hollywood disguise that is more a psychological than a physical aid to anonymity.

Below them were the German defending attorneys, at a table piled with documents. Among the long black gowns, that most of them wore, was an occasional robe of royal purple, a splash of vivid colour against the sombre, panelled walls. Across the court from the prisoners sat the Allied Military Tribunal, with its legal delegates and judges. In the interpreters' glass cages near the witness box, the questions of judge and counsel, the answers of the accused, were caught, translated, and rebroadcast with hardly a fraction of time-lapse. One of the best interpreters was a young American girl, blue-eyed and pretty, her

(Continued on page 280)

PIPER-HEIDSIECK
PERFECTION IN Champagne

Joseph H. Reinfeld, Inc., Newark, N. J.

Valentine Seaver

FURNITURE

Where living is most gracious . . . so often you

find the upholstered furniture is Valentine-Seaver.

ON DISPLAY AT AMERICA'S FINER HOME FURNISHERS • MADE BY VALENTINE-SEAVER COMPANY, CHICAGO, NEW YORK, LOS ANGELES AND SAN FRANCISCO

Anne Mitchell

designs with a great air of importance,
the all-occasion dress perfectly proportioned
for the woman of average height.
Done in pure wool Greylag Zephyr flannel,
sizes 14-40 and 14½-20½. About 25.00
available at fine stores from coast to coast
for the store in your city, write

ANNE MITCHELL ORIGINALS • 337 SOUTH FRANKLIN • CHICAGO 6

FOUR FLASHBACKS TO GERMANY

(Continued from page 278)

blond curls brushed up on top of her head.

Everybody had earphones—members of the tribunal, the prisoners, court recorders, the interpreters, the press—and the round black discs attached to metal head-bands gave their wearers the mechanical look of robots. In spite of its dignity, the whole thing had the unreal quality of a super-movie, to which the comfortable rose velvet *fauteuils* in the press section added a suitable note of luxury.

Although there was daylight in the court, the ceiling was honeycombed with brilliant lights, spreading a hard, white glare. It illuminated the tense faces of the prisoners, and betrayed the boredom that the members of the tribunal tried resolutely to disguise... for neither the German mind nor the German language lends itself to brevity.

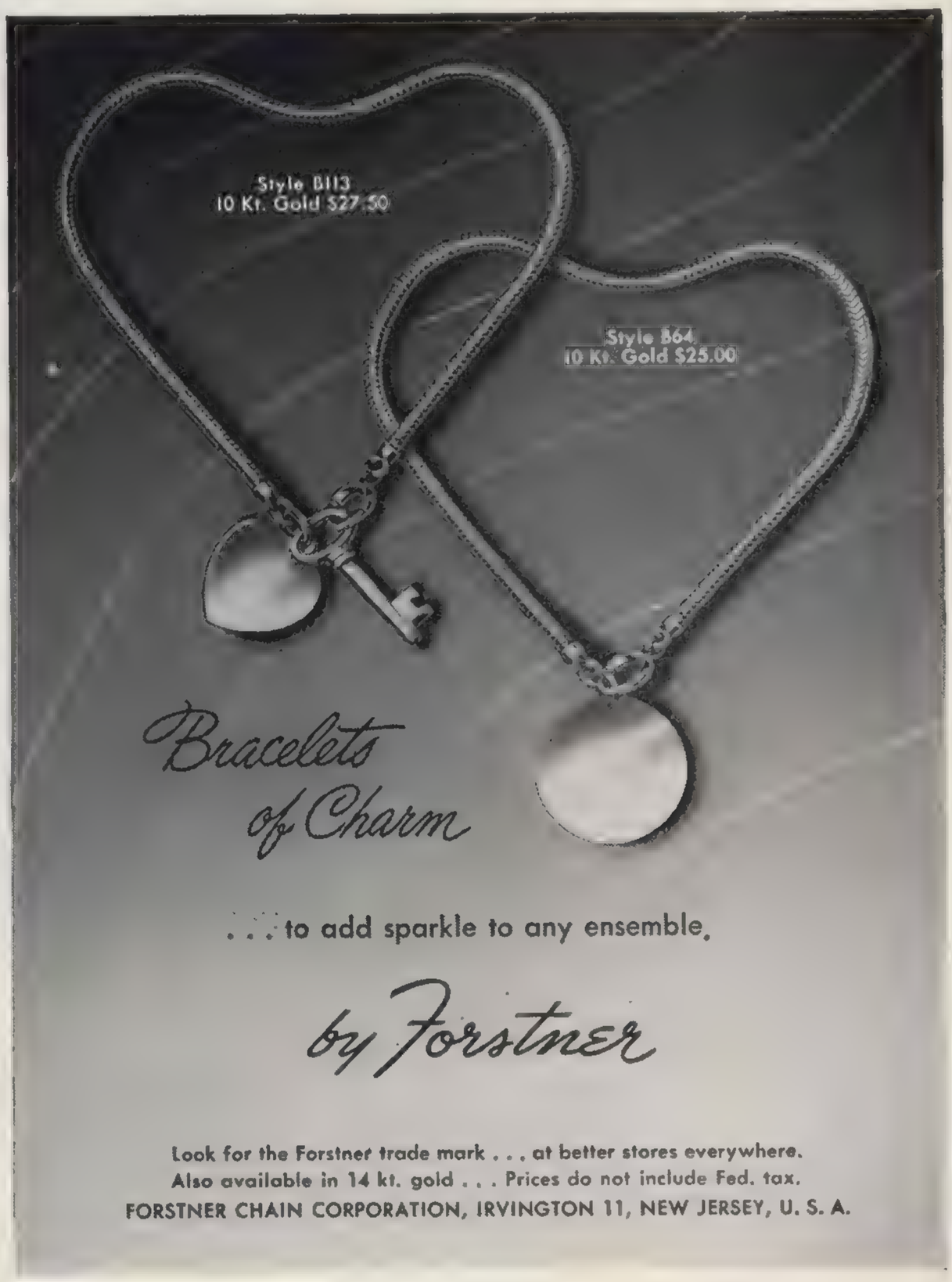
When the court rose, the prisoners filed out through a door at the back of the dock; thence into a specially constructed, narrow runway leading to the cells. This runway bore a decided resemblance to those seen in circuses through which the lion-tamer, at the end of his act, sends the lions back to their cages....

An encounter with a strange little boy....In the Bavarian office of an U.N.R.R.A. Displaced Persons camp stood a boy. One of the camp police, trained and employed by U.N.R.R.A., had picked him up outside. His worn Army trousers and shirt were much too big for him. Although he held his military flashlight like a revolver, and wore his G.I. cap rakishly, he was obviously very frightened.

It was a strange and improbable story that he told. His name was Zenek. He said that he was born of Russian parents in a town and province of Russia that no one had ever heard of, and which did not appear on any map. His father, a major in the Russian army, was killed in action in 1944; his mother murdered by the German S.S. a year later. He had a twenty-year-old sister, but she was kidnapped—taken off into the woods and never heard of again. For over a year after his mother's death, he lived alone in the otherwise empty house, doing his own cleaning and cooking. The authorities did not bother about him, and he didn't go to school. Sometimes he went out; when he did, he just locked up the house and took the key with him.

Several months previously, some Russian soldiers came to his house and asked for his papers. After examining them, they told him that since his maternal grandmother had been German, he would be considered a "*Volksdeutscher*," a term coined by Hitler to denote German minorities in non-German countries. All *Volksdeutsche* in the town were obliged to decide whether they wished to go to Siberia or to

(Continued on page 282)



. . . to add sparkle to any ensemble,

by Forstner

Look for the Forstner trade mark . . . at better stores everywhere.
Also available in 14 kt. gold . . . Prices do not include Fed. tax.
FORSTNER CHAIN CORPORATION, IRVINGTON 11, NEW JERSEY, U. S. A.

Bien Jolie creates the world's finest corsetry for the extremely fashion-minded.

Be lovely to love

Make the famous Fresh test. See why more women are switching to Fresh than to any other deodorant.

Fresh stops perspiration worries completely. Fresh contains the most effective perspiration-stopping ingredient known to science.

Fresh stays smooth...never sticky or gritty...doesn't dry out in the jar.

Copyright, 1946, The Pharma-Craft Corporation Inc.

FOUR FLASHBACKS TO GERMANY

(Continued from page 280)

Germany; Zenek and five hundred others voted for Germany. After a journey of several weeks, about which he seemed considerably confused, he landed in the Russian zone of Germany, and managed to pass clandestinely over the border into the American zone.

Zenek spoke German, Russian, and a kind of G.I. English. He appeared to understand Polish and Ukrainian, although for some reason he would not admit it. He looked about twelve, but insisted he was sixteen. Much of the time he behaved like any normal little boy, his eyes sparkling with pleasure when he heard there would be a movie show in camp, or cake with chocolate sauce for supper. Several times while he was being questioned, he burst into tears, but every time he passed a policeman he gave him a dark, threatening look, and handled his flashlight as if it were a gun; then, instead of a child, he became a hard-faced young gangster.

The flashlight played a great part in his life; he never let it out of his hand, and slept with it under his pillow. He said he got it from a G.I. who gave him a lift in a jeep on his way from Berlin. Making great sweeping movements with it, he described how during the war he had killed many people. For "I was in the Partisans, and had papers to prove it until the Russians took them away from me."

Through much questioning and cross-questioning, he stuck to his story, repeating the same details again and again.

Then, one evening just as it was getting dark, he went as suddenly as he came. The police and the U.N.R.R.A. camps for miles around were alerted, but Zenek had disappeared. A strange, almost sinister little figure, owning only a cake of soap and a flashlight.

A sad celebration....At another D.P. camp, in Bavaria, on a sun-dried patch of grass circled about by roughly-built wooden barracks, stood a group of men and women in the bright national dress of the Ukraine—the red trousers, blue sashes, and white, embroidered blouses of the men; the full skirts of the women were made from German flags. On the low shrubs edging the green hung odds and ends of handwork done by the women. A rickety wooden table held brightly-painted Easter eggs and cigarette boxes. The children had poppies and cornflowers in their hair, and a shy little girl pushed a big bunch of them into my hand...for I was the guest of honour at a sing-song put on for my benefit by the Ukrainian occupants of this U.N.R.R.A. camp.

An insecure looking wooden platform had been laid across a cement pool in the middle of the green. Here a few couples danced to the wild music

(Continued on page 284)

ANOTHER Opera ORIGINAL

Fabric by STUNZI

BLACK MAGIC . . Opera's double-duty blouse for a striking suit performance or as a dramatic, rhinestone-glittered foil for an evening skirt.

THE OPERA DRESS & BLOUSE, INC. • 525 SEVENTH AVE. • NEW YORK

Lennox BAGS

inside and outside...both beautiful

Always on the fashionable side and made with an extra degree of fine craftsmanship. Lennox bags are moderately priced, and smart companions for your most important shoes . . . accessories . . . for your entire wardrobe.

For name of store nearest you, write • **LENNOX MFG. CO., 14TH AND LOCUST, ST. LOUIS, MO.**

Group above is Skyway's smartly-styled, long-wearing "Repton" fabric. White rawhide binding, choice of five colors.

Hat and shoe case, right, is another of the eight matching pieces in the "Repton" ensemble.

YOUR *personal* selection of pieces, exactly suited to your own tastes and travel needs, can be best made from Skyway's ensemble luggage. Right now—a wardrobe, weekender and hat-and-shoe case? Later, perhaps—a roomy fortniter or pullman, overnite case or Victoria to match? Certainly! Skyway lets you choose up to *eight* matching pieces, identical in color, material and style. Travel proved in every detail for elegance that lasts and lasts. Fine stores have limited quantities now.

Planning a trip? Free booklet tells best selection of luggage for newest trains and planes. Write Dept. F, SKYWAY, 10 Wall St., Seattle 1.

Skyway LUGGAGE

FOUR FLASHBACKS TO GERMANY

(Continued from page 282)

of a violin. The girls' skirts, the ribbons of their headdresses, whirled in a flashing kaleidoscope of colour, their feet tapping the rough boards authoritatively. For a short moment all the faces were lit with gaiety and forgetfulness.

Presently, at a signal from a bowed little man in a shabby black coat, about thirty of the men lined up in a double row. The little man raised his hand, and the choir began to sing a nostalgic Ukrainian folksong. The rich male voices rose and swelled, passed from song to song. Around the green the people stood quietly; even the children were silent.

When it was over I thanked them. "Don't you want to go back to the Ukraine—back home?" I asked.

They shook their heads, for the Ukraine they remembered has ceased to exist. Home to them was this group of sheds, standing like an oasis among the fields and hills of a foreign land whose people had been first friend and then enemy...who were no longer either, but part of an alien, outside world within which they had formed a small world of their own, where they clung tenaciously to all that belonged to their past.

FIRST CONTACT WITH AMERICA

DOWN on the docks they are coming in—the "displaced people"—bewildered, unsure, knowing only that they have reached America. Their hope of help, of rehabilitation lies in their loyal relatives and friends waiting for them in this country.

You can be part of their hope, too.

The American Federation of International Institutions, which is national in scope, is engaged in receiving these people; in connecting them with their friends and relatives; in making their first contact with America a friendly one.

The volume of work entailed in this service is enormous, and it takes money.

Share in this service. Give as generously as you possibly can. Help to make the first contact with America really American.

THE AMERICAN FEDERATION OF INTERNATIONAL INSTITUTIONS
11 West 42nd Street
New York 18, N. Y.

80 Proof • Produced & Bottled by Cointreau Ltd. • Pennington, N. J.

See your home in a new light

LIVING ROOM IN RESIDENCE OF CHARLES R. BLYTH, BURLINGAME, CALIFORNIA. A distinguished harmony of WENDEL'S optical lighting for paintings and a soft, indirect illumination emanating from crystal chandelier. The bridge table and flowers also lighted from concealed sources.

Winged Victory, Musée du Louvre, Paris, brought artistically into relief by WENDELIGHTING from invisible sources.

Perfected Indirect
WENDELIGHTING

You have admired WENDELIGHTING in famous residences and prominent art collections all over the world. The wonderful light that seems to emanate from nowhere. Now it is yours to reveal gloriously the hidden beauties of your own interiors.

WENDELIGHTING is the science and art of perfect illumination. More than 200 basic systems of lighting inspired by Rudolf Wendel are credited to his worldwide organization. His patented inventions are now available to you in new, artistic, moderately priced portable units . . ideally solving your lighting problems. The DUO stand-lamp is an amazing combination of perfected indirect illumination and efficient reading light; the WENDEL CANDLE, a must on your vanity table; the MAGIC table lamp delegates new life to your rooms; the OPTIC glareless light makes work and reading so pleasing.

Rudolf Wendel's scientifically controlled light is soft, so kind to your eyes! It emanates from exquisite lamps of distinguished and unique conception in classic and modern designs. You will simply be delighted with the unusual and artistic treatment of crystal glass, lucite, fine woods, metals . . and the renowned WENDELIGHT workmanship.

Your well-being is definitely influenced by the light in which you live, work and relax. WENDELIGHT your home and experience a new joy of living. Get WENDELIGHT portable equipment from special dealers or direct from the creator.

AN INVITATION: Learn about the beauty and enchantment created by Rudolf Wendel. See photos of homes and gardens glorified by WENDELIGHTING. Write for Booklet G.

RUDOLF WENDEL

INCORPORATED

NEW YORK: 730 FIFTH AVENUE • LOS ANGELES: 8615 SUNSET BOULEVARD

LONDON PARIS

"go everywhere"
Classic
by grosscraft

You'll make an adorable "Personal Appearance" in this bouquet-rating GROSSCRAFT Classic. It's equally chic for college or career. You'll love the gilded buttons . . . the unusual cuffs . . . the gently full skirt. Of softest PACIFIC Wool Flannel fabric in heavenly shades of Peacock, American Beauty, Myrtle Green, Marine Blue. Sizes 10 to 18. ABOUT $23 at your favorite retailer.

THE MARK OF INTEGRITY
Grosscraft
original design

FOR NAME OF STORE NEAREST YOU, WRITE

ALEXANDER S. GROSS & BRO.
1400 BROADWAY • NEW YORK 18, N. Y.

"Merit Achieved Through Style and Quality for Over a Quarter Century"

SETTING FOR A TRIPLE-VISION LIFE

(Continued from page 228)

made American art dealer history. Seventy thousand people came to see it, setting an attendance record for a living artist's showing in a dealer's gallery.

The "Old Masters"—Die-hards

At this period most Americans were intent on buying old masters. A Utrillo cost three hundred dollars, a Matisse not more than two thousand, Picasso didn't sell. Mrs. Lasker, who was then Mrs. Reinhardt, was one of a small group of dealers whose voices were loud in praise of the French moderns. Ignoring comment, she hung Picasso next to Franz Hals, doggedly determined to prove that "art didn't stop with Corot."

Number One Promotion—Public Health

In 1940 Mrs. Reinhardt became Mrs. Albert Lasker, and today Mr. and Mrs. Lasker are vitally interested, as good citizens, in the problems of public health, give their interest to and support research problems of all kinds with special emphasis on diseases of the heart, cancer, and mental hygiene. To medical reforms such as health insurance plans. Mrs. Lasker is a board member of the Menninger Foundation for Psychiatric Education and Research, Memorial Hospital for Cancer and Allied Diseases, the Planned Parenthood Federation of America. Is Secretary of the National Committee for Mental Hygiene and of the new Health Insurance Plan for Greater New York.

In addition, the Laskers are among the out-in-front handful of people trying to make Americans health-conscious. Mrs. Lasker, quick to point out the vagaries of our national thinking on health problems, is prone to dig up startling statistics from the little black notebook that she inevitably carries in her handbag: "This year the Department of Agriculture has a fifty-nine-million-dollar fund with which to do animal and plant research, but the United States Public Health Department has a scant five-million-dollar budget."

She believes that, too often, people hide behind a personal isolationism about health. Are interested in research only after disease has struck at them. As she sadly adds, "when your child has leukemia, it is too late to wonder why the doctors know so little and the case is called hopeless."

Controlled Uplift
assures
youthful upsweep

THE New Freedom BRA
from $1.75 at better stores

Always TRE-ZUR lovely combination

TRE-ZUR BRASSIERE COMPANY • 407 EAST PICO BLVD. • LOS ANGELES 15, CAL.

NEVER BEFORE...

A "Lipstick" SIZE PEN

So Brilliantly Designed—So Smartly Styled!

✔ **Guaranteed Non-Leak!**

✔ **Guaranteed to Write 1 Year Without Refilling!**

Men! **YOU'LL WANT ONE TOO! FITS IN YOUR COIN POCKET**

The Revolutionary

Pockette Pen

by Kimberly

Lipstick size when closed—exactly as shown.

Comfortable full-length writing size when open—as shown.

EXCLUSIVE ADVANTAGES OF THE Pockette Pen

In POCKETTE, the dependable ink cartridge and smooth-gliding point are one complete unit.

"Tri-feed"* means that the ink flows *around* the point from *three* different directions. Pen writes at first touch to paper.

Writes on both rough and smooth surfaces. Kimberly's own Blue Pacific Ink dries quick-as-wink—no blotting!

A grand office worker, too. Makes up to 8 clear carbons.

For a new ink-cartridge and point, simply take pen to your own dealer. Replacement made in eight seconds.

*Reg. & Pat. App. For.

Entire contents of this advertisement copyright 1946 Kimberly Pen Corp.

The Pen of the Future-Today!

Women, especially, are delighted at the new, exciting beauty of the sensational POCKETTE. And men and women *alike* find it the most convenient, satisfactory pen they've ever known. The moment you see it you'll exclaim: "What a beauty it is!"—exquisitely jeweler-precisioned in every perfect detail—smartly finished in jet Nubian black and gleaming silver. Also five other smart colors.

You'll find, too, a totally new writing comfort—instant, smooth, *gliding* writing, no matter how seldom or often you write, and, regardless of POCKETTE'S position on your desk, or when carried in your bag or pocket. Positively no leaking, sweating or choking—guaranteed!

Little wonder that dealers everywhere are so enthusiastic about POCKETTE, or that better stores the country over are finding it such a satisfactory pen-department attraction. Be sure to see POCKETTE at your own quality pen dealer's now. Unconditionally guaranteed . . . writes for one year without refilling . . . $9.75.

ALSO A LARGE SIZE KIMBERLY PEN WITH CLIP

The Kimberly "Californian," with clip, is for those men who may prefer a conventional-size pen. It also embodies the new, advanced Tri-feed* action, will write for two years without refilling, is unconditionally guaranteed, and comes in four attractive colors . . $12.50.

KIMBERLY PEN CORPORATION
Los Angeles 7, California

Third Quiz in

Vogue's 12th Prix de Paris

Answer *one* Fashion and *one* Feature question

FASHION:

1. Plan a two-page accessory spread as a corollary to the Country Living portfolio (pages 200-207), using accessories shown in the feature and any accessory ideas of your own which fit in and complement the costumes shown. Be explicit about your idea for these pages, and explain whether you would use photographs or drawings, and whether the accessories would be shown as still-lifes or on models.

2. The Paris openings are the subject of this issue's fashion lead. Drawing on the lead material either for an actual costume, or for a fashion idea, plan an October 15 cover that reflects in some way the fashion theme of the French Collections, as stated by the article on pages 179-180.

FEATURE:

1. With the feature on Ireland (pages 194-199) in mind, plan and outline a similar feature for this country, with reference to people and trends of current interest in the art, social, and political fields.

2. Discuss the vocational guidance program of your college. Tell what is done in the matter of job-counselling, aptitude determination, job-placement. Give your own evaluation of the program and make constructive suggestion (1000 words).

The answers to this quiz are due December 10th.

If you are interested in entering Vogue's College Contest, write immediately to

VOGUE'S PRIX DE PARIS DIRECTOR

420 Lexington Avenue, New York 17, New York

DESIGNS FOR DRESSMAKING

5930

338

338 338

5931

HERE are other views of the Vogue Designs shown on pages 230 and 231. No. 5930 has kimono sleeves, bracelet-length with flared cuffs. Sizes 12 to 20 (30 to 38). No. 338 has a shallow yoke which joins the skirt and bodice; a fitted and flaring jacket for cover-up. Sizes 12 to 18 (30 to 36). No. 5931 has flap pockets, a turned-down collar. Sizes 12 to 20 (30 to 38).

VOGUE PATTERNS MAY BE BOUGHT IN THE IMPORTANT SHOPS IN EVERY CITY, OR BY MAIL, POSTAGE PREPAID, FROM VOGUE PATTERN SERVICE, GREENWICH, CONNECTICUT; AND IN CANADA, AT 21 DUNDAS SQUARE, TORONTO, ONTARIO. PRICES OF PATTERNS WILL BE FOUND ON PAGE 311.

FLEER SWISS WEAVE CREATIONS • LEISURE THROWS • INFANTS' BLANKETS • ROBES • JACKETS • HOOD'N WRAPS

IF YOUR TASTE is keen to wine, you've a discovery to make. It's a group of important California Red Table Wines...wines distinctive both in character and in the pleasures they afford your palate.

The grapes within these wines, of course, are varieties of *Vitis vinifera*, the great European wine-grape family. But the soil and climate of California have given them extraordinary qualities.

Handled with discrimination, these grapes result in wines of unusually pleasing personality. Dry table wines whose delightful taste and graceful balance are coupled with sturdiness ideal to American main course dishes.

CALIFORNIA BURGUNDIES, like their European counterparts, vary as individuals according to their grape heritage. Many California Burgundies show upon their bottle labels the grape from which they are made.

You will find for example, the name *Pinot noir*, the grape from which come some of the world's finest Burgundies. In California there grow moderate crops of Pinot noir — producing wines of aristocratic bouquet, surpassing fragrance and smooth taste. These are long-lived wines to lay away for great events.

Another of note is the *Petite Sirah*. Flourishing in California's upland vineyards, this grape provides a more massive wine, ruby-lipped in color, full in body — with the classical aftertaste that marks a wine as perfect mate for roast or steak.

Among other distinguished, full-bodied red table wines to look for are those from California's lush *Charbono, Refosco* and juiceful *Barbera* grapes.

CALIFORNIA CLARETS belong with those lighter-bodied, sensitive and melodious red table wines that are special favorites in every land. Each, according to its grape, reveals its particular qualities of breed, flavor and color.

Many are made from the *Cabernet Sauvignon* and so labeled. This, the principal grape of the Bordeaux Clarets, grows exceedingly well here in California. It produces wines of character, more robust than those of Europe and particularly noted for their keenness of balance, provocative bouquet and suave, lingering taste.

The dark-red *Zinfandel* is another grape of wine excellence. Grown only in California, the Zinfandel provides wine of a pleasantly fruity flavor, with noticeable fragrance and fine zest. Truly rich in its youthful state, this is a wine to be purchased and served often.

You'll find other excellent California Clarets from such worthy grapes as the *Carignane* and *Mourestel* — each a valuable taste-discovery.

WE CALIFORNIA WINE GROWERS invite you to try these red table wines. Open a bottle or two in your home, judge them critically. When you do we feel sure you'll rank them with the truly fine wines of the world. Wine Advisory Board, 717 Market St., San Francisco 3.

NATIONAL WINE WEEK — October 12 to 19

WARWICKSHIRE HUNT CLUB BALL

By Wilmot Ragsdale

EARLY this year, I went to the first big Hunt Club Ball held in England since 1939. The Ball was given by the Warwickshire Hunt Club: three hours from London by overcrowded train, with one transfer to a short line from Leamington Spa to Warwick. There were also the complications of finding somewhere to sleep in Warwick and of laying hands on the formal dress appropriate for Hunt Balls. The problem of going to a formal party after six years of war depends upon whether you have gained or lost weight in relation to your evening clothes, upon whether bombs or moths have destroyed your tailcoat, and finally on whether any coupon-short females in your family have taken your evening clothes to a tailor who has made them into a woman's suit.

The result of all these hazards is that Moss Bros. (pronounced Moss Bross) has become an increasingly essential part of English life. Moss Bros. rents out everything in the way of clothing. Anyone whose evening clothes are war casualties and who doesn't want to spend 26 of his yearly ration of 46 clothing coupons on a single new evening suit (and then wait as long as a year for a tailor to make it up), must either borrow from a friend or go to Moss Bros. Friends whose evening clothes have survived the blitz are considered war profiteers and are legitimate touches. But there still remains the problem of finding a friend whose clothes fit you. This is so difficult that Moss Bros. get most of the business and require several weeks notice of intention to rent. Whenever the most distinguished society balls are upcoming in London, they are most rushed. Moss Bros. are probably not the confidants of Kings, but a number of earls and baronets are beholden to them.

Borrowed Finery

I, however, was able to put the touch on R. A. F. Wing-Commander Robin Jasper, whose left shoulder is two inches lower than his right, but who in other respects is roughly of my build. The third store I tried had a boiled shirt and a white tie (costing a total of six coupons) but there were no patent leather shoes to be had since patent leather was considered an unnecessary war product and is still not considered essential to the national life. I substituted my only pair of black shoes, which have perforations in the toes.

The standard way of going by first class to any point out of London is to buy a first class ticket, then rush to the train (which generally is on a different track from the one indicated on the timetable), and seek out the four or five first class compartments, which are inevitably full. Then you put your suitcase in the corridor be-

(Continued on page 298)

OLD MASTER
CASCADE
CANDLELIGHT
SILVER FLUTES
OLD MIRROR
CHIPPENDALE
ROYAL WINDSOR
RAMBLER ROSE
There's more to a Towle sterling pattern than its beauty
There are the famous craft traditions that date from 1690 — and the knowledge that this lovely solid silver will become even lovelier with years and with use. Priced within the reach of the newest, youngest homemaker, here is beauty that bears
The signature of Prestige in Sterling
For Gracious Living — the new Towle book of Sterling silver — its selection and care, with modern table settings. Write: Towle Silversmiths, Dept. K-10, Newburyport, Mass.
TOWLE
STERLING

DANCING TWINS

Trade-mark

Perfect Fit • *Seam-Free Beauty*

PATENTED HEEL AND TOE

THE SEAL OF *the Nylons*

YOU WILL SOON BE WEARING

Soon, you will buy your first pair of the new seam-free DANCING TWINS nylon stockings. It will be a revelation. They will give you a new conception of beauty, fit and comfort!

Acclaimed the most important innovation in hosiery since nylon itself, these beautiful new stockings are now being sold in limited quantities under leading brand names.

Look for the Seal of the DANCING TWINS on the box, wrapper or stockings. If, on your first call, your favorite store has not yet been able to obtain DANCING TWINS seam-free nylons, ask when they will be available. For where you find this Seal, you'll find the *best* in nylons.

New patented heel with two-way fabric elasticity is precision-knitted to hug the instep, slenderize the ankle, banish wrinkles. Patented toe provides extra flexibility for comfort. Complete absence of seams improves both leg beauty and foot comfort.*

*U. S. PATENT NO. 2310649

LIFE STRIDE DELUXE · DIVISION OF MILIUS SHOE COMPANY · SAINT LOUIS

That New Look . . . . of smartness and comfort

Lastex, The Miracle Yarn, is bringing back into the American wardrobe the beauty, fit, and comfort with which it has so long been synonymous.

The stretch technique of Lastex yarn makes apparel stretch in obedience to every move and posture. It is the basis of today's beautiful corsetry and flattering beachwear. It gives a woman's lingerie the smoothness she loves, a man's underwear the waistline he likes. It makes possible self-supporting socks and anklets, buttonless pajamas, women's shoes that walk with the foot. For new standards of smartness, comfort and convenience, always choose garments made with benefit of Lastex yarn.

Lastex REG. U. S. PAT. OFF. ...THE MIRACLE YARN THAT MAKES THINGS FIT

UNITED STATES RUBBER COMPANY

SERVING YOU THROUGH SCIENCE

THE LIFT THAT NEVER LETS YOU DOWN

Sure you want those currently fashionable curves that only a smart bra can give you. You want your bra to keep on giving you the uplift you want too, no matter how often you wash it and wear it. That's why you'll get a real thrill with your new "Perma • lift"* Bra. The famous cushion insets at the base of the bra cups make the difference—gently support your bust from below—never lose their uplift thru countless washings and wear. For smart lines, for beauty, for comfort beyond belief, ask for a "Perma • lift" Bra—America's Favorite—at fine stores everywhere—most styles $1.25 to $2.50.

You'll also enjoy wearing a new "Perma • lift" Girdle—No Bones About It—Stays Up Without Stays. This sensational new girdle won't wrinkle, won't roll over, yet it will stay up. See them today.

*"Perma • lift" and "Hickory" are trademarks of A. Stein & Company (Reg. U.S. Pat. Off.)

Glowing Charcoal

An original color creation... inspired by the glowing embers of charcoal, skillfully designed into a gentleman's business suit. Exclusively yours...by Lebow Clothes.

Just a few of the stores where LEBOW CLOTHES are sold:

JACKSON & MOYER
Philadelphia, Pa.
LEWIS & THOS. SALTZ, INC.
Washington, D. C.
BERRY-BURK & CO.
Richmond, Va.
HENRY HALLE & BRO. "OAK HALL"
Memphis, Tenn.
SAKOWITZ BROS.
Houston, Texas
WASHER BROS.
Fort Worth, Texas
LITTLER, INC.
Seattle, Wash.
HUBERT W. WHITE, INC.
St. Paul - Minneapolis
L. S. AYRES & CO.
Indianapolis, Ind.
J. KOCH CO.
Akron, Ohio

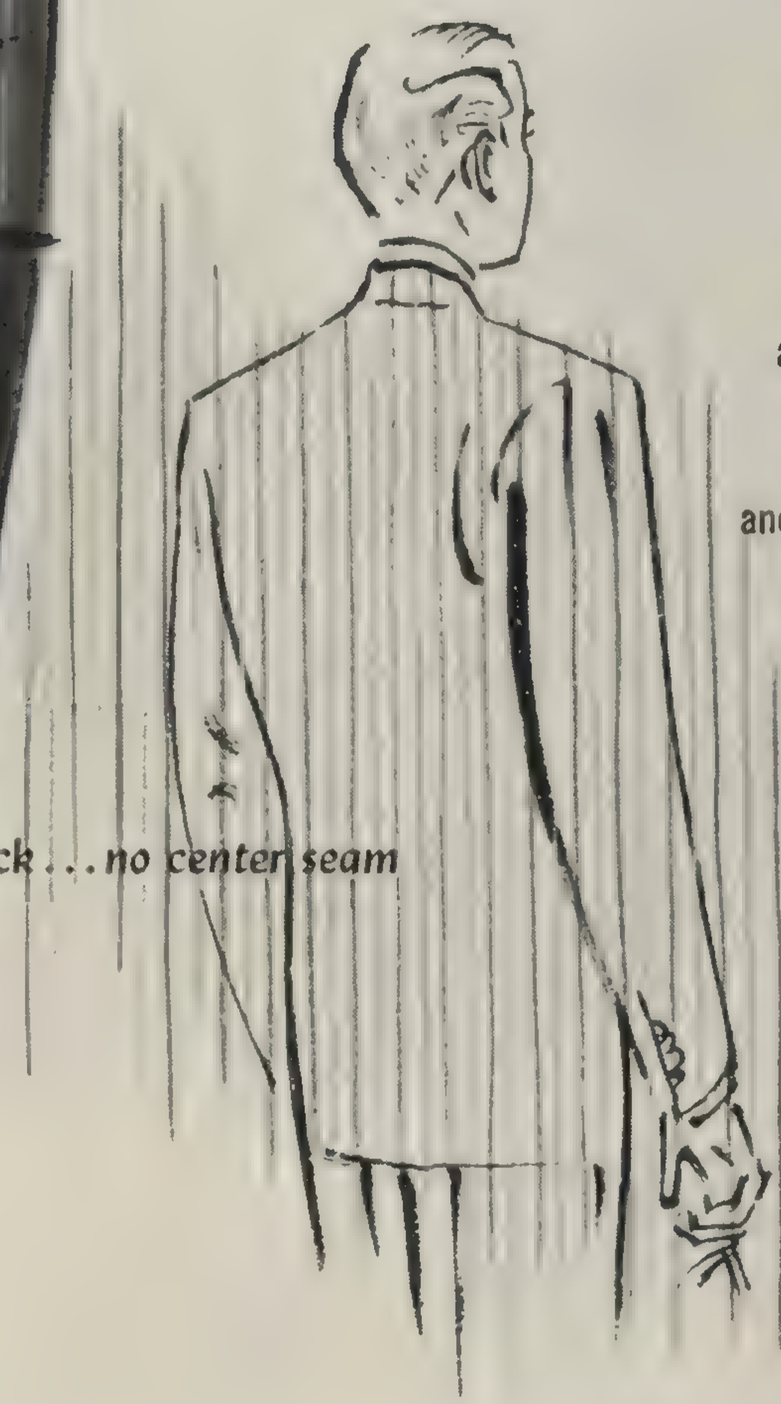
Lebow Clothes
STYLED FROM EXCLUSIVELY WOVEN
Mount Tom Fabrics

all men are beautiful...

Correction please . . . all men

in **Lebow Suits**

are beautiful. For Lebow does a double-breasted coat with four buttons and a long roll lapel that shows off immaculate linen and impeccable tie, designs a one-piece back that spells perfect fit and solid comfort . . . and does it in unusual designs and woolens that will color-suit any man . . . illustrated is the new color "Glowing Charcoal," soft stripes on a black wool background.



one-piece back . . . no center seam

Godchaux's

NEW ORLEANS

Others may boast larger cars, costlier homes... but nobody can smoke a better cigarette!

Plain Ends
Ivory Tips
Beauty Tips (red)

MARLBORO

Merely a Penny or Two More

WARWICKSHIRE HUNT CLUB BALL

(Continued from page 290)

side the compartments, and sit on it.

After an excellent dinner of one large lamb chop at my hotel, I went up to dress. Wing Commander Jasper's clothes fitted adequately with the exception of the white waistcoat. I discovered he had long legs and a short waist which meant that over my long waist the bottom of the waistcoat only just met the top of the trousers. If I stood very straight they didn't meet.

At the Shire Hall, Major Dance, the Club Secretary, whisked me in. He was a handsome, black-haired, black-moustached man, and as secretary of the Hunt Ball obviously very busy with the last details. He told me that tickets were two guineas apiece ($8.40 one person) and for the first time had been sold at large, although not indiscriminately.

Major Dance introduced me to another pink-coated huntsman, Colonel Liddle, who had served in the same regiment with him during the war. The Colonel took up the explanation. "When we gave a party, before the war, the members shared the expenses and each member received five tickets to give to his friends. He'd invite them to his house to stay during the Ball. But with wartime taxes and all that, we decided to sell the extra tickets. It's the first time we've tried it."

A. V. Swaebe, the "Tatler" photographer, came up then with his assistant, and inquired whether any of the couples could be induced to go down to the cellar dungeons to have their picture taken.

As the assistant was obviously a member of the respectable London middle class I asked him what he thought of the Ball. "Oh, it's a great thing," he said, but added that it wasn't the kind of party he preferred. "For example, you would never want to crash a party like this. Suppose you did, and you started dancing with some girl, you wouldn't know her kind of talk and she wouldn't know yours. No, you wouldn't enjoy it, really," he ended somewhat wistfully.

The guests were flocking in now, about one in every fourth man in a bright hunting coat or uniform. Two beautiful girls rushed up with extended hands, chirping, "Why, it's Mr. Swaebe." Swaebe went with them and their partners to the bar and took their pictures.

The Shire Hall of Warwick is about two hundred years old, in early Georgian style with a high, wood-panelled ceiling and columnated Warwick sandstone walls. It has a carved oak minstrel gallery where Viennese orchestras used to play. On this night, two jazz bands from the London Night Club, "Bagatelle," refused to perform from the gallery because, they complained, "we'd lose contact with the dancers." They were better satisfied

(Continued on page 299)

... a name internationally famed for five decades of watchmaking genius and designing skill. At better jewelry and department stores.

HOMIS WATCH CO., INC. *Manufacturers of fine timepieces since 1898* • Switzerland • Los Angeles

WARWICKSHIRE HUNT CLUB BALL

(Continued from page 298)

with a raised stand on the floor.

As more of the 500 arrived it was clear that so far as dress was concerned the Ball was a men's party. Baron Marochetti came in the black and buff tailcoat of the Dukes of Beaufort. The Mendip huntsmen wore pink coats with yellow lapels, the Bedale hunters from Yorkshire had white-lapeled pinks, the Yorkshire Wentworth wore black, brass-buttoned tailcoats with scarlet collars and half of the lapels in green silk.

Yeomanry regiment officers wore their semi-fulldress blue uniforms with high white Prussian collars and silver epaulets of chain mail. Rifle Brigadiers wore blues with red-striped trousers and two-inch-wide over-the-shoulder patent leather belts dangling silver chains. Huntsmen, among them former M. P. Cunningham-Reid, who did not belong to a club, wore pink coats without special collars. Plain non-hunting guests wore regular tailcoats. It was apparent that the American invasion of Britain is about over: not one American uniform was present.

The plumage of the women was far less gaudy. In the words of Lady Bearstead, "the women were wearing their 1938 best." Only the most serious ball-goers among the women had sacrificed dear coupons to buy new evening dresses, rather than spend them on stockings for daily wear. And only girls too young for pre-war ball-going were visibly wearing new dresses: mostly high-backed numbers with sleeves, which could be usefully worn at less formal parties. There were few upswept or modern hair "do's" and many short-cuts left over from recent service in women's forces. Only a few women wore flowers.

U.S. and Latin Dance Music

Dancers left the floor around midnight to gather at the buffet tables. Due to a special license from the Food Ministry (presumably to raise morale among the county folk) the long feasting tables gave at least half their pre-war groans under a half-dozen roasted turkeys, small hams, eclairs, and whipped cream trifle, which still lacked one important ingredient—sliced almonds. Champagne did not flow as in the golden days, but the gin, whiskey and brandy lasted most of the evening.

At two in the morning the King's Lord Lieutenant of the county, Lord Willoughby de Brooke, led a "Gallop" around the hall. The hunters screamed high-voiced view hollas "Wrhoo! Wrhoo!" (the cry when a fox is sighted) and stamped with their partners around the hall, perhaps thinking of next year when tables may really groan and champagne flow, when a special spring floor can be laid down to cover the bumpy knots of the regular hall floor, and when income taxes may be lowered.

Simplicity . . . the signature of BARON PETERS. You'll love the quality craftsmanship in each detail . . . the diplomatic figure flattery. Pure wool in gray, brown or black, misses sizes — about $40.00.

WINTHROP

Baron Peters Co

Julius Garfinckel, Washington — Halle Bros., Cleveland — Joseph Horne, Pittsburgh

At these and other fine stores throughout the country

and of course my Pearls

dress by Ros Bennett

For that added touch of great-lady distinction—I choose lovely, lustrous, beautifully matched pearls* by Laguna

Laguna+
ORIENTAL
PEARL REPLICAS
AT THEIR LOVELIEST

At better jewelers . . . $10 upward
with diamond clasps from $50

*SIMULATED
+REG. U.S. PAT. OFF.

ROYAL CRAFTSMEN, INC., NEW YORK 1, N. Y.

PAINTER OF POLYNESIA

Intimate Island Anecdotes of Paul Gauguin

By Wilmon Menard

A month or two ago, Carl O. Schniewind, curator of the Chicago Art Institute, found an interesting charcoal drawing. It was sketched on a square of cardboard glued to the back of a pastel purchased from a New York Gallery. The subject was a Tahitian woman. For years he had been searching for just this phenomenon—a hidden masterpiece. That it was not a Velasquez, a Rubens, or a Picasso mattered little. This composition study was executed by the great French artist, Paul Gauguin. Schniewind was jubilant. It was the fulfillment of the vain hope of every curator or art dealer.

Paul Gauguin did not leave this world in a blaze of glory.

The missionaries and the priests would have absolutely nothing to do with Gauguin's body when he died. They allowed the dead man to remain three days in his small Marquesas hut in the Valley of Atuana on Hiva Oa Island. A native servant, Tioka, was the only one who kept a lonely vigil beside the body, and he because he coveted his master's green beret. The artist, in death, was sprawled grotesquely on a pallet made of coconut-fibre rope. One limb was repulsive with elephantiasis; his stomach was purple-punctured with constant injections of morphine, and both eyes were almost completely covered with cataracts. His face was degenerated with acne. Rumour contended he had leprosy, too.

The representatives of the two religious factions on this lonely South Pacific Isle of the Marquesas both agreed that he had received his just punishment for *going native*. The man, bare-footed and inebriated, had roamed up and down the fertile vales of Hiva Oa, clad only in a scarlet, white-figured *pareu* (waist cloth). He defied ecclesiology, too. He had carved suggestive tableaux on slabs of native woods, depicting the priests and missionaries gambolling with nude Marquesan *vahines* (girls). When the divine men preached fiery sermons against him to the natives, he threatened to carve even naughtier bas-reliefs. This rash painter swam nude in the sea with his native wife-in-the-eyes-of-God. He became roaring drunk on absinthe. He picked quarrels with everyone.

I went myself to the Island of Hiva Oa to talk with anyone who remembered him. In company with three natives I climbed up to the Calvary Cemetery above the Bay of Traitors. As we were climbing up the steep slope, we were caught in a tropical downpour, and we ran on until, out of breath, we came under the shelter of trees. A short distance beyond, a white Crucifixion

(Continued on page 301)

so soothing!

Mary Imogene Shepherd's
baby skin oil

Simple important aid to your own natural loveliness. Try smoothing on a few drops after cleansing—it helps keep skin fresh, glowing!

Oil $1 *up, plus tax*
Soap (3 4-oz. cakes) $1

Mary Imogene Shepherd's baby skin oil and soap
31 N. State • Chicago 2 • or at Better Stores Everywhere

PAINTER OF POLYNESIA

(Continued from page 300)

was starkly superimposed against the overcast sky.

The painter at this late date had become great, as an artist, in the eyes of the world—so the *Société des Etudes Océaniennes* had erected a smug white slab over his supposed grave—carpeted now with creeping vines bearing flowers like the purple morning-glory. It was shaded by a blooming hibiscus bush. But my native guide told me he was sure they had missed Gauguin's grave by several metres. He was positive they had planted the white headstone over the skeleton of a Swiss by the name of Vernier.

The next day at Hiva Oa, my guide and I rode on horses far back into the valley where Gauguin had had his studio. But there was nothing left of it save the memory-picture which Hands-of-God, my native guide, could evoke. The jungle had claimed it and the setting in which once the great French artist had painted his baffling canvases was now a dense thicket in which the fruit pigeons of the valley made nests and gave their lonely, cooing cries. It was Tioka, Hands-of-God's brother and Gauguin's servant, who, looking down upon his master in death, was suddenly prompted to bite his head a Marquesan custom to arouse the dead. But the miracle did not take place.

Paul Gauguin had once carved the motto, "Be mysterious and you will be happy," on a slab of rosewood which he nailed over the entrance of his Marquesan hut. He was incomprehensible but he was certainly never happy.

However, the natives of Hiva Oa —particularly the women—liked Gauguin and he reigned an almost absolute monarch among them in the Atuana Valley.

During his last days on the island, his animosity directed itself against the *gendarme* of Atuana who was duping the natives and imposing his lechery upon the native girls. Gauguin was condemned to three months' imprisonment and a fine of one thousand francs for defamation of character and inciting the natives to rebellion, so the complaint read. His many native friends protested verbally against the injustice accorded Gauguin but to no avail. Gauguin appealed to the Colonial Courts in Tahiti. However, the tribunal moved slowly and was not friendly toward him. Gauguin died before his petition was given cognizance. His paintings were now gaining recognition and causing a furore in Paris, but Gauguin was not to live to experience the glory of complete success.

To deaden the terrible pain that was wracking his body, Gauguin, on May 8, 1903, took an overdose of sleeping-powder. When his servant entered the house an hour later, he found the artist seemingly asleep with a rare smile upon his face. He touched him

(Continued on page 302)

One of the greatest of all masterworks, Beethoven's Symphony No. 5 in C-minor, has thrilled generations of music lovers the world over . . .

Thrilling, too, is the everlasting beauty of Mingtoy . . . synonym for luxury in fabric. A classic example is MINGTOY CREPE PRINCESS, pure dye, *pure-silk* . . . featured by better stores everywhere.

fabrics by

MINGTOY

MINGTOY SILK MILLS, INC., 1441 BROADWAY, NEW YORK CITY

Fine wool flannels, in elegant taste, designed for practical comfort and flattering fit . . . featuring "Shire-Grip" waistband to guarantee an anchored blouse. In your favorite colors . . . under $10 at better stores

SHIRE-TEX
Slacks by Davenshire

DAVENSHIRE, INC. . . DAVENPORT, IOWA

PAINTER OF POLYNESIA

(Continued from page 301)

and then recoiled in horror. His master was dead. At fifty-five years of age, Paul Gauguin had finally found peace.

An auction of Gauguin possessions was held in Hiva Oa and another in the market place of Papeete, Tahiti. In Papeete, his canvases, now bringing fabulous prices, were disposed of contemptuously for small sums. Once, many of the paintings hung in natives' homes in Papeete but now they have all been purchased and repose in public or private galleries. The French officials and the priests, whom Gauguin had ridiculed so constantly, were relieved to forget the strange artist, having no pleasant memories of him to cherish. The natives also quickly lost memory of him. Paul Gauguin's *tupapaü*, or ghost, was never seen in nocturnal wanderings along the beaches of Hiva Oa or Tahiti.

I returned to Tahiti to continue my researches into the French artist's life—the same island of which Gauguin had written so gloomily:

"A profound sadness took possession of me. The dream which had brought me to Tahiti was brutally disappointed by the actuality. It was the Tahiti of former times which I loved. That of the present filled me with horror."

One morning, while I was inspecting a folio of Gauguin's reproductions, the plump, talkative, Tahitian chambermaid who kept my room tidy in the Papeetean Hotel, looked over my shoulder to stare curiously. She startled me by remarking:

"Did you know, Monsieur Willie, that this chamber in which you sleep is the one Gauguin had when he was here in Papeete in 1891?"

It was on the door of this very room—the door long since carried away by an individual with a sharp eye to profits—that Gauguin had painted the caricature of his Tahitian landlady. She had threatened to eject him for not paying his rent, her strong patience at an end over his rudeness and savagery. At another hotel in Papeete, he had painted the glass-panes of his door to balk his inquisitive French landlady, Madame Charbonnier, who was forever peeking at him while he was at work. Later, he had to paint the window which opened to the veranda to frustrate her further. The landlady wanted to be sure he only painted the nude girls who came to his room for modelling. The painting on the glass windows of the door revealed a Tahitian girl in a figured waist-cloth, a semi-nude girl standing, and a naked girl seated. The seated girl was playing a *vivo* (nose-flute) to a white rabbit. Gauguin incongruously introduced a white rabbit in many of his paintings.

This same day I met Gaston, a short, genial Frenchman, in the Papeete market place and, with his usual

(Continued on page 303)

Those precious hose of yours have a beauty secret... Pedees for longer wear; no friction. What's more, they'll keep your spirits *up*, when the temperature goes *down*...extra warmth for chilly feet. S-t-r-e-t-c-h-a-b-l-e for perfect fit, *genuine* Pedees boast no irritating elastic or seams, no leather to rub. Ask for them!

Made by HERBERT HOSIERY MILLS, INC., NORRISTOWN, PA.
Distributed by GUS GRISSMANN CO., EMPIRE STATE BLDG., N.Y.
In Canada: Herbert Hosiery Mills of Canada, Ltd., Toronto, Ontario

PAINTER OF POLYNESIA

(Continued from page 302)

excessive politeness and kindness, he invited me to have coffee and rolls with him in Drolet's coffee-shop. There he breathlessly informed me that only a short time ago a Gauguin connoisseur had paid the stupendous sum of $100,000 for one of the painter's Tahitian groups. It was the picture titled "Who are we? Why are we here? Where are we going?"

Gaston in the afternoon arranged a meeting for me with Domenich Demoni—a likely person to give me an intimate reminiscence of Gauguin. Domenich's brother, Fortuné, had been the artist's closest friend when he lived in the country districts of Tahiti.

Domenich had a ramshackle building across Pont de l'Ouest near the Tiare Hotel, where he bottled sweet, synthetic lemonade for local consumption. Domenich was a tall, agreeable fellow, half-French and half-Tahitian.

"Did you hear about the rich American in a place called Boston who paid one hundred thousand American dollars for a Gauguin painting?" he asked in a choked voice. "I did not know Koké, or Gauguin, as you call him, well. I did not take to the man. He was not friendly or sociable." Domenich halted suddenly in his narrative. "A thousand pardons! Here! It is hot and you must have a bottle of lemonade. It is very good, because I make it myself." He handed me a small bottle. I let the insipid tonic trickle down my throat.

"*Eh bien,* as I say," he began again, "Gauguin was not a well-liked man. I do not know how my brother Fortuné met him, but he was always speaking of him with lofty praises. 'Domenich,' he would often say to me, 'that man Gauguin, who has just come from France, is a genius. Some day the world will bow down to him.' I did not take my brother's words seriously, because Fortuné always made much excitement over trifles. I saw Gauguin only three times and all three he was reeling with drunkenness. He drank much absinthe. Drinking and painting seemed to be the demons which obsessed him. He was a sensualist. The girls of Tahiti were always squabbling over him.

"The last time I saw Gauguin was the morning before he left for the Marquesas, where he died miserably. He was drunk, and threatened to thrash me—for what cause I do not know. He had an ugly disposition, and went into horrible tantrums over the most trivial happenings. I do not know how Fortuné managed to get along so well with him.

"Now, listen to this, Monsieur Willie! When Gauguin left for the Marquesas, he gave my brother most of his paintings. There must have been more than twenty canvases in the lot. One night, ten months after Gauguin had left for the Marquesas, Fortuné

(Continued on page 304)

Hi-A a Marja BRASSIERE for beauty

Hi-A is the exquisite uplift bra that "refigures your beauty" giving you that youthful, appealing look. The secret: Marja has a patented bra cup stitched and stitched round-and-out that supports and uplifts wonderfully. Sold in the finest stores, $2 to $5.

Cute as a kitten in her Hi-a brassiere

MARJA BRASSIERE COMPANY • JACKSONVILLE, TEXAS

Grandma's bustles and petticoats probably covered many a bulky, bad-fitting pantie, but her granddaughter's sleek, slim clothes demand panties that fit . . . comfortably and beautifully. Nu-Eve Panties supply that demand by tailoring an actual seat and crotch into the pantie, providing non-riding, non-binding, wrinkle-free fit. Ask for Nu-Eve . . . the panties that cater to your Comfort Zone.

In the knit underwear depts. of the quality shops and department stores in your city.

*Trade Mark Registered in U. S. Pat. Off.

A PRODUCT OF LASKIN BROS., Inc., Phila. 7, Penna., One of America's Largest Makers of Panties

Sipped with delight
by seven generations
RÉMY MARTIN
COGNAC
Made in the heart of the French Cognac district since 1724
FINE CHAMPAGNE COGNAC
E. Rémy Martin & Co
COGNAC
RÉMY MARTIN
80 Proof • Joseph H. Reinfeld, Inc. • Newark, N. J.

PAINTER OF POLYNESIA

(Continued from page 303)

came home, staggering under the influence of too much bad Martinique rum. He acted like a madman and, before we could stop him, he took all of Gauguin's canvases out into the coconut grove. There he poured petrol over the paintings and set fire to them. They made a mighty conflagration, I can tell you! Fortuné danced around the fire singing a bad Tahitian song."

Domenich Demoni suddenly clasped his hands to his head and started rocking backward and forward, groaning loudly.

"Poor Fortuné never lived to realize the great mistake and crime he had committed. But *me*—oh, I am sick at heart when I think of the wealth that went up in smoke. One of those paintings would bring a price now in America or Europe that would keep me here in comfort for the rest of my life. For the drunken rashness of my brother, now dead—Peace to his soul! —I must bottle *limonade* to wash the gullets of *les Canaques!*"

So I left Domenich Demoni in tears on the floor of his lemonade brewery, holding his head and weeping bitterly—lamenting the foolishness of a brother who, one tranquil Tahitian evening, had hilariously disposed of a king's ransom.

Ponitzky, the millionaire pearl trader of Tahiti, whom I had met frequently, tottering along the veranda of the Tahiti Yacht Club, had known Gauguin well.

"You wish to know of Gauguin?" he snapped in a petulant voice. "What do you wish me to tell you? How disagreeable he was—how crazy he was—how indecently he treated his friends? Is not that all well known?

"I understand that adventure and romance have been associated with Paul Gauguin," he continued, after a short, fuming silence. "Maugham wrote a book about him—*The Moon and Sixpence.* Bah, I say! If he had known Gauguin as well as I did, he would have found little material for a novel. In the eyes of the romanticists the South Pacific Islands were a colourful background for him and his art.

"His paintings? Well, he might have been a pioneer of a new school of art. I have seen his canvases. His art is organized around his reds—the red of fire and blood. The paintings are like an autobiography, recording in colour and design the life of a mad sensualist, egotist, cynic, and beachcomber. Some say his Tahitian scenes and figures are true to Polynesia—that one can feel the tropic verdure, the perfume of the island flowers and the mystic deep blue shadows of Tahitian jungles. Many say his colours are all in turmoil. Well, his grandmother was a social agitator and he was anti-social. His disposition was like a volcano.

(Continued on page 305)

L'Offrande . . . *"the offering"* . . . perfume masterpiece by "4711". Provocative in its implications, yet marked by the restraint that proclaims refinement.
No. 4711.
Famous for Classic Eau de Cologne
L'Offrande

Wavier Hair
Perm-o-comb
Combs waves in...never out! The newest, easiest beauty trick of all!
No comb can make a permanent wave
But this amazing new comb actually trains and encourages wavy hair.
Perm-o-comb deepens waves, makes them last longer! 2 rows of curved teeth lift the hair, wave as they comb.
At department stores and drug counters. $1.98
Eastern Seaboard Plastics Incorporated
217 Astor Street
Newark 5, N. J.

PAINTER OF POLYNESIA

(Continued from page 304)

"Here is something to think about. Do you suppose Paul Gauguin would have become the romantic and strange character of the novelists if he had gone to Iceland to paint instead of Tahiti? Hardly, I think. The Southern Seas, in the minds of mankind, are natural havens for adventurers and romantic personalities. The isles of the South Pacific will always have an aura of romance for those in colder and harsher climes.

"Gauguin's friend and benefactor, Charles de Monfried, realized this when Gauguin wrote him of his wish to return from the Marquesas to Paris. Monfried speedily advised him in a letter: 'It is to be feared that your return would only derange the growing and slowly conceived ideas with which public opinion has surrounded you. Now you are the legendary artist, who, from the depths of Polynesia, sends forth his disconcerting and inimitable work—the definitive work of a man who has disappeared from the world. Your enemies—and you have many, as have all who trouble the mediocre are now silent, do not dare to combat you, do not even think of it: for you are so far away! Your South Sea home becomes you well! You must not return. You are as the great dead. You have passed into the history of art!'"

Pearl-trader Ponitzky rose weakly to leave.

"But don't let it be said that Paul Gauguin was a friend of mine," quavered the octogenarian. "He punched my nose once."

One morning early I went to the market to purchase a fish for my lunch. I found a plump bonito that suited me and when I looked into the face of the Tahitian fisherman to ask the price, I received a great shock. *The fisherman was Gauguin!* Not the old Gauguin, but a younger one, more stalwart, golden-skinned. He stood motionless, regarding me calmly for a few moments, then he smiled, revealing perfect white teeth. I studied his face closely. Here was the same lean face of the French painter, the protuberant eyes, and the high cheek bones. No mistaking the long, beaked nose—even the drooping moustache.

"What is your name?" I asked.

"Emile a Tai. I am a fisherman from Punaavia, Tahiti."

"But your father—what was his name?"

"My father was Paul Gauguin," he answered.

I heard a soft, scuffling step beside me. I turned around and saw an old Tahitian woman nearby.

The half-caste son of Gauguin pointed to the thin, wrinkled *vahine.*

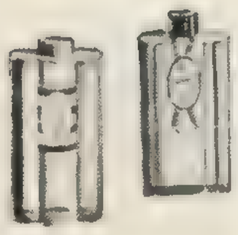
"This is my mother, Tahura a Tai."

Alas! It was Tahura, the lovely young heroine of Gauguin's Tahitian volume, *Noa-Noa*, the central figure of the canvas "Who are we? Why are we here? Where are we going?"

DJER-KISS PERFUME—
$3.50. $2 and $1

• Youthful, irresistibly exciting, the lovely fragrance of Djer-Kiss LASTS! Men like it! You'll *adore* it!

Cologne, $1
Eau de Toilette, $1
At all cosmetic counters



All prices plus tax

KERKOFF, LTD., N. Y. C.

Matron no longer

"Matron"—It's a stuffy word that doesn't apply to the mature-figured woman who wears a hip-hiding, waist-whittling, bosom-beautifying Kabo. Kabo's scientific fit makes you seem sizes smaller—takes you out of that "matron" class.

Kabo GLAMOUR FOR EVERY FIGURE

Manufacturers of a complete line of bras, girdles, corsets, garter belts, and foundations for every age and figure type.

At better stores and departments everywhere

KABO CORSET COMPANY
CHICAGO 22 NEW YORK 1 ST. LOUIS 3
LOS ANGELES 14

PARIS COLLECTIONS: SECOND REPORT

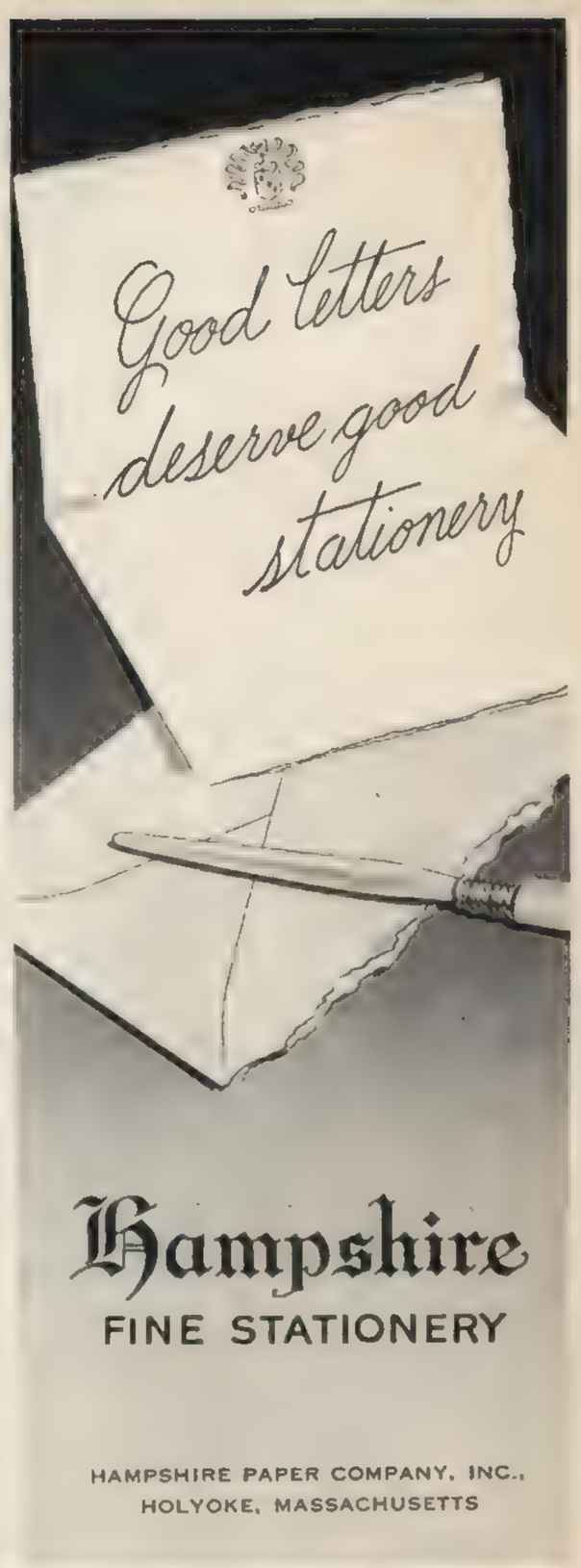
(Continued from page 180)

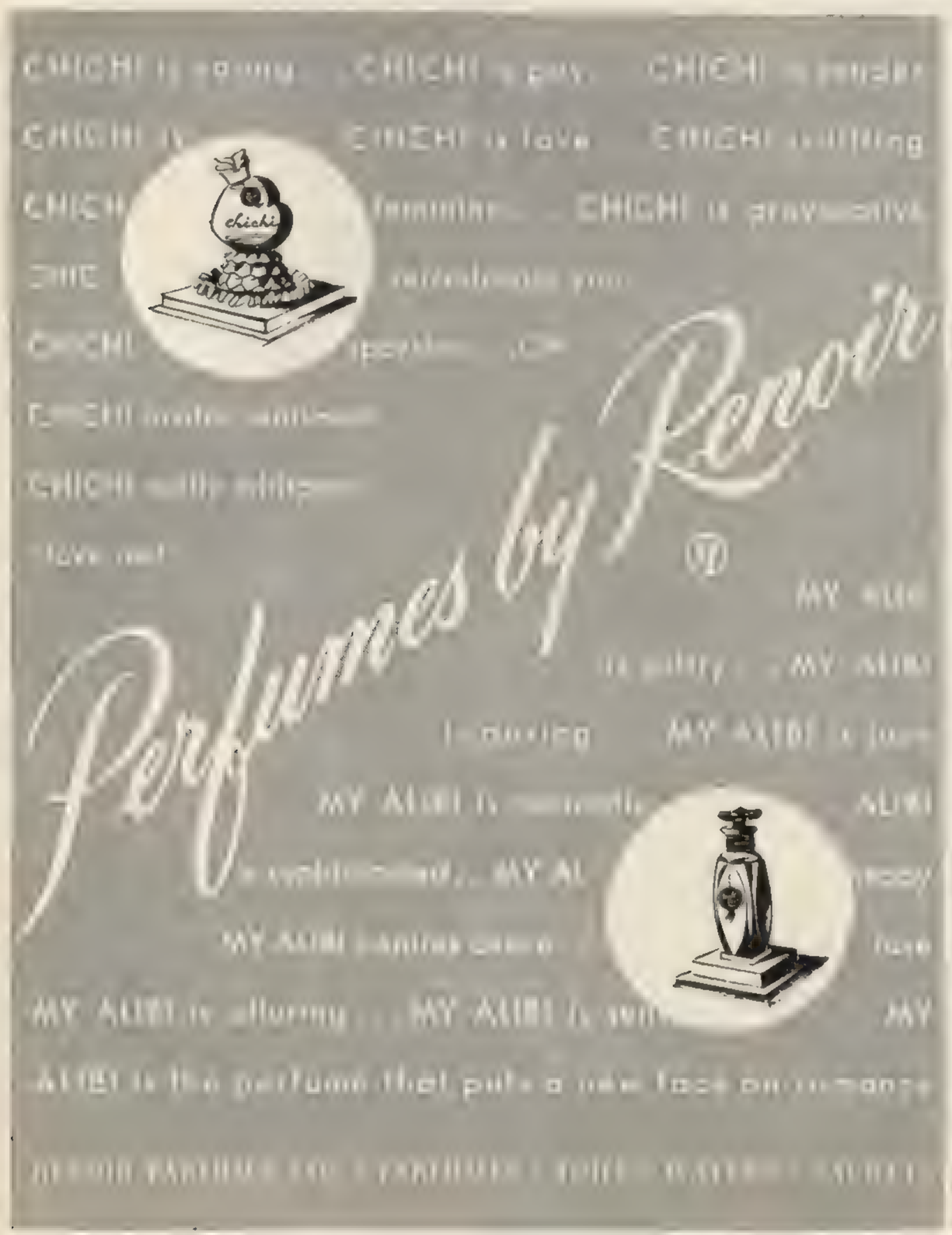
And lacing the collections, appearing in combination with these major evening ideas are tight midriffs, often the work of embroidered corselets; bare shoulders; little shawls; big coats. Hats continue to be worn at night—velvet pillboxes, tulle and lace bonnets like Hogarth boudoir caps. The hat without a feather is an exception in Paris, fumes of aigrettes that describe and elaborate every turn of the head, every gesture. And everywhere, fortunes in embroidery, brilliant accessories. For the most part, each couturier goes pretty much his own designing way.

LELONG, who started the wrapped, cupped-in look of last season, continues it with topcoats that wrap tightly around the hips, have huge shawl collars. He has the Ford suit—a short jacket loose through the body, narrow over the hip-bones and with very dropped shoulders. Since most of the jackets in Paris are very long, this suit is startling. He also has one of the best calf-length cocktail dinner dresses in Paris with a complicatedly draped skirt and a swagged bare back with pearls worn hanging backwards. His little black dresses had great formality about them with pulled-up drapery (like an old-fashioned riding skirt) or simple wrap-around drapery. Often his collars are cut far away from the neck with fur or fabric gilets filling in. His short evening dresses are amongst the prettiest in Paris—Kate Greenaway dotted nets with tight midriffs, low décolleté tulles covered in rich jet bead embroidery. His evening wraps are straight out of Watteau paintings—a black satin domino cape that might have been worn to an eighteenth-century masqued ball, an elephant grey faille coat hanging in rich velvet lined folds.

BALENCIAGA—whips into Paris from Spain for a few short weeks to make his collection—a mysterious unknown figure to his clients—uninfluenced by what is going on in Paris because he is there so little. He follows faithfully his own famous figure line—the pulled-in waist and diaphragm, the rounded hip, the natural shoulder, the longish skirt. This season, he has built a fabulously beautiful collection on these lines with fortunes in embroidery, even real diamonds studding one bolero. His collection is a superb performance, blindingly brilliant but with dress after little dress that is the essence of perfect couture simplicity. His little black dresses this season seem the best he has ever made. Each has some clever, slim-draped skirt detail, a fold over the shoulder, a perfect trick for pinching in the waist, something to make it an individual accomplishment. He has forever advocated a natural shoulder and this season he often drops his shoulders with a half-moon insert at the top of the sleeves. Balenciaga always uses boleros and this year he has short-sleeved bust-length ones in fur and fabric, and very short embroidered sleeveless ones for afternoon and evening. His most striking evening costume has a black ac-

(Continued on page 307)





AT LEADING STORES EVERYWHERE...
25c AND 50c TO 59c
MANFIELD HANDKERCHIEF CO.
404 FIFTH AVENUE, NEW YORK, N.Y.

Weibel

CALIFORNIA
CHAMPAGNES
and
SPARKLING BURGUNDY

WEIBEL California Champagnes and Sparkling Burgundy are naturally fermented in the bottle under the personal supervision of Rudolph Weibel ... in accordance with the true tradition of French-trained winemasters. Extreme pride is taken in maintaining a high degree of quality.

Choice of Connoisseurs

PRODUCED BY
WEIBEL CHAMPAGNE VINEYARDS
MISSION SAN JOSE, CALIFORNIA

WEIBEL CALIFORNIA CHAMPAGNE
PINK CHAMPAGNE · SPARKLING BURGUNDY

PARIS COLLECTIONS: SECOND REPORT

(Continued from page 306)

cordion-pleated skirt—and accordion-pleated skirts are news—a tight aquamarine satin midriff, and a port wine broadcloth bolero entirely covered in jet beads. His soft big evening dresses are each more beautiful than the other—with beaded midriffs or embroidered boleros over full pure silk taffeta, satin, chiffon, or tulle skirts. His day jackets remain long and slightly flared from the waist—the most striking one is of velvet-dotted satin for afternoon. He, too, shows shawl-collared and cape-collared topcoats, that wrap around; and he makes little tulle or taffeta shawls for evening that are shirred and shaped to the shoulders so they won't fall off. Balenciaga's hats are some of the best in Paris...little felt toreador hats, sometimes plain, sometimes trimmed with ball fringe or with a red rose; modified, wearable little tricornes; bicornes trimmed with swooping ostrich feathers or with one modest red rose. He uses a rose on a flat top sealskin beret. He makes dozens of little velvet pillboxes which he studs with coloured stones or with rhinestones, adding a stand-up spray of paradise for good measure.

SCHIAPARELLI believes in back interest which takes a definite bustle form. She shows the best-cut Schiaparelli suits with a surprise in the rounded back peplum that looks exactly as if a bowler hat had been tucked under it (it was sketched in the report in October 1 Vogue). With these suits she shows out-sized cravats of tie silk. She has the newest back-pleat, corduroy sports skirt in Paris. Her bustle backs for evening are straight out of Seurat's paintings. Skirts are straight in front, pulled up in back to fall in cascades over a definite little bustle. Often there are little velvet jackets to go over the bustle. Besides bustles, Schiaparelli is full of ideas: she shows the most modest shoulders in Paris, sometimes just short of the neck. She also has dropped shoulder effects by spacing two wide tucks on the upper sleeve. She has interesting notched collars, pouch pockets, some of them like handbags.

She is back to her old button tricks—using Napoleon coins, barometers and such amusing nonsense. She, too, shows evening shawls—warm, soft cashmere ones embroidered in gold that you tuck into your belt. Her hats are excellent, particularly the tulle or lace bonnets—there are stiff beaver hats and rough fur hats, mannish in form, feminine in the softness of the material, and there are little Breton felts with roses fore and aft.

PIGUET is very good this collection—full of wearable clothes, stimulating ideas. His best day silhouette is the spiral skirt, slim and elegant. (Vogue, October 1.) Another Piguet theme—pockets at different hip levels and tight drapery, half-hidden fastenings. He uses daggers and pistols and such bellicose objects, as clips and buttons. His newest evening line is a slim-skirted dress with a full, knee-length contrasting overskirt. Sometimes the

(Continued on page 308)

Cocktail and afternoon bags of rich broadcloth and satin moire faille. Metal trimmed. About $11 to $13.50. PAUL BROWN, 6 East 32nd St., N. Y. 16.

Beautiful and lustrous KINID Glace is the outstandingly appropriate and serviceable glove leather for every occasion requiring truly nice gloves. Washable, soft and supple—Kinid is used by many leading manufacturers in their finest gloves. Ask for it by name at your favorite glove department.

WOOD & HYDE CO. *Tanners of Fine Glove Leathers* Gloversville, N. Y.

PARIS COLLECTIONS: SECOND REPORT

(Continued from page 307)

dress has a strapless bodice with a modest little shoulder cape over it. Always they have minute waists pulled in with his famous waistband corsets. He also has several ankle-length straight dinner dresses in black wool and velvet with bare shoulders and little coif-like hats from which yards of tulle fall over the shoulders. With these he shows an ankle-length mannish straight woollen overcoat. One of his most lavish and beautiful full evening dresses is of pearl grey duvetine embroidered in gold and worn with a brown taffeta cape—Watteau colours again. Paulette made the wonderful hats for Piguet's show—big, flat, curved-brimmed boaters in felt or velvet held on with tulle veiling under the chin; gigantic bicornes or small flat-top berets of sealskin with black tulle chin veils. For cocktail and dinner there are wide-brimmed heart-shaped velvets dripping with paradise. For sports and morning she made visored berets which are the Fords of Paris. She is definitely on top this season.

CRÈS, which will mean more to you as the place where Madame Alix works her wonders with jersey, has beautiful clothes this year for evening. Patient buyers had to take yards of silk jersey out of her skirts to conform with L-85, but the results remain beautiful. She uses subtle shades of pale eucalyptus-leaf green—greyish green with violet, aquamarine blue, and her usual superb white jersey, and one Gauguin combination of red, green and purple jersey in a long torso number. Her dresses are so complicated that there is the ever-present puzzle of how she meant them to go on. Her day clothes are disconcerting because of the unusually short skirts after the longish ones in the New York collections. However, her tight waisted, shirred-bodiced jersey day dresses are beautiful in structure and full in skirt. She has one of the newest suits, incidentally, in Paris—a multiple collar, double breasted affair. Her coats hang loose and full with heavy woollen scarfs twisted down the front.

BALMAIN is still making becoming and successful clothes. He has a subtle new way of calling attention to the hipline and suggesting a possible future drop in the waistline. He uses no belts, moulds a dress tightly through the waist and then marks the hip by a tuck or a series of metal nailheads or a draped fold. He shows wonderful after-ski clothes, such as an ankle-length camel's hair coat, a civet cat lumber jacket with slacks, a grey flannel middy blouse and slacks. His dressy cocktail outfits are very young and very Parisian. He uses striped cut velvet for suits or little full-skirted dresses with lingerie collars. For full evening he has a series of chenille-dotted net dresses, layers upon layers of net. His new evening colour combinations are coffee with black, dark navy with black, white over aqua, shaded grey. He, particularly, shows long-sleeved sweater tops with evening clothes, or else completely

(Continued on page 309)

DETROIT 26, MICH. . . . . LOS ANGELES 14, CALIF.

☆

ONE evening it will happen that you ☆ are with someone whose presence claims a compliment for which you ☆ can find no words. There is a perfect way to tell her, "You make this evening an occasion." ☆

Great Western
AMERICAN CHAMPAGNE
One of the World's Great Champagnes

Wines since 1860

Pleasant Valley Wine Company
Rheims, Hammondsport, N. Y.

. . . at THE CHASE and the PARK PLAZA Hotels. The brightest stars in the entertainment world help add a *plus* to hotel life at these two famous St. Louis hotels.

Under Kopler Direction and Management
THE CHASE hotel
PARK PLAZA
At Kingshighway Entrance to Forest Park

Exquisite Form
BRASSIERES

the miracle of

Figure Flattery

Exquisite-Form Brassiere, Inc.
373 Fourth Avenue, New York 16, N.Y.

PARIS COLLECTIONS: SECOND REPORT

(Continued from page 308)

strapless tops. He does amusing things with furs—using sealskin in a skirt with a plaid woollen top over which you add a sealskin bolero for out-of-doors.

MOLYNEUX is back in Paris making his usual good little dresses with snug bodices and loose skirts. His coats follow the same form with wide pockets that extend halfway around the back. His newest evening dresses are ankle length, one in black velvet with a brilliant pink satin midriff. For full evening he has beautiful asymmetrical necklines, barrel skirts. He shows calf-length Turkish pants for at-home wear with a lemon yellow jacket lined with fur, slightly more applicable to Paris than to New York.

MAD CARPENTIER continues her bulky shoulder, high-waisted skirt line for day, using beautiful soft woollens—her favourite fabric—and lovely colours. She, too, shows pockets half-way around a pale aqua blue coat. She uses the most fabulously rich brocades in her Empress Eugénie evening clothes with swags on the full skirts—breaking every American regulation. She also has one of the loveliest evening coats—sage green duvetine—knee-length and straight with a shawl collar of red running from the collarbone on one side, around the neck and to the hem on the other side.

PAQUIN, too, uses hundreds of yards of rich cut velvet and heavy satin in their beautiful ball dresses. Again there are Watteau colours here—dark violet grey satin with side drapery showing mauve and yellow tiers. With a black cut velvet strapless gown they wind yards of Paquin's best black fox fur around the neck and add a coiffure of stripped ostrich that is the most fragile and beautiful coiffure in Paris. They show an amusing barrel-shaped coat of sealskin, double-breasted and looking a little like a honey-bear coat.

There are a few new houses that should be watched. JACQUES FATH came out prominently this year with a cupped-in-under-the-hips silhouette for day and Directoire silhouette for evening. He has a wonderful jacket of beige gabardine that falls loosely from the shoulders to button very tightly around the hips, giving a new barrelish look. He also shows a barrel skirt of Tattersall plaid which is definitely news—a little like a middy blouse worn unfitted at the waist and outside the skirt, with a tight knitted band around the neck and cuffs.

JEANNE LA FAURIE is a new house with a Vionnet flavour. Her ball dresses have extremely interesting and new décolletage. For example, a fold across the front passes under the arms up over the shoulder and under the chin, leaving a wide bare slit in front and a completely bare back. She has the best cupped-in coat in Paris of coffee broadcloth with a wide black shawl collar.

The accessory market is opening up importantly. All of the shoddy leathers of last year are gone and there

(Continued on page 310)

Earth-bound adorables

Take me here, take me there,
take me everywhere, nomadic little shoes!
Walking's like floating in my Grecos
with their low, low heels!

GRECOS
Made by the makers of Magic Stride

Sorry . . . no mail orders. Sold only through leading stores.

GREGORY & READ CO., Lynn, Mass.

COLUMBIA

COLUMBIA FIFTH AVENUE, INC.

Compacts

so-o beautiful!

so bright!

so big!

Bright as a penny—and good as gold . . . Feather-light and fashion-right . . . this treasure of a pleasure of a compact! For the last word in compacts that will last and last

—Just—Hail COLUMBIA!

PARIS COLLECTIONS: SECOND REPORT

(Continued from page 309)

are beautiful box calf, alligator, and suèdes back with pre-war French workmanship. Practically all the good bag models have been bought. The general trend is toward the stiff, shaped bag, often with saddle stitching. There are wonderful little evening bags like squat fat embroidered reticules with round metal hinged tops at Mad Carpentier's. There are wonderful umbrellas at Vedrennes—ones with twisted candy cane tops or tree branch tops studded with stones. There are brocaded scarfs, divine greyish pink, pearl grey, greyish blue ones at Hermès, elegant white ones at Piguet's. There are new multiple ankle-strap shoes at Casale. There are ankle-high turned-calf cavalry boots for walking at Calixte, also very high black satin buttoned boots for short dinner dresses. And there are velvet sabots with wooden soles at Schiaparelli's—also fur spats.

Among the modiste's new collections, Reboux has a series of brimmed, slightly bonnet-shaped hats with feathers curling down one side. Talbot shows every variety of bonnet, many tying under the chin, nearly all feather-trimmed, paradise and aigrettes being favourites. She has feather toques, some worn forward, which is news after all the off-the-brow hats of the season. Maud and Nano show little stiff Chinesey berets with coque feathers down the side and very small casserole hats worn side back. Albouey shows a little sailor of pearl grey panne velvet corduroy with pale grey feathers and a huge black rose rising straight up in front. He also has wonderful dinner hats ranging from a huge black velvet one with ostrich coming down over your face to a flat crowned toque with false cross feathers and a pailletted veil. The hat without a feather is an exception in Paris.

Legroux continues her wide-brimmed hats bordered in black fox or lined with brown aigrettes. She also has a violet beaver toque with a huge bouquet of violets in front. There is beaver felt everywhere—prettiest when combined with fur. Everyone has some version of the visored cap-shaped hat—a new house called Jane has dozens of them. There are tricornes and bicornes everywhere.

The Paris market has definitely opened up. France has to export for the dollar credits needed to rebuild her industries. Luxury trades bring her the quickest profits and also the luxury trades were the least touched by the Germans. The instinct of the artisan is strong in France and now it is stimulated. The fabric manufacturer still is working practically on a sample scale. A dress ordered in one material often must be accepted in another. But all those difficulties are a question of time. The important thing is that there are ideas in Paris—and ideas have a value anywhere in the world.

Liquid Flowers

A lavish floral bouquet blended with musk and ambergris to keep its deep dewy fragrance intense for long sweet-scented hours. *Eighteen ounces $12, ten ounces $6.75, five ounces $3.50, plus 20% Federal tax.*

Exclusively, in New York, at

BERGDORF GOODMAN

Also in leading stores through the country.

G. R. PARKINSON CO., MAKERS, 509 MADISON AVENUE, NEW YORK 22

NATIONALLY ADVERTISED

BY Betty Strahl

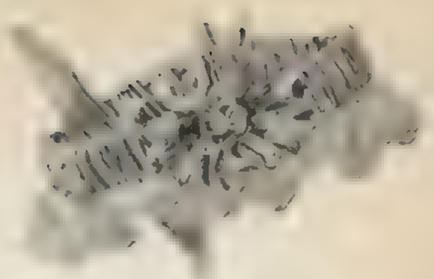
Revellon Pearls

NEAREST TO GENUINE

ORIENTAL PEARL REPLICAS

REVELLON JEWELRY

385 FIFTH AVE., N.Y. AT YOUR FINEST STORES



Essential if you would be

. . . utterly feminine

HAND MADE

Glamour Garters

by Hortense Hewitt

Exciting GLAMOUR GARTERS, exquisitely hand made by Hortense Hewitt, capture your frivolous heart with rainbow-hued silks and velvets, dainty laces, glittering imitation jewels, pert inscriptions in gold metal letters . . . and ermine tails. There is a Glamour Garter for Every Woman's Every Costume.

At $1.50 to $2.50 per pair at leading stores and specialty shops everywhere. For one nearest you, write:

Hortense B. Hewitt, Inc.

37 West 39th St., New York 18, N. Y.

© 1946, Hortense B. Hewitt, Inc.

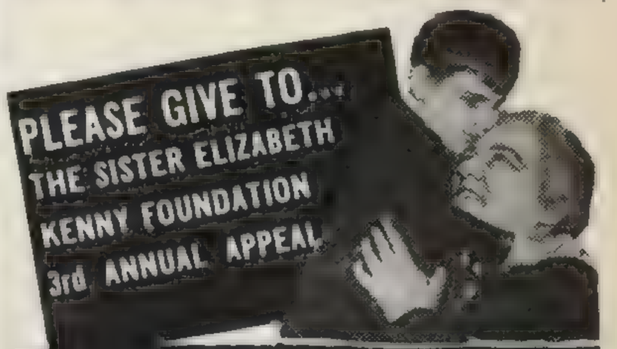
We have a Starring part for YOU!

★ **Kate Smith**

National Chairman

Yes, you can play a *leading role* in the year's most dramatic story! It's a story with the happiest of happy endings—for it can end with victory over the terrible crippler of America's children—*dread infantile paralysis!*

Won't you join the ALL-STAR CAST OF KIND HEARTED PEOPLE IN THEIR MERCIFUL FIGHT AGAINST INFANTILE PARALYSIS?



Won't you accept this starring role by sending in your contribution today NOW?

Sister Kenny Foundation
Box 191, Hollywood, Calif.
Yes, I want to take a starring part in Sister Kenny's fight against Infantile Paralysis.

Enclosed find $.....

Name.....

Address.....

City..... State.....

Gals on the Go!

Say thanks to Footlets*

Snappy days are here again — time to cheer your team again. You'll have more fun—always—if your feet are snug and warm. Over the stockings or next to your skin Footlets always score for comfort.

Made by the makers of
RANDOLPH KNIT Anklets, Phila. 24, Pa.

Footlets mean longer wear for stockings, too. Look for the genuine wherever you shop.

*Trade Mark

Pat.

PARIS PANORAMA—SEPTEMBER 1946

By Bettina Wilson

PARIS is brilliantly dressed for the Peace Conference. Shop windows are full of things to buy; gardens blaze with flowers; monuments are floodlit at night. The Tour d'Argent Restaurant looks like an illuminated liner at sea riding high over the peaceful quais. Red carpets roll from the big hotel entrances as one nation after another gives its reception for the Peace Delegates. (Bulgaria's without alcohol, food, or even tea.) Crowds gather to watch the same tired, nervous, depressed notables go from one official function to another, to command performances at the Opera or ballet, to Embassy parties heavy with the boredom of forced entertaining. The faces of Byrnes, Molotov, Bidault, and Bevin are as familiar to the Paris public as the faces of movie stars. Even Peace Conference wives have become popular public characters. At dress collections front-row seats are cleared for them and the *vendeuses* whisper that "a very special price will be made for Madame." The very special price is invariably very specially high to an official's wife, who is denied the luxury of black market exchange.

The restaurants too are dressed for the Peace Conference; white linen tablecloths have appeared miraculously, plenty of shiny, big, ball glasses with mildly good cognac. Vintage wines have been brought from the Château country. The headwaiters present no menus. They "suggest" dishes —caviar, foies gras, melon, pink Polish ham at Vefours in the Palais-Royal, tender Châteaubriands, rich Béarnaise sauces everywhere, and the best French fried potatoes in the world. *Fraises des bois* are back, bigger and more perfumed than ever, and covered with rich "*crême fraîche*" from Normandy. There are no formal bills, just small scraps of paper on which are written staggering figures, like very long telephone numbers—twelve thousand francs for four at one dinner, the same price as a year's rent for a comfortable Paris flat (since rents are government-controlled and the only thing not touched by inflation). Actually, if translated at inflationary exchange rates, the same food with the same champagne—if you could get it—would cost as much in any top New York restaurant.

The housekeeper still needs bread, sugar, coffee, and butter tickets, but meat is gloriously free. The shops and the markets suddenly abound in beautiful fruits and vegetables, the butcher shops in meat. But to the person with a small income from capital, this sudden abundance is out of reach. Today's legitimate prices are last year's black market ones.

The psychological effect of evident food is wildly stimulating to the French. In four months a whole new vitality has gone into them. You feel it

(Continued on page 312)

STOP HESITATING

about social plans and engagements

Going out to a party is often an ordeal when it comes on one of the "wrong days" of the month. A sheer evening dress cannot be expected to hang gracefully over the bulges and ridges that so often result from a harness of belts, pins and external sanitary pads. . . . Why not change to Tampax (worn internally) and avoid such strains and annoyances?

NO BELTS
NO PINS
NO PADS
NO ODOR

The Tampax method of sanitary protection does wonders for your peace of mind. College students, secretaries, housewives and salesgirls have discovered its many good features. (1) No sanitary deodorant needed. (2) No chafing. (3) Quick changing. (4) Easy disposal. (5) Pure absorbent cotton throughout. (6) When in place, user does not even feel its presence. (7) Patented applicator makes insertion quick and easy. (8) No need to remove the Tampax during tub or shower bath. (9) Invented by a physician.

Buy Tampax at drug stores or notion counters. Three different absorbency-sizes. A month's average supply will slip into your purse. Economy box contains 4 times this quantity. Tampax Incorporated, Palmer, Mass.

Accepted for Advertising by the Journal of the American Medical Association

How to order Vogue Patterns by mail

Vogue Patterns may be ordered by mail from any of their distributors; or from Vogue Pattern Service, Greenwich, Conn., and, in Canada, at 21 Dundas Square, Toronto, Ontario.

Please state the full pattern number. When ordering skirts give both waist and hip measure. When ordering misses' or children's designs, state age.

Vogue does not make provision for charge accounts or C.O.D. delivery. Please enclose cheque, money order or stamps. Remittances should be made out to the store or office from which you order.

PRICES OF VOGUE PATTERNS

335	$2.00
337	2.00
338	2.00
S-4750	1.00
S-4755	1.00
5925	.75
5929	.60
5930	.60
5931	.75

Rejuvenate the Feet!

ARCH-HUGGER
LEATHER SLIPPERS

Beautiful daytime slipper creations built by slipper specialists . . . designed to revive "tired" feet after those busy hours shopping or "stepping out". Insulated cork cushion, genuine chrome leather soles, unique wedge heel . . . expressly provided for relief at no sacrifice of appearance.

Order by number; postage prepaid anywhere in U. S. A.

A & C widths — sizes 3 to 9. Send your present size (we will send you ½ size smaller, which will FIT, because of our Full Measure lasts).

5.95

#800 Soft black leather
#803 Soft brown leather
#805 Soft red leather
#806 Soft green leather
#807 Plastic patent

5.95

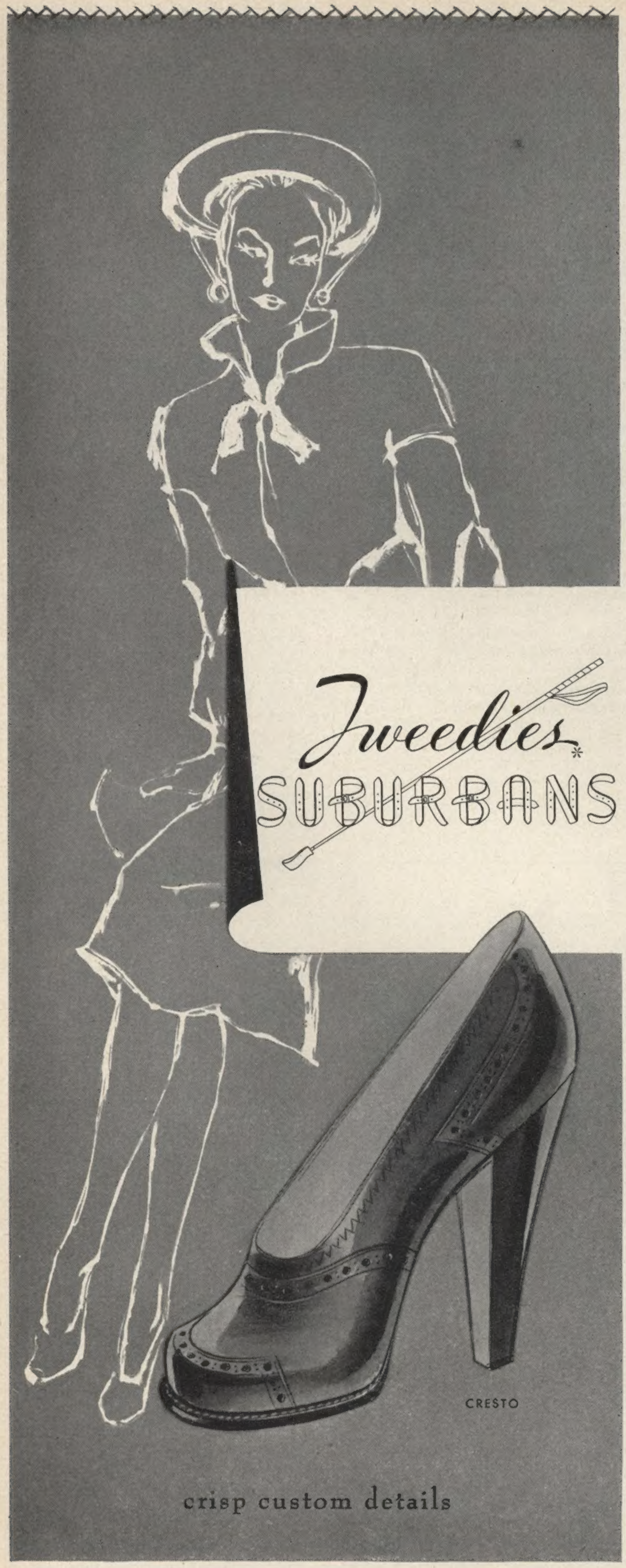
#150 Soft black leather
#152 Soft blue leather
#153 Soft brown leather
#156 Soft green leather
#155 Soft red leather

#200 Black leather
#205 Red leather
#203 Brown leather
#206 Green leather
#0202 Blue gabardine
#0205 Red gabardine

4.95

Write for illustrated folder showing many other attractive styles.

ARCH-HUGGER SLIPPER CO. MANUFACTURERS CINCINNATI 14, O.



TWEEDIE FOOTWEAR CORPORATION • JEFFERSON CITY, MISSOURI

Shoemakers Since 1874

*REG. U. S. PAT. OFF.

PARIS PANORAMA

(Continued from page 311)

in the way they walk, in the way they look for business, in the very atmosphere of Paris. To the French, food is more than a physical necessity; it is an important factor in their civilization. This year's wonderful crops, the return of transportation, have given them the moral boost they needed to snap back to a standing position.

The streets are full of madly driven cars. Taxis are back, but scarce. Official cars are in droves. The streets are jammed with people and traffic in the centre of town; beautiful and empty in the residential quarters. The street fairs are back; newly painted carousels, performing animals, terrifying swings with adults pumping up to breathless heights while envious children long for a turn.

Luxuries are the first to come back in Paris—because it is luxuries that bring income to Paris. Necessities like common towels, sheets, or soap, or a possible telephone service, can wait. People have gone back to the "*pneumatique*," which works with surprising efficiency. It is quite pleasant to get little notes all the time.

Paris exhibitions draw crowds almost as big as those that flock to the old American movies finally being shown here. The great movie favourite of the moment is "How Green Is My Valley." The favourite exhibition is of the tapestries past and present, which are shown at the Palais de New York (ex-Palais de Tokyo). The beauty of the fourteenth- and fifteenth-century tapestries with their very stylized backgrounds, their fantasies of people and animals and flowers is a joy which France should offer the world in a travelling exposition. The modern tapestries are surprisingly related to the early ones, particularly the Lurçats. He keeps to traditional formal patterns without for one moment betraying his own century or personal artisanship. Even the Braques and Piscassos are less startling in wool than in paint.

The collection of paintings, seized by the Germans, that have been shown in the Orangerie prove a disconcerting truth: that Goering has taste to a very high degree. The best gems in the exhibit came from his private collection. The small Fragonard head of a girl is something that should never again be denied the general public, nor the two Goya canvases of the Soria children, nor the Van Gogh bridge picture that fills one room with sunlight, nor the fine Vermeer astronomer. At least the German seizure of these pictures had the happy ending of bringing them out into the open.

There is a great feeling of loneliness in the hotels crowded with frustrated Peace Conference delegates, who have too little money to enjoy the expensive food of the small bistros and must eat dreary rationed meal after dreary rationed meal in the legitimacy of hotel dining rooms. And as they eat, Delegates read John Hersey's Hiroshima report; they and everyone else who can get hold of it. The Paris *Herald Tribune* is reprinting it as something that belongs to the reading world; and everyone who reads it senses a great lesson that he hopes his neighbour is learning.

YOU CAN'T STUMP THE EXPERTS

ABOUT A MANHATTAN COCKTAIL

Experts agree, you can only make a true Manhattan by using Angostura aromatic bitters! Angostura diffuses its incomparable flavor through a cocktail, bringing out the full zest and tang of *all* the ingredients.

Here's the expert way to make a Manhattan:

3 generous dashes Angostura, 2/3 Rye Whiskey, 1/3 Sweet Vermouth. Put in mixing glass filled with cracked ice, stir until thoroughly mixed. Strain into cocktail glass and serve.

FREE. Professional Mixing Guide. Containing a list of standard recipes for mixed drinks. Accurate—authentic—complete. Write to: Angostura-Wuppermann Corp., 304 East 45th Street, New York 17, New York.

ANGOSTURA
TRADE MARK REG. U. S. PAT. OFF.
AROMATIC BITTERS
32 INTERNATIONAL AWARDS FOR MERIT

...always in good taste

The Aristocrat of all Box Chocolates

BUNTE BROTHERS
Makers of Fine Candies since 1876

PRINTED BY THE CONDÉ NAST PRESS, GREENWICH, CONN., U. S. A.

REAP THE REWARD OF SUNNY MORNING FLAVOR

Waiting for *you* . . . the *extra*, the *special* enjoyment in every sip of Schenley Reserve. That Sunny Morning flavor . . . unmatched, we believe, in any other whiskey . . . has made Schenley Reserve America's *most popular* whiskey!

PRE-WAR QUALITY

SCHENLEY

RESERVE

BLENDED WHISKEY 86 PROOF. 65% GRAIN NEUTRAL SPIRITS. COPR. 1946, SCHENLEY DISTILLERS CORP., N.Y.C.

RAWLINGS

Emmett Joyce of Samuel Kass designs a dramatic evening gown with Rémond Holland's Réfetta, satin stripe yarn-dyed taffeta woven with Enka Rayon.

Bergdorf Goodman, New York · J. W. Robinson, Los Angeles · Neusteter Co., Denver · Bonwit Teller, Philadelphia

Enka Rayon 206 Madison Avenue, New York 16, N.Y.